ABOUT A DEGREE IN PROFESSIONAL WRITING
Professional Writing graduates find a variety of employment options: they can be self-employed, selling writing to others for publication, or they may work for a company, government agency or individual, or on a “for hire” basis. Professional writers may also work as publications specialists, assuming responsibility for various publications of a company or organization; as editors, reading and recommending manuscripts for a publishing house; or as columnists, writing critiques, reviews and columns.

RELATED SKILLS
Create powerful images with words
Ability to write clearly
Write press releases, scripts, or other promotional materials
Present specific viewpoints
Influential/persuasion skills
Synthesizing information
Interpretation skills
Create entertaining and persuasive messages
Reporting and editing skills
Demonstrate creativity and artistic expression
Define hypotheses
Evaluate ideas
Gather information and data
Compare and contrast evidence
Evaluate information and sources
Critical thinking skills
Planning and managing skills
Work with deadlines
Work independently
Attention to details
Work in teams/small groups

HIRING INSTITUTIONS
Large Circulation Newspapers
Local Newspapers
Wire Services
Trade Newspapers
Online Publishers
Colleges and Schools
Community Organizations
Government Agencies
Sales
Foreign Service
Market Research Firms
Public Relations Agencies
Media
Labor Unions
Educational Journals
Federal Communications Commission
Corporate Publications
Magazines

**careerpaths**
- Reporter Feature Writer
- Print Editor
- Editorial Writer
- Newscaster
- Editor (film, video tape, audio)
- Assignment Editor
- Continuity Writer
- Greeting Card Writer
- Proofreader
- Electronic Publication Specialist
- Sales Representative
- Video Programmer
- Writer/Author
- Promotion/Advertising
- Publicity
- Production
- Advertising Sales
- Circulation
- Marketing/Promotion
- News Graphics and Photography
- Public Relations