

Claire C. King

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OBJECTIVE

Marketing or brand management position - Willing to relocate

EDUCATION

University of Oklahoma, Norman, OK

Bachelor of Business Administration in Marketing

Minor: Spanish

Graduation Date: December 20XX

GPA: 3.66

RELEVANT EXPERIENCE

Oklahoma Lottery Commission, Oklahoma City, OK

Marketing Intern, May 20XX - August 20XX

- Managed 3-4 employees and handled money in excess of \$10,000 at special events showcasing the Oklahoma Lottery
- Participated in developing a Point-of-Sale catalog for lottery retailers to order promotional items directly from office headquarters
- Sales and promotional experience at numerous special events around the State of Oklahoma

Integrated Business Core - Corporate Innovations, Norman, OK

Marketing Team Member, January 20XX - May 20XX

- Formed a student-run company, along with 12 business students, to develop, sell and market unique products
- Sold \$8,500 worth of products and donated \$5,000 to Moore Youth and Family Services
- Leader of a group of 6 students within the company to develop a business plan for Habitat for Humanity ReStore warehouse in Cleveland County

BCBG Max Azria, Norman, OK

Sales Associate, March 20XX - Present

- Organized store displays to draw customers into department and visualize outfits
- Built strong customer relations using honest opinions on clothing choices
- Worked closely with a team to meet goal of having store with lowest theft and highest sales, goals met within 3 months

HONORS & ACTIVITIES

- Beta Gamma Sigma Honor Society - Business juniors in the top 7% of their class
- Price College of Business Dean's Honor Roll
- Golden Key International Honor Society - Juniors and seniors in the top 15% their class
- Gamma Beta Phi Honor Society - Top 20% of class
- Tremor Marketing Group - On-line community where members provide feedback on marketing campaigns, branding concepts, and new products from the consumer viewpoint
- French Club - Organization promoting learning about the French language and culture