Not-So Social Media

Twitter:
www.twitter.com
Reach your tweeps…
- Communicate in very short messages, which are known as Tweets.
- Tweets are limited to 140 characters.
- Tweets can be sent from, and displayed on, the Twitter Web site directly, as well as on mobile phones and many other interfaces.
- Post announcements, event reminders, online links/resources and quotes.

Remind 101:
www.remind101.com
I text my parents/students, do you?
- Creates a safe way to communicate with parents/students.
- Phone numbers cannot be seen.
- Simple to use, yet highly effective.
- Takes less than two minutes to create and only seconds for parent/students to sign-up.
- Free up time to teach.
- Send meeting, due dates, test or event reminders.
- Schedule future reminders.

Facebook:
www.facebook.com
Create a Facebook “page”
- Allows organizations to communicate with people who “like” them.
- Open to public.
- People feel connected by receiving News Feed updates.
- Facebook offers “Insights” that track growth and activity.
- Communicate upcoming events, promote a cause, and share links/resources.

Pinterest:
www.pinterest.com
“Pin” at work!
- Create a teacher board.
- Outlet enabling us to increase our relationship building.
- Fun visual tool that connects us with families.
- Share educational tools and ideas from websites.
- Ideal for reaching women 20-50 years old.

Teacher Websites:
Use your school website.
- Keep it updated.
- Provide contact information.
- Display your schedule.
- Maintain your calendar.
- Supply resources to print or links to view.

Stay Professional at All Times