K-12 Clean Water Poster and Video Contest

In conjunction with the University of Oklahoma International WaTER Conference (http://WaTER.ou.edu), the OU WaTER Center announces the fourth biennial K-12 Clean Water Poster and Video Contest.

All K-12 students (public, private and home schooled) attending school in the Norman area are invited to participate. All posters, photos, and videos must be original artworks that innovatively depict the importance of clean water around the world. Entries should be artistic and positive in approach, and creatively illustrate the global need for clean water for human society and/or the natural environment. The 2017 OU International Water Conference will be held in Norman, Sept. 18 through 20, 2017.

**Poster / Photography Contest Rules: (Grades K-8)**

- Original posters and photography will be evaluated in each of the following four categories:
  - Kindergarten through second grades
  - Third through fifth grades
  - Sixth through eighth grades
- All posters must be submitted on 11" X 17" paper or poster board.
- Posters must include original artwork; the use of copyrighted material, clipart or computer-generated art will result in disqualification. Original photography is allowed.
- Original water-related slogans are encouraged.
- Students may use crayons, markers, paint, watercolor, ink, tissue paper, fabric, photography or other mixed-media materials. Artwork must not smear, crack, chip or break.
Contest Rules

- Entries will be displayed at the OU International WaTER Conference and must be able to be affixed to bulletin boards with thumb tacks in an 11" x 17" space; larger artwork will be disqualified.
- A completed entry form (below) must be affixed to the back upper right corner of each submitted poster.
- Posters and photographs will not be returned to students.
- For questions, please check the WaTER Center website (http://WaTER.ou.edu) or contact poster contest chairperson Cindy Vitt Murphy at cvittmurphy@ou.edu

Deadline for entries:

- **Poster and photography** entries must be deposited at a Clean Water Poster Contest drop box at the Norman public library, no later than **5 p.m. on Saturday, Sept. 9, 2017.**

**Video Contest Rules: (Grades 9-12)**

- A short video clip (maximum of three minutes in length) can portray any aspect of water – its uses, value, challenges, etc. The setting can be the United States or any international country.
- The video can use animation, cartoons, people, or pets - BE CREATIVE!
- Usage of copyrighted music, text or photos must be acknowledged in the credits at the end of the video.
- Original video clips will be evaluated for the following single category:
  - One category: Ninth through 12th grades
- **Deadline** - Videos may be posted on any video-hosting website (e.g., YouTube) and the URL and completed entry form (below) must be submitted no later than **5 p.m. on Saturday, Sept. 2, 2017.** The form can be placed into the box with posters and photos, or sent in directly to OU WaTER Center, 202 W. Boyd St., Rm. 334, Norman, OK, 73019-1024.
- The top five videos will be selected and the finalists will be contacted. The URL links to these videos will be listed on the OU WaTER Center site for public viewing and voting via an OU online survey site. [Only the links to the top video finalists will be given out to the public.]
- Selection of the top two winners will be made based on the following criteria for selection: originality (25%), relevance of message (25%), composition (25%) and popularity (25%).
• Winning videos (top two) will be incorporated into the International Water Conference; the winners will be recognized at the closing ceremonies.

**Prizes:**

For *Poster/Photography contest:*

First-, second- and third-place awards will be provided in each category. Each winner will receive a gift card or certificate:

• $100 for first-place winners
• $50 for second-place winners
• $25 for third-place winners

*The teacher in each category with the greatest number of posters submitted will be awarded a $100 gift certificate from a local educational supply store.*

For Video contest:

• $100 for first-place winner
• $50 for second-place winner

Winners will be recognized at the closing ceremonies of the 2017 OU International WaTER Conference on the afternoon of Monday, Sept. 18, at the NCED Conference Center and Hotel, 2801 E. State Highway 9, Norman.
2017 Clean Water Poster and Video Contest Entry Form

Please print legibly. Posters due by Sept 9, 2017; Videos due by Sept, 2, 2017

Student name________________________________________________   Grade_______
URL Website (for video) ________________________________________________
Parents_________________________________________________________________
Street address_____________________________________________________________
City__________________________ State_______________ ZIP__________
Phone_______________________ Email_____________________________________
School name_______________________________________________________________
Teacher__________________________________ School phone_____________________

Photocopies of this form are acceptable. Posters and photos will not be returned.
The right to reproduce any poster is reserved.

Original artwork by Tayler Lamascus, 2013

The University of Oklahoma is an equal opportunity institution. www.ou.edu/eoo.
40 copies of this document have been prepared at no cost to the taxpayers of the State of Oklahoma.