

Presents

Distinguished Speaker Lecture



David Pogue

Disruptive Technology in Healthcare and Higher Education

APRIL 11, 2012

6:30 - 7:30 p.m.

Allied Health Building - AHB 1117

David Pogue is a popular technology author, television and Web blog personality. He is a master of making new technology understandable and uses a light-hearted approach when demonstrating how to use it. He is well-known as a technology writer for the *New York Times* and *Scientific American*. Pogue is a best-selling author with over 3 million books in print, including seven books in the "for Dummies" series and the "Missing Manual" series, which now includes 120 titles. His funny tech videos and stories are featured on CNBC, CBS Sunday Morning, and he hosted a NOVA miniseries called "Making Stuff" on PBS.

Make plans to attend and hear what David Pogue has to say about disruptive technology in healthcare and higher education. It is sure to be enlightening and fun. Following the presentation there will be an opportunity to "Meet and Greet" David Pogue in the Atrium of the Allied Health Building.

Seating is limited in AHB 1117, so this presentation will be simulcast to these OU Health Sciences Center campus locations: AHB 1046 & 1047, BMSB East & West Lecture Halls, CHB 144, CNB 130, CPB 103, DCSB 104, as well as the Perkins Auditorium at OU-Tulsa and DEH 151 on the Norman campus.

Public parking at OUHSC will be available in:

- Lot L, entrance off N. Everest Avenue. Lot is east of the Allied Health Building.
- Lot J, entrance off N.E. 10th Street. Lot is south of the Bird Library.
- Lot K, entrance off N. Stonewall Avenue, south of the College of Nursing. Lot is east of the College of Nursing.

❖ Accommodations on the basis of disability are available by calling (405) 271-2288

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