Admission Deadlines
Applications may be reviewed throughout the year, but student admissions will follow the dates listed below.

Fall Semester
May 1

Spring Semester
November 1

International Students
March 1

Assistantships and Scholarships
February 1

Ph.D. Preferred Deadline
December 15

Ph.D. Final Deadline
February 1

We require the following for admission:
General OU graduate application
admissions.ou.edu
Letter of Motivation
GRE scores (gre.org)
List School Code: 6879; Institution Code: 4503
Résumé
Letters of recommendation:
Two for MA/MPW; Three for PhD
MPW include a 50-page writing sample

State-Of-The-Art Facility and Resources
• 107,000 square feet of labs, classrooms, broadcast studios and study areas
• Dedicated study areas for graduate assistants and private cubicles for doctoral students
• Research library with access to more than 5 million volumes including 300 databases and 75,000 serials (print and electronic)
Program Overview
Gaylord College offers broad-based theoretical and practical approaches to the study of media and provides the necessary flexibility for students to pursue a wide variety of career goals and research interests. Core and elective courses are designed to stimulate critical and intellectual thinking. The breadth of the curriculum allows students to tailor their graduate education to their own professional needs and objectives.

Three Programs

Master of Arts
The Master of Arts in Journalism and Mass Communication provides four areas of study:
- Strategic Communication (PR/AD)
- Creative Media Production
- Journalism
- Media Management

The M.A. program offers three degree completion methods: thesis, project and comprehensive exam.

Master of Professional Writing
The Master of Professional Writing program focuses on novel writing, nonfiction books and screenwriting with the aim of producing marketable writers. The MPW program requires a feature-length screenplay or book manuscript for completion of the program.

Doctoral Program
The doctoral program challenges students to conduct in-depth study of issues in news and information, strategic communication or media arts. The Ph.D. program seeks researchers who wish to explore the theories, practices and values of journalism, mass communication, strategic communication and media.

Faculty Expertise
Among the areas of faculty expertise are media management; ethics and normative theory, law, race and gender, international public relations, new media advertising, message strategy and tactics and documentary. Our graduate faculty also includes distinguished professionals and practitioners from the areas represented in our program.

Graduate Funding

Master’s Programs
The program offers graduate assistantships and several scholarships each year.

Doctoral Program
The program offers graduate assistantships at $18,000-$24,000 per year for three years plus scholarships and travel and research grants.

The University of Oklahoma is located in Norman, a dynamic and growing part of the Oklahoma City metro. Norman was named by CNN as one of the top 10 small cities to live in the United States, and has a diverse population with numerous artistic and cultural opportunities, a variety of restaurants and recreational activities, reasonable housing and an excellent public school system.