ABOUT A DEGREE IN JOURNALISM

Journalism teaches students the skills necessary for careers in the reporting, writing, and editing functions with newspapers, wire services, magazines, television stations and special publications. The program also equips graduates with the skills necessary for efficient and effective visual and oral communication of news and information relating to current events and public affairs and prepares students for broadcast careers in reporting, producing and newsroom management.

RELATED SKILLS

Create powerful images with sight, sound, motion & words
Ability to write clearly
Gather information and data
Write press releases, scripts, or other promotional materials
Effective public speaking
Present specific viewpoints
Influential/persuasion skills
Synthesizing information
Create entertaining and persuasive messages
Compare and contrast evidence
Demonstrate creativity and artistic expression
Define hypotheses
Critical thinking skills
Evaluate information and sources
Planning and managing skills
Work with deadlines
Work independently
Attention to details
Work in teams/small groups
Reporting and editing skills
Interpretation skills
Evaluate ideas and presentations

HIRING INSTITUTIONS

Large Circulation Newspapers
Local Newspapers
Trade Newspapers
Online Publishers
Higher Education
Community Organizations
Government Agencies
Foreign Service
Sales
Market Research Firms
Public Relations Agencies
Media
Labor Unions
Educational Journals
Corporate Publications
Telecommunications

Commercial TV/Radio Stations
Public Broadcasting