Prof. Fred Beard
Comparative advertising, advertising humor, advertising history, advertising regulation, the client-ad agency relationship and pedagogy.

Prof. Ralph Beliveau
Critical media pedagogy, media criticism, orality and literacy, critical and rhetorical theory.

Prof. Meta G. Carstarphen (Graduate Director)
Social constructions of race, ethnicity and gender in media portrayals, media diversity, ethnic media and history, persuasion theories and applied communication practice in building community identities.

Prof. David Craig (Associate Dean)
Ethics of journalistic language and form, coverage of ethics in medicine and other professions and normative theory. Finishing manuscript on excellence in online journalism to be released Fall 2010.

Prof. J. Madison Davis
Fiction and nonfiction writing with particular emphasis on crime writing and film. Published novels as well as nonfiction books on subjects from Shakespeare to The Sopranos.

Prof. Joe Foote (Dean)
Broadcast journalism, political communication, international communication and media economics/technology primarily from an institutional or sociological perspective.

Prof. Peter Gade
Philosophical values that have guided the craft of U.S. journalism, how journalists understand these values as part of their work and how change initiatives internal to journalism impact these values.

Prof. Julie Jones
Intersection between social media and mass media functions and practices from the side of the producer/user including issues of community and motivation.

Prof. Michael Kent
Public relations, new technology, mediated and Webbed communication, dialogic public relations and international public relations.

Prof. Robert Kerr
Legal and historical analysis of First Amendment protection for corporate political spending.

Prof. Namkee Park
New media technologies and their social and psychological implications. Communication technology and policy issues including information/media economics, telecom/Internet policy and computer-mediated communication and game studies.

Prof. Charles Self
Media technology and innovation, international media systems and communication policy, news credibility and community, and communication theory and philosophy.

Prof. Elanie Steyn
Media management and media policy, especially from the perspective of transitional societies.

Prof. Maureen Taylor
International public relations, nation building and civil society campaigns, and new communication technologies.

Prof. Katerina Tsetsura
Development of public relations in countries with transitional economies, international public relations ethics, social construction of identity, issues management, public diplomacy, and international and intercultural communication.

Prof. Doyle Yoon
Media effects, information processing, online brand advertising and online customer relationship management.

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