Find your place in the world! Why not start with a river, a city, a mountain, or a road and follow it to the ends of the earth? Geography asks the big questions – How? Why? What if? – and lets you answer them with advanced technology and a solid knowledge of the world in which you live.

- Manage natural and urban environments
- Analyze the evolving relationship between people and places
- Plan transportation routes
- Investigate sustainable land use worldwide
- Create Geographic Management Systems for industries and government agencies
- Help understand and restore natural ecosystems

Geographers make a difference!

THE JOB MARKET IN GEOGRAPHY IS HOT!

More geographers than ever before are employed in exciting jobs, using skills in cultural, regional and physical geography as well as modern technologies that have revolutionized the workplace.

All levels of government hire geographers. They may work for local and state economic development or planning offices, conduct research in recreation and park use, or map land use from satellite images.

Many geographers at the federal level work for the National Imagery and Mapping Agency, the Environmental Protection Agency, the Central Intelligence Agency, the U.S. Geological Survey, and the Department of State.

Private sector firms need geographers who can develop and apply geographic ideas and technologies to complex real world systems. Geographers also conduct marketing studies, plan transportation routes, understand international markets, and determine environmental risks associated with site locations.

From transportation agencies to electric utility companies, and from forestry to telecommunications, real-time mobile interactive geographic technologies and databases are emerging as the backbone of large-scale operations management systems for industries with distributed assets and mobile workforces.

Education needs K-12 teachers with solid geography backgrounds, since all states have recently introduced higher standards for geography instruction. At the college level, exciting new courses attract large numbers of students, and the demand for faculty with regional specialties or theoretical and research capabilities is strong.

How can I get more information?

For detailed job descriptions and information about career planning, see the Careers in Geography section of the Association of American Geographers (AAG) website: www.aag.org.

For information about degree programs, please contact: the University of Oklahoma’s Department of Geography, 100 E. Boyd, Suite 684, Norman, Oklahoma 73019
Phone: (405) 325-5325  http://geography.ou.edu
ags@ou.edu
WHAT CAN I DO WITH A MAJOR IN GEOGRAPHY?

- Aerial Photographer
- Facilities Planner
- Land Developer
- Site Researcher
- Agricultural Extension Agent
- Forestry Technician
- Land Economist
- Soil Conservationist
- Air/Water Quality Control Manager
- Geographer
- Land-Use Analyst
- Surveyor
- Cartographer
- Geographic Area Specialist
- Systems Analyst
- Geographic Attache'
- Map Analyst or Editor
- Climatologist
- Map Curator/Librarian
- Traffic Manager
- Coastal Zone Manager
- Transportation Analyst
- Community Developer
- Hazardous Waste Planner
- Remote Sensing Analyst
- College/University Professor
- Market Research Analyst
- Transportation Manager
- Computer Mapper
- Health Services Planner
- Natural Resources Specialist
- Travel Agent/Specialist
- Computer Programmer
- Health Services Organization Manager
- Outdoor Guide
- Urban/Regional Planner
- Demographer
- Hydrologist
- Park Ranger
- Industrial Developer
- Wildlife Manager
- Ecologist
- Industrial Planner
- Property Manager
- Intelligence Agent
- Public Utilities Specialist
- Zoning Investigator
- Environmental Impact Analyst
- International Business Representative
- Agent/Broker/Appraiser
- Environmental Quality Specialist
- International Investment Analyst

HIRING INSTITUTIONS

- Engineering Firms
- Travel Agencies
- Real Estate Developers
- Scientific and Research Groups
- Textbook and Map Publishing Companies
- Airline Companies
- Agricultural Organizations
- Federal and State Agencies
- Urban Planners
- Consulting Firms
- Colleges and Universities
- Forestry and Mining Firms
- Utility Companies