Completed fall 2009, Gaylord Hall is 107,000 square feet of state-of-the-art technology and classroom space.

- 4,000-square-foot Lindsey+Asp advertising and public relations agency including:
  - five idea-generation rooms
  - focus group room with audio/video capabilities
  - client presentation room
- new dedicated study and research space for all graduate assistants with private cubicles for doctoral students
- a 180-seat broadcast auditorium for classes, presentations and guest speakers
- two television studios
- a two-story soundstage with infinity and green screens
- two large, open computer labs and five computer classrooms equipped with Macintosh computers and industry-standard software from Adobe, Avid, Microsoft and Apple
- 10 dedicated video editing suites and a multi-track audio recording studio
- large journalism and mass communication library with more than 5,000 books, periodicals and journals specializing in journalism, professional writing, strategic communication, broadcasting and electronic media

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