The Gaylord College of Journalism and Mass Communication
The University of Oklahoma

The Gaylord College of Journalism and Mass Communication at the University of Oklahoma seeks to hire two tenure-track assistant professors, one in advertising and one in public relations.

For the advertising position, a master's degree and professional experience are required. The preferred candidate will have a Ph.D. completed by August 2011 and have evidence of potential for scholarly research.

For the public relations position, a master's degree and professional experience in corporate, agency or government PR are required. The preferred candidate in public relations will have many years of professional experience, or evidence of impact on the public relations profession nationally or internationally. A Ph.D. is also a plus.

Preference for the advertising and public relations candidate will also be given to people who can teach in both advertising and public relations, but may have research/creative/professional interest in one discipline or the other. Candidates who are able to teach courses in the interactive and creativity disciplines are particularly encouraged to apply, as are women and men of ethnically diverse backgrounds, including, but not limited to, African-Americans, Asian-Americans, Latinos, and Native Americans, are particularly urged to apply. The university welcomes the creativity and unique contributions which diversity offers to students preparing to work in a diverse society.

For additional information, please contact Katerina Tsetsura, chair of the search committee at tsetsura@ou.edu.

The Gaylord College of Journalism and Mass Communication was founded in 2000, after a generous gift from the family of Edward L. Gaylord, owner of the Oklahoma Publishing Company. The Gaylord College is becoming one of the leading centers of mass communication teaching and scholarship in the United States. The size of the faculty is expanding, and the College has a state-of-the-art Gaylord Hall completed in 2004 and expanded in 2009. New faculty will take an active part in the growth of the College through superior teaching, innovative curriculum development, and notable research or creative activity. The College offers the BA, MA, and Ph.D. in journalism, advertising and public relations, and media arts and a master’s (MPW) degree in professional writing. For more information about our University and College, please go to our website www.ou.edu/gaylord.

The University of Oklahoma is located in Norman, a dynamic and growing part of the Oklahoma City media market. Norman has a diverse population with numerous artistic and cultural opportunities, a variety of restaurants and recreational activities, reasonable housing, and an excellent public school system.

Applications for the search will be reviewed beginning October 22, 2010, and will be accepted until the position is filled. Applicants should provide 1) a letter describing their teaching and professional experience and their areas of research interest, 2) a complete curriculum vitae, and 3) names, addresses (both postal and electronic), and telephone numbers of at least three references. Applications should be sent to:

Advertising and Public Relations Search Committee
Gaylord College of Journalism and Mass Communication
The University of Oklahoma
395 W. Lindsey, Room 3000
Norman, Oklahoma 73019-4201

The University of Oklahoma is an Equal Opportunity/Affirmative Action Employer. Women and minorities are especially encouraged to apply.