Jim Avery
Head of the strategic communication sequence. More than 25 years of advertising account planning experience for large international agencies in New York City and Chicago. He is an active marketing, strategic planner and management consultant and speaks to professionals around the world.

Fred Beard
Comparative advertising, advertising humor, advertising history, advertising regulation, the client-ad agency relationship and pedagogy.

Ralph Beliveau
Critical media pedagogy, media criticism, orality and literacy, critical and rhetorical theory.

Kyle Bergersen
Creative script writer and commercial director/cameraman teaches courses in Electronic Media Writing, Visual Writing and Aesthetics, and Post Production and Graphics. He launched FPU as part of his Dramatic Series/Short Production course which provides a complete production experience from start to finish.

Meta G. Carstarphen (Graduate Director)
Social constructions of race, ethnicity and gender in media portrayals, media diversity, ethnic media and history, persuasion theories and applied communication practice in building community identities.

David Craig (Associate Dean)
Ethics of journalistic language and form, coverage of ethics in medicine and other professions and normative theory. Published a book on excellence in online journalism in fall 2010.

J. Madison Davis
Fiction and nonfiction writing with particular emphasis on crime writing and film. Published novels as well as nonfiction books on subjects from Shakespeare to The Sopranos.

Joe Foote (Dean)
Broadcast journalism, political communication, international communication and media economics/technology primarily from an institutional or sociological perspective.

Peter Gade
Philosophical values that have guided the craft of U.S. journalism, how journalists understand these values as part of their work and how change initiatives internal to journalism impact these values.

Scott Hodgson
Head of the media arts sequence. Emmy and Telly award winning Producer/Director worked as a producer/director in New York, Illinois, Pennsylvania and Washington, D.C. for several full service production houses, in-house corporate video facilities and CNN’s Washington bureau.

Julie Jones
Intersection between social media and mass media functions and practices from the side of the producer/user including issues of community and motivation.

Michael Kent
Public relations, new technology, mediated and Webbed communication, dialogic public relations and international public relations.

Robert Kerr
Legal and historical analysis of First Amendment protection for corporate political spending.

Owen Kulemeka
Public relations, disaster preparedness communication, disaster recovery communication, and social media.

Jaime Loke
Intersection of women and minorities, mass media and the new online public spaces. Additionally, her scholarly work relies on critical media and cultural studies theory in accompaniment to the more traditional journalism research.

Namkee Park
New media technologies and their social and psychological implications. Communication technology and policy issues including information/media economics, telecom/Internet policy and computer-mediated communication and game studies.

Robert Pritchard, APR, Fellow PRSA
Teaches campaigns, publications, writing, media relations, and crisis communication. Serves as the public relations faculty adviser to Lindsey + Asp. A member of the PRSA College of Fellows, Pritchard has served on numerous PRSA task forces and committees and as Chair of the Educators Academy. He currently serves on the PRSA Educational Affairs Committee and MBA Initiative Task Force and is the 2011- 2013 PRSSA National Faculty Advisor.

Charles Self
Media technology and innovation, international media systems and communication policy, news credibility and community, and communication theory and philosophy.

Elanie Steyn
Media management and media policy, especially from the perspective of transitional societies.

Maureen Taylor
International public relations, nation building and civil society campaigns, and new communication technologies.

Katerina Tsetsura
Development of public relations in countries with transitional economies, international public relations ethics, social construction of identity, issues management, public diplomacy, and international and intercultural communication.

Doyle Yoon
Media effects, information processing, online brand advertising and online customer relationship management.