ABOUT A DEGREE IN
ENTREPRENEURSHIP & VENTURE MANAGEMENT
The fundamental health of a free enterprise economy depends heavily on entrepreneurs, individuals who take initiative and assume risks in creating new businesses or in developing innovative improvements for existing ones. At this time in America, the entrepreneurial spirit is particularly vital. Virtually all of the net growth in our country’s employment since 1975 has come from organizations which did not exist or had fewer than 100 employees ten years ago.

RELATED SKILLS
Communication
Motivational
Organizational
Problem solving
Analytical
Understanding of business processes
Advertising, promotion, packaging, selling
Organizing ideas
Foreign language skills (these can be valuable as most companies are expanding globally)

HIRING INSTITUTIONS
Communications
Consulting
E-Commerce
Financial Institutions
Healthcare
Hospitality
Retail
Transportation

Automotive Industry
Government Agencies
Manufacturing
Pharmaceuticals
Food Products
High Tech Systems
Energy Industry

RELATED WEBSITES
Price College of Business
Entrepreneur.com
Forbes Magazine
Fortune Magazine
Inc. Magazine
The Wall Street Journal Center for Entrepreneurs
The National Venture Capital Association
Collegiate Entrepreneurs Organization (CEO)
Entrepreneurs’ Organization

www.price.ou.edu/price/entecdev
www.entrepreneur.com
www.forbes.com
www.fortune.com
www.inc.com
www.startupjournal.com
www.nvca.org
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