Katerina Tsutsura (Graduate Director)
Author of over 60 peer-reviewed publications in global and international public relations, media transparency, ethics and public diplomacy. She serves as a member of the editorial board of several peer-review journals, and is a Vice-Chair of the Public Relations Division of ICA and Chair of the PRSA Global Affairs Committee. Tsutsura is a member of the Global Commission on Public Relations Education and a member of the Arthur W. Page Society.

Jim Avery
More than 25 years of advertising account planning experience for large international agencies in New York City and Chicago. He is an active marketing, strategic planner and management consultant and speaks to professionals around the world.

Fred Beard
Comparative advertising, advertising humor, advertising history, advertising regulation, the client-ad agency relationship and pedagogy.

Ralph Beliveau (Creative Media Production Area Head)
Critical media pedagogy, media criticism, orality and literacy, critical and rhetorical theory.

Jennifer Barnes
Research interests focus on the cognitive science of fiction and storytelling. Additional interests include children's understanding of intellectual property and "ideas" more broadly, including how understanding of "ideas" is distinguished from other domains of theory of mind, such as understanding of knowledge and beliefs, and work focused on moral development.

Meta G. Carstarphen
Social constructions of race, ethnicity and gender in media portrayals, media diversity, ethnic media and history, persuasion theories and applied communication practice in building community identities.

Deborah Chester
The internationally published author of 38 novels, Deborah Chester has written in numerous genres, including fantasy, science fiction, historical romance, regency romance and young adult.

David Craig (Associate Dean)
Ethics of journalistic language and form, coverage of ethics in medicine and other professions and normative theory. Published a book on excellence in online journalism.

Joe Foote
Broadcast journalism, political communication, international communication and media economics/technology primarily from an institutional or sociological perspective.

Peter Gade
Philosophical values that have guided the craft of U.S. journalism, how journalists understand these values as part of their work and how change initiatives internal to journalism impact these values.

Scott Hogdson

Julie Jones
Intersection between social media and mass media functions and practices from the side of the producer/user including issues of community and motivation.

Robert Kerr
Legal and historical analysis of First Amendment protection for corporate political spending.

Glenn Lesher
Research interests are in cognitive and emotional processing of media and health communication. He has produced more than 120 articles, book chapters, and conference papers and has published in top journals.

Jaime Loke
Intersection of women and minorities, mass media and the new online public spaces. Additionally, her scholarly work relies on critical media and cultural studies theory in accompaniment to the more traditional journalism research.

Robert Pritchard, APR, Fellow PRSA
A member of the PRSA College of Fellows, Pritchard teaches campaigns, publications, writing, media relations and crisis communication. Serves as the public relations faculty adviser to Lindsey + Asp.

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Media management and media policy, especially from the perspective of transitional societies.

Doyle Yoon
Media effects, information processing, online brand advertising and online customer relationship management.