NATIVE MEDIA SUMMIT
April 3-4, 2014

- Educational outreach
- Community engagement
- Social media
- Media management
New Media in Indian Country

AGENDA

#NativeMediaOK

The University of Oklahoma Gaylord College of Journalism & Mass Communication
Norman, OK

THURSDAY, APRIL 3, 2014

6:00PM. Opening Reception
Inasmuch Foundation Commons Area

6:30PM. Tribeca Hackathon
Ethics and Excellence in Journalism Foundation Auditorium, Room 1140
Introduction with Opeyemi Olukemi. Learn how you can participate in this event coming to OU next fall.

7:00PM. Native Oklahoma Premiere
Ethics and Excellence in Journalism Foundation Auditorium, Room 1140
Watch an exclusive screening of a new OETA series, done by Tribal Producers across Oklahoma. Learn how you can submit your stories.

8PM. Jill Simpson (Oklahoma Film Commission)
Ethics and Excellence in Journalism Foundation Auditorium, Room 1140
Learn about what perks there are to shoot in Oklahoma.
Friday, April 4, 2014

8:00 A.M. Breakfast Keynote
Studio D, Room 1160 & Room 1140
“Connecting Indian Country”
Geoffrey Blackwell
Office of Native Affairs and Policy
Federal Communications Commission

9:30 A.M. Concurrent Sessions

Managing Your Social Media (Room 3160)
Look at best practices and hear policy suggestions for social media. We’ll also be looking at social media management tools that are available. A great session for those just starting out in social media or for those who are wanting to streamline their workflow or get better results from their posts. Presenters: Ashley Barcum, Chase Harvick & Christopher Corbin.

Integrating Digital Online Media in the Classroom
(Ethics and Excellence in Journalism Foundation Auditorium, Room 1140)
Help educators learn ways to get digital media into classrooms, including apps, e-Books and PBS Digital Learning Media. Hear from a classroom teacher and contestant for this year’s PBS Learning Media Digital Innovator. Presenters: Curtis Calvin, Shirley Sneve & Tony Douglas.

Challenges to Media Management (Room 2025)
Discuss the challenges of managing networks and staff. Media managers talk candidly about their successes and missteps. Learn tips for organizational structure and building a mission of service. Presenters: Christina GoodVoice, Dan Schiedel, Amanda Clinton & Loris Taylor, NPM.

10:45 A.M. Concurrent Sessions

Best Practices for Program/Content Development (Room 3160)
Use this hour to examine which genres and programs are most successful with audiences and why. Take a look also at how best to promote and distribute these programs to deliver maximum audiences. Learn how to make your programs successful in your market. Presenters: Bill Perry, Boots Kennedy & N’Jeri Eaton.

What’s Next? Innovations in Production and Engineering
(Ethics and Excellence in Journalism Foundation Auditorium, Room 1140)

Impact Initiatives—What is the Role of Public Media? (Room 2025)
Using the principles of collective impact, public media can become a trusted and relevant partner in driving community change. Sit in on this session to hear about a successful community impact initiative in Oklahoma. Presenters: Brian Brashier & Candice Mendez.

#NativeMediaOK
1:45PM. Concurrent Sessions

Using Social Media to Reach Your Goals
(Ethics and Excellence in Journalism Foundation Auditorium, Room 1140)
Learn the keys to taking your organization’s or tribe’s overall goals and figuring out a social media strategy that will help you reach your objectives. Our trainers will take you through the steps and help you brainstorm ideas that will work for you and then give you ideas on how to measure your social media impact. Presenters: Eric Martin, Willow Blythe & Opeyemi Olukemi.

Native Daughters of Oklahoma (Room 3150)
The College of Journalism and Mass Communication at the University of Nebraska-Lincoln is working on Native Daughters II, a transmedia project that features significant female Tribal leaders. Presenters: Princella Parker & Jerry Renaud.

Larry Miller's FCC (Room 2030)
Attorney Larry Miller will talk about public media’s new and the perennial legal issues and answer your questions. This is your chance to talk to an attorney without the meter running.

3:00PM. Concurrent Sessions

Finding Funding for Your Media Project
(Ethics and Excellence in Journalism Foundation Auditorium, Room 1140)
A panel representing different organizations that fund filmmakers will give the audience not only information about where to find funding, but will also give tips on how to get noticed by funding organizations. Presenters: Shirley Sneve & N’Jeri Eaton.

Social Media Q&A (Room 2020)
Don’t miss a special interactive session dedicated to sharing and learning. Panelists from the day’s social media sessions open the floor to help find solutions for your social media queries.

Broadening Your Reach Through National Organizations (Room 3150)
Learn how you can get involved with these national Native Media organizations and what services they can offer. NAJA, NPM, Vision Maker Media and the National Museum of the American Indian.

4:00PM. Wrap-Up Plenary
(Ethics and Excellence in Journalism Foundation Auditorium, Room 1140)
Take this opportunity to share your ideas and explore partnerships with Summit participants.
MICHAEL ACKER
Known as the Gaylord College software “guru,” Acker has been an IT Software Specialist at the University of Oklahoma, Gaylord College of Journalism and Mass Communications since 2010, after graduating from the Gaylord College. Acker coordinates and offers software training for faculty, staff, and students as well as maintaining the Gaylord College developed Pacemaker software training website. He also assists and supports the director of information technology at the Gaylord College and assists in the management of the college’s multiple computer laboratory spaces. Acker is certified in Final Cut Pro X: Level One and continues to pursue certification credentials in other software.

ASHLEY BARCUM
As Director of Communications for OETA-The Oklahoma Network, Barcum oversees the statewide PBS station’s marketing/promotions, media/public relations, brand management and digital/social platforms. She also produces the series Oklahoma Capitol Connection and serves on the PBS Communications Advisory Council and the National Educational Television Association Board as past chair of the Communications Council. She has won two Emmy Awards and two NETA Awards for her work.

DAN BIGBEE, JR.

As a member of the Comanche Nation of Oklahoma. Dan is currently employed at the Oklahoma Educational Television Authority as an Engineer. He is also Co-Produc- er, (Director, Editor, Videographer, Writer and Engineer for Big Productions. This independent production company operated for 15 years producing Television, radio and multi-media content. Prior to establishing Big Productions Dan worked for several institutes of higher education, including Cameron University, Lawton, Oklahoma; Oklahoma State University; the University of Nebraska-Lincoln, and Kearney State College, Kearney, Nebraska. He served these institutions in many capacities from engineering to production. Dan spent four years as a young boy in Ethiopia, where his father taught at the University at Ameaya. Upon returning to the US, he finished junior high in Maryland, and was accepted at the Institute of American Indian Arts in Santa Fe, NM, where he completed his high school diploma. Dan received his AA in Fine Arts from Bacon College in Muskogee, Oklahoma. He has additional training from the U. S. Navy Photography School and has worked for over 30 years in and around various media including: television, radio and multi-media.

MELISSA BISAGNI
Melissa is the Media Initiatives Program Manager in the office of Museum Programs at the Smithsonian Institution’s National Museum of the American Indian (NMAI), in Washington, DC. Her current projects have included the 2008 “Film Indians Now,” a feature film and Link-Up support for residents of Tribal lands, and rules for cultural preserva- tion review of Tribal sacred sites in tower siting. Prior to his service at the FCC, Blackwell has been the Director of Strategic Relations and Minority Business Development for Chickasaw Nation Industries, Inc., which oversees a family of companies wholly-owned by the Chickasaw Nation. In addition, Mr. Blackwell chaired the Telecommunica- tions Subcommittee of the National Indian Nations for five years. He has also served on the boards of the National Small Business Association, the National Federation of Community Broadcasters, the Acorna Business Board of Acorna Pueblo, and Native Public Media. Earlier in his career, Mr. Blackwell practiced law in Boston at Hale and Dorr LLP. He holds a B.A. in Government from Dartmouth College and a J.D. from the University of Virginia School of Law. Mr. Blackwell is an enrolled member of the Muscogee (Creek) Nation and is also of Omaha, Choctaw, and Chickasaw heritage.

WILLIAM BLYTHE
Willow is a SMU graduate with a Bachelor of Arts Degree in Convergence Journalism. Willow graduated in May 2013 with honors in Summa Cum Laude, representing the top 10 percent of her class. She has been a member of several national honor societies, notably Kappa Tau Alpha, in which she was awarded a medal in journalism mass communication for earning high distinction and honor. Willow is a freelance journalist, blogger, tutor and photographer. She is also a proud American Indian of the Muskogee Creek Nation and is also of Omaha, Choctaw, and Chickasaw heritage.

BRIAN BRASHIER
Brian started in the communications field as a senior in high school at radio stations KPLT-AM/KTXU-FM in Paris, Texas. During his freshman year in college, Brian learned the importance of local radio during disasters when a tornado struck Paris, Texas and killed eleven people. KPLT was the only source of communication many people had to get messages to loved ones while power and telephones were knocked out for much of the city. He continued working there through college and eventually became a program director for the AM. While working on his degree in Broadcast Journalism from the University of Texas, he interned at the local NBC affiliate. Brashier began his career in television at KTN-AM in Oklahoma where he was a weather anchor and news reporter. Later, Brian was a weather anchor at KWTX-TV and his affiliated radio stations. Brian leads a team of broadcast professionals at Chickasaw Community Radio in Ada, Oklahoma, which keeps citizens informed and safe during severe weather threats. Brian is married and has two daughters.

DAVID BROWN
Darren Brown (Cohtsi Pueblo/Choctaw) joined CATV in April 2012 as Content Producer. Darren acts as producer, videographer, editor and on camera talent. Darren’s television career spans over 25 years, with stints at KWTW in Oklahoma City, KOHN in Oklahoma City, KAUL in Wichita Falls, TX, and KOB in Albuquerque, NM. He started in television production in 1987 and moved to newspaper photography in 1994. Darren began doing on-camera work in 2005, and spent the last several years at KWTW functioning as a ‘one-man band,” shooting, writing, and editing his own stories. He also played a large part in KWTW’s “Road Trip Oklahoma” series, producing feature stories in each Oklahoma town the show visited.

RANDY BURLESON
Randy Burleson is a video production professional with 33 years’ experience. In March of 2012 Randy started as Director of Operations at Cheyenne and Arapaho Television CATV47. Randy has worked with the largest advertising agencies in Oklahoma as a Director/Producer for KWTW 9 Productions as well as Garman Productions in Oklahoma City as Director/Editor and VYVX Production services in Tulsa as a Video Production Specialist and Century Martial Art Supply as Video Production Manager.

CURTIS CALVIN
Curtis Calvin is Deputy Director of Educational Outreach at OETA, the Oklahoma Educational Television Authority. With 15 years of combined education and marketing out- reach experience, Calvin has been instrumental in building a statewide community level infrastructure of partnerships and presence to support the academic and personal well-being of Oklahoma’s children. Prior to working with OETA, Calvin worked in outreach promoting the Oklahoma Children’s Health Insurance Program (CHIP) known as SoonerCare and as an educator in various public school districts across the US. A champion of education, Calvin’s dedication to high student achievement has consistently earned him a national test scores and multiple grade level academic gains. He is also responsible for developing award-winning outreach initiatives that significantly increased program awareness, enrollment and participation for SoonerCare. Calvin has a strong record of building effective, strategic partnerships with community leaders and key stakeholders.

GEOFFREY BLACKWELL
Federal Communications Commission (FCC), Chief of the Commissions Office of Native Affairs and Policy (ONAP), works to implement the recommendations outlined in the National Broadband Plan, including establishing a new office dedicated to addressing Native needs and overseeing a new FCC-Native Nations Broadband Task Force. He is also responsible for developing and implementing a robust policy of meaningful dialogue and consultation with Tribal entities. Mr. Blackwell is a recognized expert in the fields of Tribal economic infrastructure development. In April 2009, Mr. Blackwell was appointed to the FCC’s Federal Advisory Committee on Diversity for Communications in the Digital Age. In September 2009, he was elected to be the Commissioner representing the United States on the Indigenous Commission for Communications Technolo- gies in the Americas. From 1999-2005, Mr. Blackwell served at the FCC as Senior Attorney and Liaison to Tribal Governments. While at the FCC, he played a central role in the FCC’s initiatives to stimulate Tribal telecommunications and broadcast services, including the development of the FCC’s 2000 Statement of Policy on Establishing a Gov- ernment-Telecommunications Partnership with Tribes, adoption of the enhanced Services and Link-Up support for residents of Tribal lands, and rules for cultural preserva-
AMANDA CLINTON

Amanda Clinton serves as an adjunct professor at the OSU-Tulsa campus, teaching persuasive writing and advanced public relations writing. In her day job, she is the director of communications for Cherokee Nation and Cherokee Nation Enterprises. Amanda directs public relations efforts to promote everything from tribal health care, housing for the Cherokee Nation, Cherokee Nation’s business interests in gaming, manufacturing, information technology and more. The two departments she manages have won numerous awards for their work, including a national PR Daily Award in 2012. Her specialties include strategic communication plans, crisis communications and comprehensive social media plans. Prior to her career at the Cherokee Nation, Amanda was a newscast producer at KTUL in Tulsa and KTKA in Topeka, Kan. Amanda earned her bachelor’s degree in broadcast journalism from OSU in 2001 and her master’s degree in mass communications from OSU in 2011. In her spare time, Amanda is involved in the Tulsa Press Club, OSU Alumni Association Tulsa Chapter, Public Relations Society of America and other non-profit organizations.

CHRISTOPHER Z CORBIN

Christopher is a member of the Chickasaw Nation. He received his degree in International Business Administration at Fort Lewis College. He attended the University of Rakyus in Okinawa Japan where he studied Japanese and eastern studies. In 2010 he worked with Koch Communications to create a social media and online marketing initiative for the Chickasaw Nation. Beginning with WinStar World Casino, Koch Communications pioneered the social media spectrum for casinos in Chickasaw country. Over the following years the initiative was expanded to cover not only the Chickasaw Nation’s casinos, but many of their other facilities and businesses.

TONY DOUGLAS

Tony Douglas currently teaches English II and English III at Putnam City North High School in Oklahoma City. He is a native of Oklahoma City. Tony attended Putnam City Schools until his junior year of high school, and graduated from Mark T. Sheehan High School in Wallfording, CT. He earned his Bachelors degree from Southern Nazarene University, and is currently working on completing his Master of Education from East Central University. He has taught in Plano, TX as well as Deer Creek Edmond and Bethany. Tony enjoys getting students passionate about what they do and making learning engaging as well as practical. Tony and his wife, Denise, have a beautiful 1st grade daughter who loves to fish with her daddy.

N’JERI EATON

N’Jeri is a program manager at the Independent Television Service. She manages the Diversity Development Fund and the Open Call production funding initiatives. N’Jeri is also a freelance producer, editor and youth media educator. Her short films have screened at festivals around the country and were broadcast on the Documentary Channel. She was also the Associate Producer for The Waiting Room, which aired on Independent Lens last year. N’Jeri has produced work for TIME.com, MSNBC.com and has worked as a freelance editor and assistant for various other production companies and nonprofit organizations. She received her M.A. at the UC Berkeley’s Graduate School of Journalism and her B.A. in Media Arts Studies from Emerson College. N’Jeri lives in Oakland, CA with her cat Rube Goldberg.

CHRISTINA GOOD VOICE

Christina, Muscogee (Creek), Sicangu Lakota and Chocotaw, is the Communications Manager at the Muscogee (Creek) Nation in Okmulgee, Okla. She manages a 17-member team that makes up the Muscogee Nation News, Native News Today weekly TV show, Mvskoke Radio weekly program and a graphic design and printing division. Christina has been in this position since March 2012, but prior to that, she worked for five years at the Cherokee Phoenix in Tahlequah, Okla., where she was a senior reporter focusing on the Tribal Council and investigative reporting. She also served as the multimedia editor for the organization’s website and social media. She lives in Glenpool, Okla., with her four children.

CHASE HARVICK

Harvick is communications coordinator for OETA - The Oklahoma Network. In that capacity, he manages social media for the station, doubling engagement in 12 months. Through simple solutions and an expanded social presence (Instagram, Tumblr, YouTube, and Pinterest), OETA was better able to engage a new generation of digital natives. A fifth generation Oklahoman, Harvick comes from a family of educators, farmers and entrepreneurs – gaining first-hand knowledge about the challenges and opportunities present in our state. Harvick graduated from SWOSU and the University of Oklahoma in the areas of business and international studies. Prior to OETA, he worked in strategic communications for a local consulting group and in the Office of the Oklahoma Secretary of State.

MARY HUDETZ

MaryHUDETZ (Crow) is president of the Native American Journalists Association Board of Directors. She is also the current editor-in-chief of Native Peoples Magazine. She is a former editor on The Associated Press West Regional Desk in Phoenix, where she filed national breaking news and daily stories on broad range of topics and events in the West. She also worked closely with a team of reporters to develop stories specifically about Native issues and communities. She is a graduate of Fordham University and the Freedom Forum’s American Indian Journalism Institute at the University of South Dakota, where she later became a faculty member for the annual AIJI program. She was previously vice president of NAJA and chair of the 2013 National Native Media Conference in Tempe, Ariz.

STEVEN PAUL JUDD

Steven Judd is a member of the Writers Guild of America. Was a staff writer Disney XD comedy series “Zeko and Luther.” Zeko and Luther launched in June 2009 with the highest-rated primetime debut among kid demos in the 10-year history of the channel. “MACy VC with a Native Twist” garnered Judd a semifinalist position in NBC/Universal’s Comedy Short Cuts Diversity Film Festival in 2007 and inclusion in an installment at the Smithsonian National Museum of the American Indian. In 2008, Judd won one of 14 semi-finalist spots for the Disney/ABC Writing Fellowship Program a paid writing position for ABC/Disney. In 2009 Judd won the Creative Spirit Award and direct his winning screenplay “Search for the World's Best Indian Taco” and “Neil Discovers the Moon” screened at the Tribeca Theater, as part of their Summer Youth Screening Series. “Neil Discovers the Moon” screened every day during the month of April 2012 as part of the Animation Celebration at NMAI in the Smithsonian. As a visual artist, both as painter and graphic design artist, Judd has enjoyed great success. His acrylic painting has been featured in the National Museum of the American Indian, Smithsonian and the museum at The College of William & Mary in Williamsburg, Virginia. He designed the 2014 Robert Redford executive produced Sundance movie poster for “Drunktown’s Finest.” His photography/design was used for the 2012 “Rock the Vote” campaign. His painting raised 50,000 dollars for the American Indian College Fund in 2014.

CHARLES BOOTS KENNEDY

Kennedy is a member of the Kiowa Tribe of Oklahoma and a documentary producer for the Oklahoma Educational Television Authority. For nine years, he has headed many of the major projects produced by OETA including “Centennial Stories,” a hundred part Oklahoma story collective which won him his first of five Heartland Emmy Awards. In 2008 Kennedy was the first Oklahoman selected to attend the prestigious WGBH Producers Academy in Boston Massachusetts and later that year honored by the National Educational Television Association with a Best-of-the-Best Award for “The People’s Art,” a tour of art collections at the Oklahoma State Capitol. Kennedy has played a lead role in more than 150 productions and has won accolades from many Oklahoma and National Press organizations including; The Oklahoma Broadcasters Association, Society of Professional Journalists, Dallas Press Club Association, Associated Press, The National Academy of Television Arts and Sciences and the National Education Television Association.

ERIC MARTIN

Eric Martin, Interactive Media Specialist, has been working at Vision Maker Media since 1996. He helped create the AIROS Native Networks’ online presence working on live webcasts and podcasts. Eric’s current responsibilities have him focusing on the opportunities that New Media presents in being able to tell stories that won’t necessarily work within traditional broadcast media. Eric received his Bachelor in Journalism with Distinction from the University of Nebraska - Lincoln in 1997. Eric has given presentations on radio broadcasting, New Media, and technology issues at SXSW, the Tribal Technology Visioning Conference, National Federation of Community Broadcasters’ National Youth in Radio Training Project, the Indian Telecommunications Initiatives Regional Workshop, the Great Plains Music & Dance Festival and Symposium, the Native American Journalist Association Convention and the Intertribal Native Radio Summit.
CANDICE MENDEZ

Candice Mendez (Navajo Nation) is the Executive Assistant at Native Public Media. Mendez brings her years of experience in entrepreneurship, business management and international experience to the position. Her management experience includes hotel procurement for the historical Arizona Biltmore Resort and Spa and food services at the prestigious Henry Ford Hospital in Detroit. On the international front, Mendez was formerly the owner and operator of a restaurant in the provinces of Guanacaste and Limon in Costa Rica and studied Art History in the south of France. She holds a Bachelor of Arts in History from the University of Arizona. Mendez is responsible for the day-to-day administrative matters of Native Public Media, which includes program, development and fiscal management. She also administers the Station Services Desk for Native Public Media and is responsible for assisting Native stations in service requests.

LAWRENCE M. MILLER

Larry is a partner in Schwartz, Woods & Miller, a Washington, D.C. law firm with an extensive national public broadcasting and program production practice. Originally from Philadelphia, Larry is a graduate of Dickinson College (where he was an AM carrier current station DJ) and the George Washington University Law School. Larry and the firm advise public broadcasting and program production clients in areas such as FCC licensing and regulatory compliance, program production and distribution, copyright, trademark protection, and station transactions. Larry has been a frequent speaker at industry conferences.

OPEYEMI OLUKEMI

Opeyemi has managed the TFI New Media Fund since 2011 and has expanded the Digital Initiatives department to include TFI Interactive—a day-long immersion into the world of digital storytelling. Tribeca Sandbox—an interactive field report, and Tribeca Hacks—a playground for exploration of filmmakers and technologists. Opeyemi frequently engages with content creators to embrace emerging platforms and tackle tech integration.

PRINCELLA PARKER

Princella will graduate this Spring with a Masters degree in journalism from UNL. She's worked with NET Producer Christine Lesiak on Standing Bear's Footsteps, and now in production, a documentary about the first Native American and Female doctor from the Omaha Tribe, Susan LaFlesche Picotte. At UNL, she has worked on both Native Daughters projects.

BILL PERRY

Bill is Deputy Director, Network Public Affairs at OETA. In that capacity, he is manager of the OETA Documentary Department, the unit that produces the multiple award-winning programs Stateline, Gallery, and Back in Time. Bill has over 40 years' experience in news and program development and production. He is a six-time Emmy winner and a member of the NATAS Emmy Silver Circle.

JERRY RENAUD

Jerry is a professor at the University of Nebraska-Lincoln's College of Journalism and Mass Communications. He began working for UNL in 1988 and received his Master's degree from UNL in 1989. He became head of the department/sequence in 1995. Renaud now specializes in documentary, depth reporting and Web journalism.

DAN SCHIEDEL

Dan Schiedel is Executive Director of OETA, Oklahoma's statewide PBS network. A 27 year public broadcasting veteran, Schiedel has built strong legislative support for OETA, increased public awareness and led efforts to expand the network's engagement and impact with statewide audiences. Previously, Schiedel served as general manager at KRSC-TV/RSU Public Television in Claremore, Okla., and the statewide Wyoming Public Television Network, as well as PBS stations in Missouri and South Dakota. While at Wyoming, Schiedel greatly improved state support for its operations and digital conversion. At RSU, he significantly increased membership numbers and underwriting revenues, developed award-winning productions and built strategic partnerships. Schiedel also has a strong record of building relationships with elected officials, community leaders and key stakeholders. He is a member of the Visions Media Board.

JILL SIMPSON

Simpson serves as Director of the Oklahoma Film & Music Office, overseeing a state industry that has had an economic impact of nearly $400 million since 2005. In that role, she markets Oklahoma as a viable location for producing motion picture, television and music projects, and administers the Oklahoma Film Enhancement Rebate Program, and incentive for film productions. Prior to joining the Film & Music office, Simpson spent 13 years in Los Angeles while working on several films and television series. She has been a panelist at numerous film industry incentives workshops in Los Angeles, at the Sundance Film Festival and at South by Southwest. She was recently named one of Oklahoma Magazine's 2014 Oklahomans of the Year. In 2010, she received the Distinguished Service Award from the Oklahoma Film & Video Society. Simpson is an active member of the Association of Film Commissioners International. She sits on the Advisory Board of Oklahoma’s Quartz Mountain Summer Arts Institute. Previously, she served on the board of the deadCENTER Film Festival. She holds her Bachelor of Arts degree in Radio-TV-Film Journalism from the University of Oklahoma.

MICKIE SMITH

Mickie, OETA's Production Manager, is the producer of several weekly productions and yearly in-studio and remote specials. Mickie is responsible for booking crews, studio and control room space, and recommending purchases for OETA's production and edit facilities.

SHIRLEY SNEVE

Shirley Snee is the Executive Director of Vision Maker Media, whose mission is to share Native stories with the world that represent the cultures, experiences, and values of American Indians and Alaska Natives through Public Television. An enrolled member of the Rosebud Sioux Tribe in South Dakota, she has been in Nebraska for nine years. She has served as director of Arts Extension Service in Amherst, MA, and the Washington Pavilion of Arts and Science's Visual Arts Center in Sioux Falls, SD. Shirley was assistant director for the South Dakota Arts Council, and she was a founder of Northern Plains Tribal Arts Show, the Oyate Trail cultural tourism byway, and the Alliance of Tribal Tourism Advocates. She started her career as a producer for South Dakota Public Broadcasting. She serves on the boards of The Association of American Cultures, the Friends of the Mary Riepma Ross Media Arts Center, the South East Nebraska Native American Coalition, and the Arts Extension Institute. Shirley is also a consultant with Creative Community Builders.

LORES A. TAYLOR

Loris Taylor (Hopi Nation) President and CEO of Native Public Media, Inc. represents the media interests of Native America through legacy and new media technologies including radio, television, video and Internet, journalism, and public policy. She was instrumental in helping to establish the first FCC Tribal Priority for broadcasting and the new FCC Office of Native Affairs and Policy. Taylor led the team to publish the first seminal study on broadband "New Media, Technology and the Internet Use in Indian Country" and contributed to the FCC’s National Broadband Plan. In 2008, Taylor, representing the only Native organization, briefed the Obama Biden FCC Transition Team on telecommunications issues facing Native Americans. In 2010, Native Public Media in partnership with the National Congress of American Indians advanced Native interests to be included in the Federal Communications Commission’s National Broadband Plan. Taylor was honored with a 2006 Louis T. Delgado Award and the 2005 Ford Foundation Leadership for a Changing World Award. Formerly the General Manager of KUYI-FM Radio, Taylor co-founded the UNITY Journalist of Color Award winning "Indian Country News Bureau" and produced the children's program 'Shooting Stars' and weekly talk show "House Calls" which received an award from the U. S. Indian Health Service. Taylor currently serves as a member on the Distribution and Interconnection Committee of the National Public Radio Board and Free Press Board of Directors, and is active on the Aspen Institute’s Communications and Society program contributing to the Knight Commission Reports on the Information Needs of Communities in a Democracy and New Cities: The Next Generation of Healthy Informed Communities. Taylor is also one of the founders of the Hopi Education Endowment Fund.

BUDDY WIEDEMANN

Wiedemann is Director of Information Technology, University of Oklahoma, Gaylord College of Journalism and Mass Communication. Overseeing information technology at the Gaylord College of Journalism and Mass Communication, Wiedemann works to ensure the college has state of the art tools and solutions for its creative and energetic students. He was instrumental in positioning the Gaylord College to receive the inaugural and prestigious Apple Distinguished Program designation for colleges and universities. Wiedemann’s research interests are the uses of broadband video and online and self-paced instruction. Prior to joining the Gaylord College of Journalism and Mass Communication in the summer of 2003, Wiedemann worked for AT&T in Tulsa, OK, free-lanced in web design and interactive multimedia authoring and in Apple user training and was with Gordon Stuart, Inc. in Oklahoma City, OK as assistant to the owner.