"We strive to unify campus and community through one big day of community service and gratitude."
The Big Event is the University of Oklahoma’s official campus-wide day of community service - one day devoted to community, appreciation, and philanthropy. This spring, the annual Big Event will send more than 6,000 OU students, faculty, and staff volunteers into the central Oklahoma community where they will provide much-needed services to non-profit and community-based organizations. The Big Event helps valuable institutions accomplish tasks they might not have time or the funds to complete. Past projects have included everything from building playgrounds for inner city elementary schools to refurbishing flowerbeds at senior living facilities. In turn, this allows them to better serve the metro area year-round. The Big Event is our way of showing appreciation to a community that has supported our university year after year.

The Difference You Make

The Big Event is in need of the generous support of companies and organizations who value our community as much as we do. Our major costs include supplies for the jobsites, volunteer t-shirts, advertising, and office supplies. We graciously accept cash donations as well as in-kind donations. Your donations, cash or supplies, are tax deductible. Please check with your tax accountant. The Big Event is prepared to offer our partners comprehensive promotional opportunities that will publicize your company or organization on the OU campus as well as throughout the Norman-OKC area. Please thoughtfully consider the various promotional opportunities that will best suit the needs of your company or organization.
Dear Prospective Big Event Partner:

As President of the University of Oklahoma, I have the opportunity to work with some of the most outstanding young people from around the state, nation, and from more than 120 countries. This generation is truly special, and gives me great optimism about our future as a nation. They place great value in the sense of community and have a strong desire to give back to their communities.

Sixteen years ago, our students took the initiative to start the largest community service event in the history of our University. The Big Event has been an ongoing effort by our student body to make a difference in the lives of people in Norman and the surrounding areas. Last year, the Big Event had an outstanding turnout with 6,000 volunteers last year selflessly serving those in need. In its seventeenth year, we are looking to expand in participation and jobsites, further establish long-term community relationships and increase awareness through the creativity and vitality of our hard-working students.

I could not be more proud of our students and the efforts they continue to put forth to show their commitment to community and to make each Big Event a success. With your support, this year’s Big Event is sure to make an even greater impact on our community. The University of Oklahoma is a special place, and Molly and I are proud to be associated with these students. I hope you too will consider an association with this great generation, and I thank you for your interest in The Big Event.

Sincerely,

David L. Boren
President
# The Levels of Sponsorship

## SUPPORTING $1,000
- Your logo published on The Big Event website, with an optional link to your website,
- Your logo displayed on approximately 200 large flyers which will be placed throughout the OU campus and at various sites on Campus Corner.
- Table flags throughout the Student Union, Headington Hall, Couch Cafeteria, Cate Center.
- Company highlighted on our social media page with a reach of over 3,500 people across multiple platforms.

## PRESENTING $3,000
- All of the benefits from the Supporting Package plus:
  - Your logo included on **over** 6,000 Big Event volunteer and staff t-shirts to be worn at the event and in the future.
  - Placement on Stage Banner.
  - 2-4, quarter page ads printed in the OU Daily with over 7,000 daily copies.
  - Logo on Jobsite signs at 150 different locations across Norman/OKC.
  - Your logo included on approximately 7,000 flyers, which will be distributed throughout the OU campus.

## PREMIER $6,000
- All of the benefits of the Presenting Package plus:
  - Booth on North Oval.
  - Company named preceding major Big Event Week (i.e. Awareness Week and Kick-off Week).

## TITLE SPONSOR $15,000+
- All of the benefits of the Premier Package plus:
  - Title Sponsor of The Big Event. The University of Oklahoma’s Big Event presented by “YOUR NAME HERE”.
  - Titles will be granted on a first come, first serve basis.
CONTACT US

900 Asp Ave., OMU 392
Conoco Student Leadership Wing
Norman, OK 73019-4054
Phone: 405-325-7912
Fax: 405-325-5558
Email: bigevent@ou.edu
Website: http://bigevent.ou.edu
The Big Event
Sponsorship Contract

Business Name _____________________________________________

Contact Person _____________________________________________

Mailing Address _____________________________________________

City __________________________ State _______ Zip _________

Telephone __________________________ Fax Number _____________________________

Email Address _____________________________________________

☐ Yes! I agree to sponsor the University of Oklahoma’s Big Event and have indicated the level of sponsorship below.

☐ I wish to be a Supporting sponsor ($1,000+) and agree to donate the following:
  $________ cash or check donation
  $________ in materials or supplies (please describe)

☐ I wish to be a Presenting sponsor ($3,000+) and agree to donate the following:
  $________ cash or check donation
  $________ in materials or supplies (please describe)

☐ I wish to be a Premier sponsor (6,000+) and agree to donate the following:
  $________ cash or check donation
  $________ in materials or supplies (please describe)

☐ I wish to be a TITLE SPONSOR ($15,000+) and agree to donate the following:
  $________ cash or check donation
  $________ in materials or supplies (please describe)

Please make checks payable to: OU Foundation, Memo: The Big Event
Mail this form and payment to “Big Event” 900 Asp Ave. OMU 265
Norman, OK 73019-4054

If you have any questions or concerns, please contact us at bigevent@ou.edu or call us at (405) 325-7912.

The University of Oklahoma is an Equal Opportunity Institution.
For accommodations on the basis of disability, please call (405) 325-7912.
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