<table>
<thead>
<tr>
<th>Content</th>
<th>Research</th>
<th>Organization</th>
<th>Delivery</th>
<th>Presentation Tools</th>
<th>Appearance</th>
<th>Audience (oral)</th>
<th>Audience (Engaging)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Outcome F</strong>: The student demonstrates an ability to communicate effectively with a range of audiences</td>
<td></td>
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<td><strong>Appearance</strong></td>
<td><strong>Audience (oral)</strong></td>
<td><strong>Audience (Engaging)</strong></td>
</tr>
<tr>
<td><strong>Beginning</strong> 1</td>
<td>Artifact has little relevant information</td>
<td>Artifact is disorganized, and/or unfocused</td>
<td>Not specified</td>
<td>No presentation tools are used</td>
<td>Appearance is sloppy</td>
<td>Student completely misunderstands, or fails to respond to audience questions</td>
<td>Artifact is uninteresting or irrelevant</td>
</tr>
<tr>
<td><strong>Developing</strong> 2</td>
<td>Artifact has some relevant information, but has significant gaps or excesses</td>
<td>Artifact’s organization is inappropriate, unclear or misleading</td>
<td>Not specified</td>
<td>Presentation tools are used, but not effectively</td>
<td>Appearance is appropriate for a student, but unprofessional</td>
<td>Student responds to questions, but the comprehension of the question or the answer is significantly deficient</td>
<td>Artifact is mildly interesting</td>
</tr>
<tr>
<td><strong>Accomplished</strong> 3</td>
<td>Artifact has mostly relevant information, although small gaps or excesses may exist</td>
<td>Artifact is reasonably organized</td>
<td>Not specified</td>
<td>Presentation tools are used effectively, although not optimally</td>
<td>Appearance is professional, but unpolished</td>
<td>Student answers questions, but there are small gaps in comprehension of the question or the quality of the response</td>
<td>Artifact is interesting</td>
</tr>
<tr>
<td><strong>Exemplary</strong> 4</td>
<td>Artifact uses only relevant and complete information</td>
<td>Artifact is well organized</td>
<td>Not specified</td>
<td>Presentation tools are used optimally.</td>
<td>Appearance is polished</td>
<td>Student correctly anticipates target audience background</td>
<td>Artifact is engaging</td>
</tr>
<tr>
<td><strong>Score</strong></td>
<td></td>
<td></td>
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*Artifact has little relevant information*

*Artifact has some relevant information, but has significant gaps or excesses*

*Artifact has mostly relevant information, although small gaps or excesses may exist*

*Artifact uses only relevant and complete information*

*Artifact’s organization is inappropriate, unclear or misleading*

*Artifact is reasonably organized*

*Artifact is well organized*

*English mechanics cause significant difficulty understanding communication*

*English mechanics cause occasional difficulty in understanding communication*

*English mechanics are adequate for comprehension, but still imperfect*

*English mechanics are nearly perfect*

*No presentation tools are used*

*Presentation tools are used, but not effectively*

*Presentation tools are used effectively, although not optimally*

*Presentation tools are used optimally.*

*Appearance is sloppy*

*Appearance is appropriate for a student, but unprofessional*

*Appearance is professional, but unpolished*

*Appearance is polished*

*Student shows no comprehension of appropriate background of target audience*

*Student misjudges target audience background significantly*

*Student slightly misjudges target audience background*

*Student correctly anticipates target audience background*

*Student completely misunderstands, or fails to respond to audience questions*

*Student responds to questions, but the comprehension of the question or the answer is significantly deficient*

*Student answers questions, but there are small gaps in comprehension of the question or the quality of the response*

*Student answers audience questions completely, seeking clarification when appropriate*

*Artifact is uninteresting or irrelevant*

*Artifact is mildly interesting*

*Artifact is interesting*

*Artifact is engaging*