The mission of the University of Oklahoma (OU) Tom Love Innovation Hub is to increase innovation and entrepreneurship across OU and the community. The Innovation Hub offers a wide variety of resources, programs, services, and expertise toward creating a diverse innovative ecosystem and more Oklahoma-based economic opportunities for OU graduates. Resources include a Digital Fabrication Lab, a Visualization Lab, a Code Lab, a Startup Legal Clinic, and extensive event, meeting, and co-working spaces. Innovation Hub programs are designed to inspire, train, mentor, support, and challenge. Programs include 201 Talks, 405 Startup Stories, How Do I?, Create Challenge, Merging Realities, Workshops, and more. The Innovation Hub supports K-12 learning across Oklahoma through STEM-related competitions, experiential training, and outreach. The Innovation Hub also serves as the central organization for the Small Business Administration Small Business Innovative Research (SBIR) Program outreach, support, and experiential training across Oklahoma. The Innovation Hub is leading a series of statewide programs to improve Oklahoma’s participation in SBIR, submit more proposals, win more awards, and commercialize technologies, especially among women scientists, engineers, and entrepreneurs.