The Ph.D. program at the Gaylord College of Journalism and Mass Communication challenges students to conduct in-depth study of issues in news and information, strategic communication and creative media production. The program offers a diverse and internationally accomplished faculty, outstanding facilities and nationally competitive funding.

The program is highly competitive, admitting and funding up to five students at $18,000-24,000 per year. We welcome applicants from across the United States and around the world – particularly those with three or more years of professional experience in journalism and mass communication disciplines. The early application deadline is December 15.

**Faculty Expertise**

Doctoral students will find a faculty with a wide range of research interests encompassing a variety of approaches and perspectives. Areas of expertise are new media, media management, ethics and normative theory, law, race and gender, international and global public relations, new media advertising, message strategy and documentary film.

**A Culture of Collaboration**

The Gaylord College Ph.D. program seeks researchers who wish to explore issues in journalism, mass communication, strategic communication and media.

In the first five years of our program, our Ph.D. students have published more than 60 peer-reviewed articles and had more than 200 refereed papers accepted to conferences including AEJMC, NCA and ICA. Many of these studies were developed in collaboration with Gaylord College faculty members, who have made it a priority to mentor our doctoral students.

**Concentrations and Emphases**

**News and Information**

Media management, journalism ethics and change, media transparency, media effects, message strategy, media law, new media and the community-building potential of news and information.

**Strategic Communication**

Broad spectrum of theoretical and practice-oriented research topics and problems in public relations and advertising including global and international strategic communication, PR ethics, trust and media transparency.

**Creative Media Production**

Performance, critical analysis, representations and the community-building potential of entertainment and experimental media, including visual digital, video, multimedia and long-form print media.

Doctoral students also are encouraged to design a flexible program targeting an area of emphasis within one of these concentrations. Some examples are media management, media ethics, visual communication, international or global strategic communication and communication theory and methodology.