ABOUT A DEGREE IN MANAGEMENT INFORMATION SYSTEMS

Management Information Systems (MIS) deals with the application of information technology to solve business problems. MIS majors develop a solid knowledge base of technology and business which they can use to analyze problems, develop alternatives, and implement solutions that improve organizational performance. An MIS professional must be able to keep abreast of the rapidly evolving technology environment and the dynamic global business environment. They must be able to leverage information technology in innovative ways to meet the individual needs of each organization.

RELATED SKILLS
Analytical
Business
Communication
Problem solving
Understanding of computer programs and technology
Design systems
Math
Team player
Research
Ability to multi-task
Creativity
Organizational

HIRING INSTITUTIONS
Financial Services
Education
Technology
Telecommunication
Transportation
Insurance
Healthcare
Entertainment
Aviation
Electronics

Banking
Retail
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Media
Government
Advertising
Pharmaceutical
Manufacturing
Energy Industry

RELATED WEBSITES
Price College of Business, School of Management Information Systems
Association for Educational Communications & Technology
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