ABOUT A DEGREE IN CREATIVE MEDIA PRODUCTION

Electronic media professionals work as producers, directors, writers, editors, and more. They can pursue careers in the film industry, corporate or commercial production, radio or television stations, as videographers, at talent agencies, sports production, media management and sales, sound for film, media creation on the Web, post production, Web development, or documentary productions.

HIRING INSTITUTIONS

Advertising Agencies
Commercial Radio Stations
Commercial TV Stations
Corporate Advertising Departments
Corporate Television
Local Cable Systems
News Feed Services
Production Houses
Public Radio Networks
Public Relations
Public Television
Syndication Services
Wire Services

RELATED SKILLS

Ability to write clearly
Attention to details
Compare and contrast evidence
Create entertaining and persuasive messages
Create powerful images
Critical thinking skills
Demonstrate creativity and artistic expression
Define hypotheses
Editing skills
Evaluate ideas and presentation
Evaluate information and sources
Gather information and data
Influential/persuasion skills
Interpretation skills
Planning and managing skills
Present specific viewpoints
Synthesizing information
Work in team and small groups
Work independently
Work with deadlines
Write press releases, scripts, or other promotional materials