ABOUT A DEGREE IN SUPPLY CHAIN MANAGEMENT
Supply chain management is the integrated management of the flow of materials and products, services, and information from raw material suppliers, through operations, to the final customer, and back again. Through the effective use of supply chain management, companies are able to increase profitability. This is a result of improvements in the areas of procurement, distribution, operations management, communication, and the capture and use of information. Increasingly, technology is used to create these improvements. Electronic commerce is one example of the use of technology in the supply chain management process. The demand for professionals in this area is rapidly growing as firms are realizing the improved efficiency and profitability resulting from supply chain management.

RELATED SKILLS
Ability to adapt to change
Ability to work with and coordinate teams
Problem solving and analytical thinking
Customer service
Understanding of business processes
Communication (listening & presentation)
Organizing ideas
Foreign language skills

HIRING INSTITUTIONS
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Pharmaceutical
High Tech Systems
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RELATED WEBSITES
Price College of Business Division of Marketing and Supply Chain Management
Council of Supply Chain Management Professionals
National Association of Purchasing Management
Association for Operations Management
Jobs in Logistics
Supply Chain Knowledge Base
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www.cscmp.org
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