

Friends and Alumni,



Jim Killackey
JAYMAC PRESIDENT

Globalization and technology are two watchwords for the Gaylord College. The college is preparing students today to go to the four corners of the earth in pursuit of their dreams and careers.

In fact, in 2005, faculty members of the college have taken groups of students to Puerto Rico, England, France and the Far East. Faculty members also have enriched the OU campus, bringing several groups from overseas to Norman.

Meanwhile, advances in technology are having a significant and positive impact on all journalism and mass communication careers. All but a few of us attended OU at a time before many of these technological wonders were available. I'm sure in the future, class of 2005 members will tell us that learning on the newest technology during college made them more valuable employees and saved them an enormous amount of time, regardless of their discipline.

As a working member of the press, I can attest firsthand that instantaneous, global news coverage is the standard for informed Oklahomans. With news available any time of the day or night,

happenings locally, regionally, nationally and internationally are thrust right into our Oklahoma living rooms.

This flow of information creates an exciting world, as tasks that would have taken several hours 15 years ago require only seconds or minutes these days. But these advantages also create new challenges and issues.

Open records and open meetings are just two examples of areas in which technology is forcing people who guard free speech and public access to step forward and make sure that technology does not serve as a barrier to the free flow of public information.

The Gaylord College of Journalism and Mass Communication is tackling all these issues and pushing our students to think about the important ideals and standards that will shape journalism and mass communication in the years to come. It truly is an amazing world, and we should all be proud of our alma mater and its excellence both in internationalization and technological innovation.

Sincerely,

Jim Killackey

Friends and Alumni,



Charles C. Self
IMMEDIATE PAST DEAN

This summer's issue of Pulse focuses on the growing programs designed to help our students understand today's global world of journalism and mass communication. It features our important conference on the U.S. image in Europe – the latest in a series of international conferences that have examined media and terrorism, media and the Iraq war, media and the American dream and other topics during the last four years. It also introduces you to some of the faculty members, students and alumni who have led our efforts to broaden the vision of our field for our students.

We hope that these experiences will better prepare students who stay in Oklahoma to report on the interplay of Oklahoma people, industries and government with what Tom Friedman in his latest book, "The World Is Flat: A Brief History of the Twenty-First Century," has called the new "flat" world of international competitiveness. We also hope it will prepare those who go out into that world to compete fully with journalists from across the country and around the world.

In these pages, you will learn about some of the new study-abroad opportunities we are offering our students. You will meet a few of the international journalists who have come this year for visits ranging in length from a few days, to weeks, to the entire year. You will meet some of our alumni who are working abroad and some who are reaching back to help current students gain their footing in this competitive and increasingly international business. You will meet some of our staff members who have helped make all this possible.

The Gaylord College offers its students a wonderful place in which to learn: Gaylord Hall. It also offers outstanding equipment; an innovative, comprehensive curriculum preparing students to work in any of the mass communication fields; an excellent faculty; and many, many programs examining all aspects of the modern

media industries. The international programs represent only a few of the many opportunities our students have to learn about journalism and mass media. In subsequent issues of Pulse, we will focus on other college initiatives.

We hope that each of you will have an opportunity to visit OU and the Gaylord College soon to see for yourselves all the wonderful ways in which students are learning today. And, of course, we always welcome your insights and suggestions as we work tirelessly to offer our students the core values, innovations and broad understanding that will help them sustain the complex of communities served by today's media.

A final bit of news. I am proud of all the successes we have had over the last four years. Now it is time to begin planning the next five years of development for the college. I have decided that that might best be done through some new thinking and new leadership. I have a growing concern about the decline in public trust and its implications for the role of media in democracy. I think I need to spend some time examining this change as a scholar. I plan to work on a book.

We are fortunate in the college that last year we were able to hire Joe Foote, a native Oklahoman and a national leader in journalism education who has twice served as dean at other universities. On Aug. 15, I will return to research and writing, and Joe will serve as interim dean as we search for a new dean with fresh ideas about where the college should go over its next five years. I have absolute confidence in Joe's leadership and that the transition will be seamless.

Thank you for all you have done to support the college during my tenure as dean. I look forward to continuing to work as a member of the faculty with students, alumni, industry, colleagues and supporters in the coming years.

Sincerely,

Charles C. Self

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May graduates (left) Tyler Pankratz, Jordan Bradford, Chris Young, Jessica McDaniel, Jose de Perez and Libby Thompson and their fellow classmates await the culminating moment of four or more years of hard work: hearing their names called to receive their diplomas.

Photo by Ginger Thomas

JayMac publishes Pulse for the friends and alumni of the Gaylord College of Journalism and Mass Communication at the University of Oklahoma. The Gaylord College has prepared and distributed 8,000 copies of this issue at no cost to the taxpayers of the State of Oklahoma.

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Students in Kathryn Jenson White's Magazine Practicum class and others working as freelance writers, designers and photographers produced this issue of Pulse.

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Foote named interim dean

Joe Foote, Gaylord Family Endowed Chair and professor, has been appointed interim dean of the Gaylord College of Journalism and Mass Communication at the University of Oklahoma. He succeeds Dean Charles Self, who will rejoin the faculty to devote more time to teaching and writing.

"I am very pleased that Professor Joe Foote, one of the nation's most distinguished educators in the field of journalism, has agreed to serve as interim dean of the college," said OU President David L. Boren. "After four years of intensive work that led the program to college status, and into a new home in Gaylord Hall, Dean Charles Self deserves the appreciation of all of us for the many important milestones reached during his tenure as dean."

Foote served as the first dean of the College of Mass Communication and Media Arts at Southern Illinois University, Carbondale, and as director of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University. He also had taught at Cornell University and OU. Foote, whose areas of teaching interest include broadcast journalism, international and political communication and media management, is author of "Live From the Trenches: The Changing Role of the Television Correspondent" and "Television Access and Political Power: The Networks, the President and the Loyal Opposition."

Foote has served as president of the Association for Education in Journalism and Mass Communication and the Broadcast Education Association. He is a member of the Accrediting Council for Education in Journalism and Mass Communication and a consultant-evaluator for the Higher Learning Commission. Foote currently serves on the boards of the Council for the International Exchange of Scholars and the Washington Center for Politics and Journalism.

The U.S. image Abroad

Separated from other countries by divergent cultures, political policies and oceans, many Americans want to understand why European opinions about the United States have changed dramatically for the worse during recent years. As the primary purveyors of information to the public, the news media – both in the United States and Europe – have had an impact on shaping public perceptions and opinions abroad.

In January, the Gaylord College, in conjunction with the University of Dortmund, Germany, and the University of Ghent, Belgium, explored the media's roles in shaping public opinion at a symposium titled "Europe's America: The U.S. Image Abroad."

The symposium brought together scholars and researchers from the universities, correspondents from European news media, European Union representatives and members of the U.S. State Department and Foreign Press Association. Ten media professionals from the foreign press corps joined local media representatives and Gaylord College faculty members in Oklahoma Memorial Union's Meacham Auditorium to wrestle with the thorny issues involved in foreign media coverage of the United States.

Sponsored by a grant from the Ethics and Excellence in Journalism Foundation, the two-day symposium featured keynote addresses by Robert Manchin, The Gallup Organization-Europe; Paul Denig, U.S. State Department Foreign Press Center; Anthony Gooch, European Commission to the United States; and Gabriel Plesea, Foreign Press Association. The symposium included seven panels on topics ranging from the focus of European coverage of the United States to the examination of European media attitudes toward U.S. policy.

More than 600 people attended. The stories here highlight portions of the program and present some insight into the discussion it generated.



Moderator Els de Bens introduces panelists Marc Guillet, a Dutch correspondent, and Umit Enginsoy, a Turkish television correspondent, during the morning panel on European coverage of the United States at a February symposium, "Europe's America: The U.S. Image Abroad."
Photo by Laura Alexander

BY KIMBERLY CARTWRIGHT

On a Sunday morning in March 2004, the United States, without the support of the United Nations, invaded Iraq. Since then, America has been under fire in the foreign press about the controversial decision.

Anti-American sentiments in Europe were a primary focus at "Europe's America: The U.S. Image Abroad."

During the two-day event, panelists from various European media outlets discussed the ever-evolving U.S. image and the media's role in creating that image. The symposium also addressed the differences between European media and journalists and their American counterparts.

Approximately 600 people attended the event at which 22 panelists from a variety of nations spoke for their own countries and Europe as a whole.

While the stated topic of one panel was "Culture, Ideology, Mentalities, Politics, and Professionalism: What Drives European Correspondents?" a question moderator Fred Blevens asked drove the discussion.

"What is it that Europeans find so repugnant about the United States right now?" the associate dean of Gaylord College asked the panel.

Panelists included Silvia Jelenz, U.S. business correspondent for the German-based international media group, *Handles Zeitung*; Matthias Rueb, U.S. bureau chief of the German newspaper, *Frankfurter Allgemeine Zeitung*; Lysiane Baudu, the New York bureau chief for French business daily, *La Tribune*; and Jose Calvo, U.S. bureau chief for the Spanish newspaper, *El Pais*.

The journalists did not reach consensus on one single cause for the anti-American sentiments.

Peter Gross, Gaylord Family Endowed chair and professor, said the perception of the United States had developed during many years and was a product of many factors.

In the panel titled, "Examining Aspects of the Prevailing European Media Attitudes to U.S. Policy," symposium themes seemed to meet in that one word: perception.

Panelists Els De Bens, professor in the department of media and communication research, and

Karin Raeymackers, lecturer in the department of communication services, both from the University of Ghent, in Belgium; Julia Lonnendonker, research assistant at the Centre for Advanced Study in International Journalism; Roland Schroeder, researcher at the Erich-Brost Institute and lecturer from the University of Dortmund, Germany; and Olivier Baisnee, a lecturer in political science at the Institute for Political Studies in France, agreed that European sentiments are not so much anti-American, as anti-the-America-that-invaded-Iraq.

"The perception of the nation is mostly (based) on the war and not the American people," Baisnee said. However, he added, with Bush's re-election, in 2004, anti-Bush administration feelings began to grow into anti-American sentiments. Baisnee said the Nov. 4, 2004, headline in Britain's *Daily Mirror* – "How can 59,017,382 Americans Be So Dumb" – said much about Europe's perception of America.

Blevens said one of the main themes in all the panels was worry about the Bush administration, both in its characterization of other countries and the foreign media. The Bush administration has tended to blame foreign media for its image problems in Europe.

"This is not a new phenomenon," Schroeder said. "Media is often blamed for the perception."

De Bens said many things contribute to perception, and it is not wise to concentrate the focus on one. Gross agreed.

"There are other things that feed into the perception of the United States in Europe," Gross said. "Whether it is policy or whether it is statements and behavior by leaders or by tourists: it is not just the media that affect America's image or the European perception. There are many other things."

The symposium ended having raised more questions than it answered, but Blevens said the symposium accomplished what it was intended to.

"I don't know that we got any answers or resolutions, but I am not sure that is what we were seeking in the first place," he said. "What we were trying to do was begin a conversation which will continue for what we hope will be years."



French journalists Lysiane Baudu and Philippe Gelie and fellow panelist and Belgian scholar Karin Raeymaeckers discuss the significance of America news and reporting of American news in Europe during a session of the symposium. Photo by Laura Alexander

Panel addresses European perception of media

By DAISY WHITTEN

Robert Manchin, president of The Gallup Organization-Europe, told the people attending a session of “Europe’s America: The U.S. Image Abroad” that recent Gallup polls revealed Europeans see America as a power-machine country that can and will use its military superiority to run over other countries that get in the way of its selfish plans.

“This can be a shock for a U.S. public,” Manchin said in an address titled “Gallup Report on the United States’ Image in Europe.” “The U.S. is seen as one of the most threatening countries to the peace of the world.”

Agreeing that many Europeans today do have a negative image of the United States, several foreign journalists in a panel titled “Concepts of News and Significance in European Nations” said that even if the foreign press coverage of the United States has played a role in that, no one should blame journalists.

The issue of who is to blame for the negative images of American media came up repeatedly in the symposium’s sometimes heated panels and discussions. Foreign media representatives said the image of the United States has suffered because of press coverage but that the country generating the news is responsible, not the journalists reporting it.

Manchin discussed surveys from 15 European countries showing that while Europeans appreciate the United States’ independence, wealth, international cooperation, new ideas and containment of Communism, they are ambivalent about America’s divided party politics. The often-viscious battles between Republicans and Democrats disturb them.

Polled Europeans say they worry about globalization; about the moral justification for “Bush’s Vietnam,” Iraq; and about zealous patriotism. They also show concern about the importance of religion in United States’ politics.

Journalism graduate student Seth Joseph said Manchin’s presentation contained information that surprised him.

“It had not occurred to me that Europeans perceived

American religion and spirituality as frightening,” Joseph said.

Joseph said considering how difficult it is to condense a large body of data into a manageable presentation, Manchin held his interest.

“Although some parts of the presentation were rather dry, especially those dealing with many statistics, I thought Manchin did a good job of examining the responses from individual countries on the different issues,” he said.

Manchin said many Europeans want to free themselves from needing America’s help to avoid being bullied into compliance with U.S. actions and ideas should dissension arise between Europe and the United States.

In other sessions, panelists debated whether the definition and practices of reporting news are the same in America as in European nations. They concluded that they were not for many reasons, including economic, political and language differences.

“I don’t know that there’s a real difference in the actual definition,” said Fred Blevens, associate dean of the Gaylord College. “There are differences in how it’s practiced, but I don’t think the definition of what news is changes from country to country.”

Panelists also explored whether there is a pan-European journalism. Els De Bens and Karin Raeymaeckers of Belgium, Marc Guillet from the Netherlands, Umit Enginsoy from Turkey and Lysiane Baudu and Philippe Gelie of France agreed no definable pan-European journalism exists.

They cited language barriers as the primary cause for the variety of approaches in European journalism and as one reason the countries making up Europe did not speak with one journalistic voice.

Panelists also agreed that if the United States wants to remake its image in Europe, it needs to elect another president, to be more direct and honest in what it tells its citizens and the world and to follow a set of ethical standards in its international behavior.

The recurring theme of the media messengers’ responsibility for the perception Europeans have of the United States led some panelists to point a finger back at America.

“If European media is damaging the United States’ image abroad, then so be it,” Baudu said. “A fact will not be hidden just because it is criticizing the United States. What people do with [the news] is their problem; it’s out of my hands, and I kiss it good-bye once it’s published.”

Suggesting that American media fail their readers and viewers when they serve merely as unquestioning transmitters of government information, Baudu said that journalistic coverage in the United States often seemed better than it actually was. A news story, like a gift package, she said, can be wrapped up nicely, but the information can be imprecise and misleading just as the gift inside the package could be broken. Baudu said much of American journalism is distorted because journalists are trying to make too many people happy: their media companies, the government, sources, etc.

An audience member from Great Britain asked what the United States could do to improve its image in Europe.

Enginsoy said the United States needs to do something good for the sake of being good, not for selfish reasons. He judged the Bush administration negatively for breaking with long-term allies who didn’t agree with his choice to invade Iraq.

Blevens said media in other countries often say America could improve its image by listening more and attempting to contextualize the issues surrounding its relationships with other nations more for its citizens.

“Foreign journalists believe we are ethnocentric and that we try to learn as little as possible about them,” Blevens said. “America could improve its image a great deal by recognizing that there are other people in the world and that most of them live in remarkably different worlds. Different, not worse.”

“This can be a shock for a U.S. public: The U.S. is seen as one of the most threatening countries to the peace of the world.”

Robert Manchin, president of The Gallup Organization-Europe

An outside view of Americans

BY ALISSA CHERRY

The nearly 280 million citizens in the United States have almost as many points of view. Foreign journalists working in the United States find it a challenge to hear and understand the multiplicity of those views for many reasons, said Paul Denig, director of the Washington, D.C., Foreign Press Center.

During a panel at the "Europe's America: The U.S. Image Abroad" symposium titled "Nature and Focus of European Coverage of the United States," journalists agreed that Europeans watch America closely and that the foreign journalists' role is to communicate America and its sentiments to their countries.

Panelist Philippe Gelie, American correspondent for the French daily newspaper, Le Figaro, said that as foreigners, European journalists do not have the same access to primary sources as their American counterparts. He said European readers tend, for that reason and others, to get their news about America from other sources.

"We have to confront the reality that oftentimes our readers are not really listening, that they're not really interested in what we are reporting because they know better," said panelist Matthias Rueb, American correspondent for Frankfurter Allgemeine Zeitung of Germany. "They can read The Washington Post and The New York Times and on the Internet, so they have all the sources we have, readily available wherever in Europe."

Marc Guillet, American correspondent for The Netherlands' national daily newspaper, Algemeen Dagblad, said that the most important part of his job is giving Americans a voice for his readers. He said Europeans look at America from the outside, but because he lives in America he can show his readers what Americans think from a perspective like that of his readers. American media cannot provide that perspective, he said.

Rueb said foreign journalists have come to expect a lack of access in America and although his American colleagues often are disappointed when they don't get the information they want, he is not.

European journalists have begun to turn to the Foreign Press Center in the United States to get the access they need and to gain a better understanding of the United States, he said.

Denig explained the Foreign Press Center's objectives in a luncheon speech titled "The U.S. Approach to Creating the U.S. Image Abroad: Working With Foreign Journalists." Operated by the U.S. Department of State, the center's goal is to connect such primary sources as government officials with foreign journalists so they can have access similar to that of their American counterparts.

Professor Peter Gross, Gaylord Family Endowed Chair and professor, agreed that international journalists need first-hand access because their reporting plays an important role in shaping the U.S. image abroad. However, he said, the media are just one part of the big picture.

"It's not just the media that affect America's image or the European perception; there are many other things: student exchanges, faculty exchanges, the way businessmen conduct themselves, our movies and our television shows," Gross said.

Americans need to be concerned with the U.S. image abroad because countries are so interconnected, Denig said.

"If the U.S. image overseas is one that is very negative or suggests that Americans themselves are not interested in cooperation or working with other countries or international organizations, then that's harmful for our efforts at any level to gain the cooperation that's necessary for us to achieve our goals," Denig said. "That's true whether it's personal goals, goals of a business corporation, or the goals of our national government."

Denig said the creation of the Foreign Press Center is just one of many steps the U.S. government has taken in a long-term approach to building mutual understanding with other countries, a step that Gross said "ought to do great things."

Presented by the Gaylord College of Journalism and Mass Communication
and the Ethics and Excellence in Journalism Foundation

Europe's America: *The U.S. Image Abroad.*

The American image abroad is shaped by many factors. Join foreign correspondents from European nations, scholars, researchers and American government officials as they explore views of the U.S. abroad and how America is portrayed in Europe.

For more information including a full agenda of speakers and panels, visit:
jmc.ou.edu

Feb. 7-8, 2005
Oklahoma Memorial Union
Meacham Auditorium

The University of Oklahoma is an equal opportunity institution.



Above: Advertising senior Erin Hughes developed the program cover for the February symposium. **Bottom Left:** Suzanne Adams, executive director of the Foreign Press Association, and Ambassador Ed Corr, OU International Program Center, discuss foreign correspondents during an evening dinner at the symposium. *Photo by Kyle Nosal.* **Bottom Right:** Students and members of the general public fill Meacham Auditorium in the Oklahoma Memorial Union to hear European journalists, experts and scholars discuss foreign press coverage of the United States. *Photo by Laura Alexander*



Above left: Program director Peter Gross, Gaylord Family Endowed chair and professor, and panelist Lysiane Baudu trade stories during the Tuesday luncheon at the symposium. *Photo by Kyle Nosal*

Above: Members of the Gaylord College Remote Truck Broadcast class record the proceedings of the symposium for broadcast on the student-run television station, TV4OU. *Photo by Laura Alexander*

Left: Keynote speaker Anthony Gooch, European Union spokesman (standing left), and Robert Manchin, head of The Gallup Organization-Europe (standing right), share information before the Monday evening dinner at the Europe's America symposium. *Photo by Kyle Nosal*

Quest to further understanding

By MELISSA ADAMS

Journalists at the "Europe's America: The U.S. Image Abroad" symposium agreed that American journalism schools can do a lot to further understanding between Europe and America and that the media play a key role in what Europe and America think of each other.

At "Working with Foreign Correspondents: Demands, Problems and Solutions," panelist Paul Denig from the Foreign Press Center in Washington, D.C., suggested specific steps U.S. journalism schools could take to improve Europe's understanding of the United States and vice versa.

"I would like to see American journalism schools bring in foreign journalists each year and have them be a resource, have them do some teaching, have them be available for seminars and so on," Denig said. "Anytime there is an exchange, anytime you have a dialogue, you increase understanding, and I think that's of mutual benefit."

The Gaylord College has started several programs that do just that, said Peter Gross, Gaylord Family Endowed Chair and professor.

"I agree with you we need to do even more," Gross said. "Right now we have two journalists in residence, one from Macedonia and one from Bulgaria."

In an address titled "The U.S. Image in Europe: Causes, Effects and Media Solutions," Anthony Gooch from the European Commission to the United

States said the media play a large role in the way the relationship between Europe and the United States plays out.

While Gooch said he didn't blame the media for the current tensions between Europe and America, he did say the media had played an important role in creating them just by reporting events and discussing issues. However, those who place blame on the media are shooting the messenger, he said.

Because of its powerful media, America is highly visible to the rest of the world, and the rest of the world looks at it closely, Gooch said. Around the world, people judge America harshly, but perhaps this is not such a bad thing, he said.

"A lot is expected of America, and America has to stand up for it," Gooch said. "America has high standards for itself, and I think as a result it is there to be shot at in terms of criticism and a focus of attention."

While America and Europe may be at odds now, they are much more alike than unlike, Gooch said. They have more in common than the United States and China do, for example. Because of these similarities, the United States and Europe need to work together, he said.

Foreign correspondents face problems that can limit their ability to report fully, fairly and accurately,

said Gabriel Plesea of the Foreign Press Association during the panel titled "Working With Foreign Correspondents: Demands, Problems and Solutions." The panel outlined problems like lack of access to sources for big American stories, writing style differences and United States visa restrictions.

Foreign correspondents often have a hard time when they are trying to reach important people, Denig said. "Foreign correspondents have problems getting access to really high-level, authoritative people to get really clear, really authoritative quotes, but we keep trying, we keep working at it," he said.

Writing styles and language skills also can cause difficulties when foreign reporters are getting their work ready for print, said Suzanne Adams of the Foreign Press Association in New York.

"Some foreign correspondents speak English beautifully," she said. "When it comes to writing it, the grammatical structure is totally different. There is a tremendous difference, I think, between writing English and speaking English, and sometimes that can be a problem."

After 9-11, the red tape surrounding obtaining a visa also has become a potential problem, Plesea said. When they do receive a visa, foreign correspondents often encounter other restrictions, like outside work restraints and press pass limitations.

“You do get scared sometimes. When the actual explosions would happen, I was never scared. When we thought, with the Marines, we were going to go into a conflict and they were passing out body bags to all the squads, that’s when I got scared because I thought, ‘My God, somebody’s gonna die here. I wonder if it’s gonna be me?’”

Correspondent Ben Fenwick

All in a day’s work

By MELISSA ADAMS

Bloody battles, mass murder and executions: most people would go to great lengths to avoid bearing witness to these difficult, often dangerous events. Writer/reporter Ben Fenwick, however, has built his journalistic career by seeking out those involved in the darker side of human behavior to cast some light on the shadows. He has interviewed convicted murderer Jimmy Ray Slaughter and then watched as the man a jury said murdered his girlfriend and their 11-month-old child to avoid paying child support was put to death by lethal injection on March 15, 2005. Slaughter’s execution was Fenwick’s sixth.

Although he didn’t observe Timothy McVeigh’s death, he saw deeply into the man’s psyche by obtaining legal documents from private discussions between McVeigh and his attorneys explaining in detail why the Oklahoma City bomber chose to kill 168 people, among them 19 children.

He placed himself in harm’s way by spending five months as an embedded journalist in Afghanistan in 2004, at times wondering if he would make it home alive.

These difficult and challenging experiences are as non-traditional as the career path Fenwick has walked in writing about them for publications from the Oklahoma Gazette to Playboy magazine. He has defined his career primarily as a freelance writer, never tied down to a daily desk for long and always covering topics that resonate with him.

In difficult investigative stories, Fenwick says, he has found his strength as a writer. Stories on crime, conspiracy and death have established his career and won him many awards in his 16 years of professional experience.

Among others, Fenwick has received a regional award for investigative journalism in 2005 from the Society of Professional Journalists and three first-place awards in 1993 and 1994 for documentary reporting, investigative reporting and creative use of medium.

Why Fenwick has chosen the no-benefits, no-steady paycheck, no-guarantees career journey rather than the more traditional and stable 9-to-5 routine has, for him at least, a simple explanation.

“I suspect I get bored after a while,” Fenwick said. “The way I’ve managed to work my career, I haven’t gotten really rich at it, but what I have been able to do is not write about anything I don’t feel like writing about.”

“I look around for whatever might be a story, and then I’ll go write about it. In doing this, I have discovered I have certain strengths and certain weaknesses. I go with the things that interest me the most, and I do best with those.”

Oklahoma Gazette editor Rob Collins, 1993 Gaylord College graduate, said Fenwick’s passion for investigative journalism has led him to tell great stories.

“He has a relentless tenacity for finding the story, and his storytelling skills are

remarkable,” Collins said. “He has lots of strengths, really, with his passion for uncovering the truth being at the forefront.”

“When Ben gets going on an investigation, there’s no stopping him. He has an uncanny ability to sniff out the real story.”

Fenwick graduated from the Gaylord College in 1988 with his bachelor’s degree and, again, 10 years later in 1998 with a master’s. Today, he works as a freelance reporter for the Houston and Dallas bureaus of Reuters and is a part-time staff writer at the Gazette. While in school, he honed his craft writing for The Oklahoma Daily as a columnist and features editor. He also wrote for The Oklahoman during college and after graduation.

Assistant professor of journalism Kathryn Jenson White met Fenwick when she spoke to his undergraduate feature writing class in the late ’80s about her freelance feature-writing career. She has watched Fenwick’s career develop, recently writing about him in a Sooner magazine story focusing on Gaylord College graduates who had served or were serving as foreign correspondents.

“From the beginning of Ben’s writing career he has sought out stories with a lot of human drama,” Jenson White said. “He likes narratives that have a high emotional pitch, and so he has sought out those who murder, those who are victims of crime and others who live at a level very different from that of most readers.”

“He’s got a bit of a novelist in him, I think. His writing often has scenes and dialogue taken from a toolbox of literary devices rather than purely journalistic devices.”

Others who have worked with Fenwick comment on his drive for adventure and the high human drama that defines much of his work.

“He’s always willing to try new things, and I think that comes through in his stories,” said Sooner Magazine editor Carol Burr, director of OU Foundation Publications. “It’s difficult work being a freelancer. Ben works very hard at it.”

“As a writer his strengths are his views of the subject. He does things very thoroughly, and he’s not afraid to ask anyone anything.”

Fenwick said that the five months he spent in Afghanistan from March through August 2004 as an embedded journalist made him appreciate life in the United States and made him more confident in his abilities to deal with demanding situations.

“A lot of things that used to worry me pale in comparison to a lot of things I experienced and saw over there,” Fenwick said.

While Fenwick worked primarily as a freelance writer while embedded with Oklahoma’s 45th Infantry Division in Afghanistan, he had contracted with a few media outlets for some specific stories.

“My most regular work was for Reuters and The Tulsa World,” Fenwick said. “I also wrote for the Gazette and a few magazines. I often called my stories in by



As a part of the U.S. military effort to “win the hearts and minds” of Afghani tribal leaders Lt. Col. Jack Mosher of the Maine National Guard, sat and listened to concerns of local elders about a rebel warlord in their region. Photo by Ben Fenwick



Fenwick poses in a crater made by one of the U.S. military "bunker-buster" bombs at an al Qaeda training facility. This facility is infamous because it is the site of the filming of the commonly seen television footage of terrorists in training.
Photo by Maj. Eric Bloom, 45th Infantry, Oklahoma City

satellite phone from the field. The military would provide a phone they used to let the soldiers call home. I also used computer e-mail via satellite."

After returning home, Fenwick wrote a first-person piece for the Oklahoma Gazette about a patrol he was on and another piece for Reason magazine based on a series of patrols in north Afghanistan.

He also wrote a piece for Sooner Magazine about his personal experiences. The 2,600-word article was only a piece of the 40,000 words he estimates he has written on his experiences as an embed. The physical challenges were constant, with breaks in the daily monotony coming only with the increased danger of attacks and engagements.

"Imagine you're camping for 10 days straight where you don't change your clothes and you don't ever wash up," Fenwick said. "You just deal with it, and if you have to go to the bathroom, you just go dig a hole somewhere. That's what real patrols are like."

Being an experienced hiker prepared him for the patrols, he said. Nothing, however, could have prepared him for the fear that goes along with war.

"You do get scared sometimes," Fenwick said. "When the actual explosions would happen, I was never scared. When we thought, with the Marines, we were going to go into a conflict and they were passing out body bags to all the squads, that's when I got scared because I thought, 'My God, somebody's gonna die here. I wonder if it's gonna be me?'"

All the fear he experienced was worth the sense of accomplishment he felt about the work that came from the gratitude he received upon returning to the United States, Fenwick said.

"When I first got back, it was just so heartfelt," he said. "I just felt so glad to be back. I realized that I had been spending months and months and months along with everyone else looking over my shoulder wondering if somebody was going to pop out of an alley and kill me or blow something up."

"I was there to just go as far as I could and just try to look Osama Bin Laden in the face and ask him questions or something. The only thing I didn't do was leave the protection of the military and go traipsing off into the woods by myself looking for him. That would have gotten me killed."

"So, short of that, I felt a sense of confidence coming back. I was the only one from the state that did it. To have that kind of feeling when you come back is a good sense of accomplishment. It's a good feeling."

While, like any investigative journalist, Fenwick has felt pride in covering important stories others may want to avoid, some of his work has taken an emotional toll.

Fenwick's tactics in obtaining information for the 1997 McVeigh story for Playboy, "The Road to Oklahoma City," created heated debate among attorneys and other journalists. He obtained private documents from an unnamed source working close to McVeigh's defense team.

"It was privileged information between McVeigh and his attorney, where he told them everything he did to commit the Oklahoma City bombings," Fenwick said. "He gave them all the details about it, and it really pissed them off that I got hold of it. It really caused a big problem for the defense. They couldn't claim actual innocence on their client anymore after that. Probably because they knew better."

"The Playboy piece was without a doubt a very important article for a number of reasons. I didn't know it at the time, but it uncovered new evidence that was used to help convict McVeigh. The article led FBI agents to a witness, Tim Chambers, who testified that McVeigh bought bomb-making material from him."



Fenwick (right) prepares to fly in a CH-47 combat helicopter on a resupply mission to the Afghanistan-Pakistan border.
Photo Maj. Eric Bloom, 45th Infantry, Oklahoma City

Because of the notoriety of the McVeigh story, Fenwick experienced a surge of media coverage. He appeared on "Primetime Live," "Today," "Good Morning America," "CBS This Morning" and others. That attention is not the norm, however. Fenwick works most of the time in relative obscurity as just a name on a byline. The writer said despite not earning a great deal of money or attention, he has few regrets about his career.

"If I could change anything in my career, I would undo any errors I committed as a journalist because I hate those. Everybody sooner or later screws up, but I would undo those," he said. "Errors make me so mad that I consider them unforgivable. As a reporter, we will all sooner or later make them, but I hate it. I don't try to remember them. Let the dead bury the dead."

Fenwick said he hopes for his future more of the same stuff upon which he has built a satisfactory, if non-traditional, career.

"I wish to continue my career writing stuff that makes people feel committed or moved to action over something," Fenwick said. "That's important to me. I could see myself pretty much consolidating my strengths in the future, which I think are writing and also writing about certain subject matter – which tends to be crime and conflicts of certain types – and investigative work."

Ten years from now, Collins said, he hopes Fenwick will still be digging around, still asking the probing questions and still crafting quality journalism. Collins said despite the focus of Fenwick's career, he isn't all work. In fact, Fenwick is quite impressive on the karaoke machine and has a shot at becoming a late-night lounge singer if he ever decides to give up on journalism.

And like the true journalist he, too, is, Collins said he has the photos to prove it.

"I sang my whole life, but never formally," Fenwick said. "I did a pretty good job on 'Some Kind Of Wonderful,' but it's nothing compared to what I know I've got in me."

A Fresh Perspective

By MELISSA ADAMS

The Gaylord College of Journalism and Mass Communication took another step in realizing its goals of fostering relationships between itself and journalists from other countries when Macedonian journalist Sonja Kramarska arrived on campus in August 2004.

Kramarska came to the United States under the U.S. State Department's International Broadcasting Bureau, a program that brings foreign journalists to America.

Gaylord Family Endowed Chair and professor, Peter Gross has been a long-time participant with the program and served as host to Kramarska during her visit.

The American Embassy asked Kramarska, who specializes in political journalism, whether she could leave her job at Utrinski Vesnik – a morning daily newspaper in the capital city of Skopja – for nine months to participate in the program of professional development. They asked her to participate because as a journalist, she said, she is well-known in her country.

After filling out a questionnaire about herself and her work experience, she waited two months before finding out OU would be her university.

As a political journalist, Kramarska wanted to come to the United States so she could better understand American government and policy. Her stay taught her much more and led to her rethinking some perceptions of Americans.

"I was surprised by American people, especially in Oklahoma," Kramarska said. "I found out they are very polite, very helpful and I like it. I was thinking before I came that American people were rich and they are arrogant because by definition rich people are arrogant. But that is not the case.

"I am getting to see America from inside, not from outside, not just sitting in Macedonia getting news from overseas."

Kramarska has learned not only about the American way of life but also about the differences in Macedonian and American freedom of speech.

In 2003, a Skopian attorney charged Kramarska with verbal abuse for political commentary she wrote in October 2001 about President of Parliament Stojan Andov.

Her commentary was a response to a comment George Robertson, general secretary of NATO, made to a Macedonian newspaper regarding his working relationship with Andov.

"In his interview, Robertson said Macedonian people don't deserve such a man (Andov) to lead it. 'He (Andov) promised me (Robertson) to change the constitution three days after our agreement, but now it's 20 days, and he (Andov) didn't,'" Kramarska recounted Robertson as saying. "In my commentary I said, 'Mr. Andov is a nice man. He's not a liar as Mr. Robertson said in his interview.'"

Kramarska wrote this ironically. She found out from a television interview between Andov and another journalist that she was being charged with verbal abuse against Andov for her ironic commentary. Andov told the journalist that Kramarska failed to show up in court for trial, which she said she was never told about.

She turned herself over to police after the television show, Kramarska said. A new trial Nov. 7, 2003, resulted in a guilty verdict and a \$400 fine.



Macedonian journalist Sonja Kramarska says that during her year-long stay at OU, she has learned much about American universities, American and international politics and Oklahoma hospitality.

Photo by Samuel Perry

Kramarska lost her appeal of the judge's decision in January 2005. She has not paid the fine yet and will face 20 days in jail if she doesn't pay it upon returning to Macedonia, she said.

Even after what she said was a trying legal ordeal, Kramarska said she would not censor her political commentary.

Kramarska, who stayed at OU from August 2004 to May 2005, had trouble adapting when she first arrived because she had some difficulty with the language, she said.

"At the beginning I was confused because it was my first time to come into the United States," Kramarska said. "I was a bit afraid because I didn't know very well English, especially Oklahoman English. People in Oklahoma talk very fast, faster than in other states.

"I had no friends here. I was a complete stranger. I was a student 20 years ago, so it was a change for me to be again a student. I became younger because I am in here with younger people.

"I have to tell you, sometimes I feel like an adult who is learning to walk, because I have my own experience for 15 years, but I still have some empty parts in my experience, and I fill it this way."

Emily Smith, OU adviser/counselor for academic interests and English instructor, worked with Kramarska.

Smith said she arranged for Kramarska to attend classes relevant to her interests, set up housing and worked with her on improving her English conversation skills.

"If they have the proper guidance through our College of Journalism and Mass Communication and have the opportunity to interact with professionals as well as faculty members in their field, they will leave with insight which will create a different perspective of the United States and the important role of journalism," Smith said. "On the humanitarian side, they will never be the same after having their lives touched by those of us on campus. My wish is that this would always be a positive impact."

Gross says the learning opportunities go in both directions.

"Obviously injecting somebody like that into a classroom enhances the whole discussion because you have somebody from a totally different culture with a different professional background who can essentially bring to the table ideas that are different," Gross said.

"Invariably there is something to be learned from them. There's always a lesson in things other people do or don't do, and I think that's a valuable lesson, of course. It's a two-way street; it's not a one-way street by any means. And it's also a way of developing some long-term relationships."

College to Host Humphreys Fellowship

The Gaylord College, in March, became one of only two journalism programs nationally that the U.S. State Department selected for its Hubert H. Humphrey Fellowship Program.

As a designated host university, the Humphrey Fellowship will bring accomplished mid-level professionals to America for professional development. It was founded in 1978 in honor of former-Vice President Hubert H. Humphrey, and is a highly prized and competitive process that ends with host universities participating on a five-year schedule.

In addition to teaching professionals about the

American media system, the program also attempts to create lasting ties between U.S. journalists and their foreign counterparts by fostering an exchange of knowledge and mutual understanding.

"The goal is to bring professionals over to the United States to see how things are done here," said Peter Gross, Gaylord Family Endowed Chair. "It's a mixture of classroom kind of special forums, seminars and visits to the local media.

Each spring, the program solicits proposals from a broad range of institutions on the basis of their potential to host fellows. It looks for large, research-

based institutions with a known track record for successful and flexible international programs.

OU hosted seven Macedonian journalists for two weeks in October 2004. The journalists attended classes focusing on the U.S. media's history, roles, practices and techniques.

During their stay, they also toured and met with political editors and reporters from The Oklahoman and The Norman Transcript, visited the headquarters of the Democratic and Republican parties in Oklahoma City and met with a representative from the office of Oklahoma Gov. Brad Henry.

As part of her professional development, Kramarska sat in on the Feature Writing class of Kathryn Jenson White, assistant professor of journalism.

"I have never done feature writing, and with my experience in her class I realized that I like feature writing. So maybe one day I will do that," Kramarska said.

Jenson White said that programs like the International Broadcasting Bureau do more than just create a way for foreign journalists to begin to learn about and understand the U.S. media.

"I think that, obviously, what international journalists are looking for when they come here is not just to understand how we work in the media in the United States but also to see whether they can take back with them ideas or practices that they can adapt to their own cultural needs," she said. "The way we work in the media will be different in every country because media are determined by the cultures in which they exist, but what one country's media do can certainly help shape or inform what another country's media do."

By sharing her experiences, Kramarska has been able to offer others a glimpse inside her professional life in Macedonia.

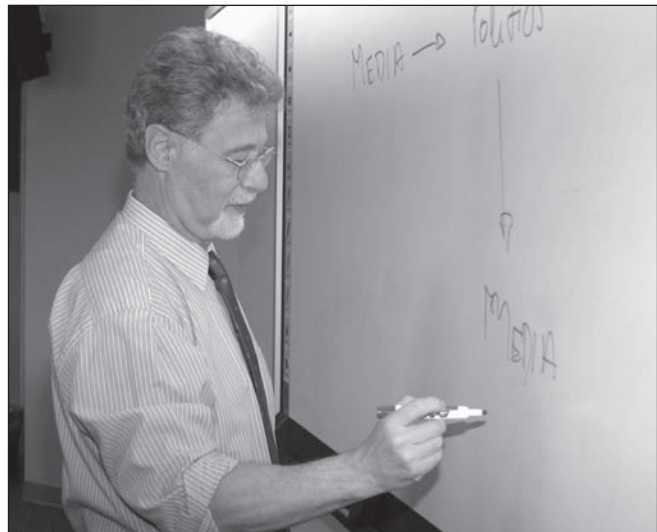
"I have been in this office for 19 years, and each time I have the opportunity to meet people from other parts of our world, my life is always enriched," Smith said. "Sonja has provided insight into the life of a professional single woman in Macedonia and the obstacles she has encountered in her field. It has been a pleasure for me to have the opportunity to become her friend as well as her adviser."

Jenson White agreed with Smith that working with Kramarska gave back in many ways.

"I've learned a lot from her not only in class but also when we've met for dinner several times and exchanged information about the way things are in Macedonian media as compared with here," Jenson White said.

Kramarska said she has taken a particular interest in the death penalty since being in the United States and plans to write about it when she goes back home.

"The death penalty has never happened in Europe," Kramarska said. "I am reading some stories almost every day about it. I'm going to collect some materials, and I will prepare two or three stories when I go back to Macedonia, my own stories, and they will be my first stories I will write after I am back in Macedonia."



Peter Gross, Gaylord Family Endowed Chair and professor, focuses his research on international programs. He served as host for Kramarska. Photo by Samuel Perry

Gaylord College faculty members say that programs like the one that brought Kramarska here have great value to all involved.

"It is extremely important that we continue this program," Gross said. "Remember, it is not just a matter of professional involvement but also what we call public diplomacy, and it is a way of enhancing that as well."

Smith sees the continuation of this program and others like it (see boxed story to left) as a way to further understanding among countries.

"I believe it is extremely important for us to continue with programs that sponsor professional scholars to provide an opportunity for them to interact with others in their relevant field," she said. "It is a proven fact that the more we know about each other, the less likely we are to create conflict."

Gross said OU already has arranged to host professionals from other countries.

"We will continue this," he said. "In fact, this year we will have one or two other groups from different parts of Eastern Europe again later this summer and fall."

Military family background benefits aspiring journalist

By JOHN-MARK HART

Growing up a military child has its perks, especially for an aspiring international journalist like broadcast senior Rachael Kahne.

"I was born in the Netherlands," Kahne said. "I started middle school in Germany and just traveled all the time. I've always had sort of an international mindset because of that, and then when I developed an interest in journalism, I knew immediately that I wanted to use that overseas in some aspect."

She got the chance to display her intercultural prowess in April as student coordinator for a group of six journalists from Bangladesh who spent two weeks at OU attending a leadership workshop. While the Bengali bunch attended classes, mingled with professors and developed a new perspective on the American practice of their craft, Kahne organized their schedules, chauffeured them around town and even took them home to Edmond for a weekend glimpse of American family life.

Kahne's assignment came as part of the Gaylord College's efforts to help students develop an international perspective. Kahne jumped on the opportunity, and her efforts made an impression. When the Bengali cohort headed home April 14, they did so singing her praises – literally.

"For her entire features, we all gave her the name 'Sundari,' which means in our Bengali language 'beautiful,'" said Munima Sultana, one Bangladeshi journalist. "With this word, we sang a number of songs in honor of her. I think she enjoyed it."

The choral performance was one of many aspects of the Bengali culture that Kahne soaked up.

"They taught me some Bengali dances, and then they cooked for me," she said. "One night they took me and they dressed me up completely in what they wear and did the makeup and everything. It was amazing."

Kahne was not the only one enjoying the cultural exchange. The Bengali women were wowed by a number of American idiosyncrasies, including the workings of a Western family home. Kahne said the women videotaped and interviewed her younger brother while he was washing dishes because a man in the kitchen is not a common sight in the Bengali culture. They were equally fascinated with Kahne's very American habits of electronic communication.

"I liked the time passing with her in our room when we entered into her blog," Sultana said. "I liked it most because it has given a scope to know a little bit about the way of talking and communication between young Americans."

Kahne said the women were particularly captivated by one posting.

"One of my blog postings was about being irritated about boys with baby talk," she said. "They were really fascinated. They had never heard the term 'baby talk' before, so that was really funny for them, and they kept saying it the entire time they were here. They kept going, 'Oh, no baby talk. no baby talk!'"

Kahne's interaction with the Bengali women was not all fun and games, however. They extensively discussed such sensitive issues as religion and politics – from Islam to the war in Iraq. Kahne said she thinks



Journalism senior Rachael Kahne has a varied background, having traveled abroad, worked in politics and played host to international visitors to OU. Photo by Samuel Perry

they parted ways with an enlightened perspective on some of the often-sensitive issues.

"I really enjoyed just getting to spend time with them and hearing about their culture and their differences," she said. "It's always good to understand both sides, and that's what journalists are supposed to do."

Kahne's natural curiosity and multicultural sensitivity are exactly the qualities that Joe Foote, Gaylord College interim dean, had in mind when he approached her last fall about the possibility of working with the Bengalis, he said. Foote, who has extensive experience in international journalism, said Kahne's enthusiasm and determination will take her far.

And her connection with the Bengali women may lead to an immediate opportunity. All six of the women have connections at the U.S. Embassy in Dhaka, and Kahne, who has long been interested in that part of the world, is considering a media internship there.

Her Bengali friends would love to have her, but meanwhile they are content to voice their 'Ode to Sundari' from afar.

"I feel that she is my younger sister," said Shumana Sharmin, another of the Bengali Sextet. "I love her beautiful, expressive eyes and wonderful smile. She knows how to deal with unknown people, and she knows how to be a good friend."

Sultana picked up the refrain: "She was really very special to all of us. We all found her most precious." Not to be outdone, Foote, who has worked closely with Kahne on several projects, chimed in with a few praises of his own.

"She's already done more than most people have by the time they're 30, and she's not even out of college yet," he said. "She has a very bright future ahead of her, and the qualities she's showing as an undergraduate are the kind that will manifest themselves in the professional world in a very striking way and make her a name to remember."



Travelin' man inspires students

By KIMBERLY CARTWRIGHT

How is it a man who speaks no more than four or five words of any foreign language has worked, traveled and taught in such places as Belgrade, Budapest, Prague and Shanghai, Advertising Professor Jim Avery must know the answer to that question.

For six years, Avery has been giving advertising students at the Gaylord College the benefit of his 17 years of agency experience also while exposing them to the wonders and wisdom of the world around them. He came back to the academic world to share his passion.

"I love advertising," he said. "I am a bit of a fanatic about it, but I also liked the idea of teaching. So when I left the university as a student, I thought, 'you know, I may come back in 15 years,' and it worked out that I could do that."

Avery's personal interest in the world outside the United States has defined the focus of much of his work with students.

"I also loved the idea of working internationally, of learning more about different people and different cultures because in reality that is what this country is about: lots of different people doing lots of different things," he said.

After teaching at institutions including the University of Alaska, Pennsylvania State University, the University of Kansas and the University of Oregon and being guest and visiting professor at universities in Europe and Asia, Avery decided to make Norman his home.

He said OU has helped him take groups of students overseas, an activity he finds very important in today's globalized advertising world.

"The university has a really good international program, and the president obviously is very interested in this," he said. "He gives scholarships every year and encourages international study."

Avery estimates that he has taken more than 40 students on trips to Hong Kong, Singapore and other foreign lands. He said the benefits students reap from these international experiences are great.

"It is important for students to travel and study abroad on many levels," he said. "On the first level, it is really a good idea for us to understand that there are people out there who are not just like us."

Associate Dean Fred Blevens said that Avery's focus on taking students into other cultures has far-reaching impact.

"We know that students who study abroad do better in the workplace when they get out," Blevens said. "We know they advance more quickly, that they are better equipped, that they have a better world view than those who have stayed landlocked in the States. The heartland, especially, has this tendency to be very ethnocentric. We can get culturally bound here. Students who strike out come back with a different perspective beneficial not only to the student but also to the region. Those students come back with expanded perspectives on everything, but primarily on culture."

Avery said his experience has taught him that international travel and exploration are increasingly more important for a student professionally.

"There are a lot of jobs internationally for American students who want to work in a different land, but you can't do that until you learn what is going on there and what the opportunities are and until you make contacts and all of those other things," he said.

Advertising junior Jean-Louis Ntang is a prime example of the professional benefits traveling abroad with Avery has provided.

Ntang attended a two-week trip to Asia in January with 16 fellow students. He said the experience was challenging but worth the work required.

"If you are planning on going to the Asia trip, you might want to bring your workout clothes," Ntang said. "We met some CEOs, pretty young CEOs, at those agencies, and we met some freshly graduated seniors over there and had the chance to talk with them and find out how the work experience is there. I have kept in touch with a couple of people, and we have talked on a regular basis."

Those talks opened the opportunity for Ntang to work at a Singapore advertising agency this summer.

Blevens said Avery is the reason that study abroad and international travel within the college have taken off.

"I do not think it would have been so easy to get those kind of things started without him," Blevens said. "Having him here and having him already plowing the ground has been a tremendous resource for the college."

A number of students are embarking on international voyages not only with Avery but with others. More than 25 traveled to Puerto Rico with associate professor Meta Carstarphen and assistant professor Kathryn Jenson White for May intersession. About the same number went to London with interim dean Joe Foote and assistant professor Ralph Beliveau. The study abroad program will continue to grow stronger, Blevens said.

"Study abroad is such an important part of higher education, but it hasn't been for a long time," he said. "It used to be such an elitist thing. I'm not sure we shouldn't be thinking about it being a requirement. More and more people are able to do this."

Ntang said certain students should make international travel a priority.

"I think if you are in mass communication, definitely," Ntang said. "(You need to know) the ways magazines are set up, the way newspaper, TV shows and advertising are just different outside of the United States."

Avery doesn't see himself slowing down any time soon. He said he still has many places to go and things to see. In fact, Avery said he is currently debating whether to take a year's sabbatical to fill a position he has been offered in Singapore.

"I really like Asia a lot just because it is growing so fast economically and that means that things are changing so quickly that you have to stay on top of it," he said. "It's a candy shop really."



Gaylord College development officer Judy Murphy spends her working hours raising funds for the Gaylord College's many projects, including the second phase of Gaylord Hall, and developing and nurturing relationships with college alumni. Photo by Samuel Perry

Seeking support for excellence

By MAVE MCKINNEY

Who wants to be a millionaire? Judy Murphy does. And, really, who doesn't? Unlike most, however, Murphy did something about it by auditioning for and winning a seat on the television show, "Who Wants to Be a Millionaire?" in 2004.

When Murphy's mind and three lifelines had been exhausted, she walked away with \$64,000. With that amount of cash burning a hole in their pockets, most would have chosen to pay a few bills or spend the money on personal indulgences. Again, unlike most, Murphy instead chose to spend the money on a life companion close to her heart.

"I have this wonderful little dog, this little whippet guy, and the week I got the check he was diagnosed with lymphoma," Murphy said. "Because I had this money, I could afford to do chemotherapy for him. It truly was a blessing in disguise."

While some see money as the root of all evil, Murphy sees it as a positive force to do good not just personally but also professionally as the development officer of the Gaylord College. Murphy spends her days seeking funds to build, buy and bestow, all in the quest to help bolster the success of the school and its students.

Dean Charles Self said that the college's success is tied firmly to Murphy's. "The University of Oklahoma is set up to enhance state funding through private donors," Self said. "Judy's job is to gather this support, form partnerships and handle all the developmental activities for the journalism college."

Metaphorically speaking, Murphy is in charge of bringing home the bacon, the bread, the moolah, the dough; basically, she has a really big piggy bank to fill.

Self says Murphy seeks out potential donors, establishes ongoing relationships with them and identifies outlets that suit the nature of their contributions. She also is responsible for all stewardship and appreciation activities. This includes making sure a donor understands how the college plans to use his or her money and ensuring the donor is happy with the allocation. In seeking the funds to supply Gaylord with cutting-edge technology, develop top-of-the-line educational programs and provide competitive and need-based scholarships for students, Murphy looks to individuals, families and various organizations. Her primary focus, of course, is on alumni.

Murphy knows how to approach those with ties to the college because she herself has strong ones that go far beyond this latest position on the Norman campus. She graduated in 1974 with a bachelor's degree in journalism focused on professional writing. Her first job at the university was as an intern at the media information office in her senior year. She hasn't left. She devoted her working life to several different positions – including writing speeches for President David L. Boren – before she took the job as development officer in 2001.

"I have really known a lot of people over the years at OU," Murphy said. "Getting to work with a lot of them again as alumni is really fun."

Murphy's OU experience has helped her carry out her most recent duties. "She is a graduate of this college, she is a graduate of the university and she has worked here for many years," Self said. "She knows the university extremely well, so when she is talking with people about investing in the university she speaks with a great and abiding love of the university and a great understanding about what their donation will do for it."

Murphy has been ripened by many years of experience and history at OU, but her

accomplishments as development officer also are a result of her finely tuned talent as a writer.

"She is an excellent writer," Self said. "She knows journalism well, and she knows how to write well. When she is writing on behalf of the school, her talents as a writer stands us in good stead."

Though Murphy's day job focuses on Gaylord College, she has never lost her desire to write. As an outlet, she produces a humor column for the Oklahoma Gazette.

"Judy is a great writer," Gazette editor Rob Collins said. "She is very versatile and a great asset to our publication. I think that her ongoing work as a practicing journalist helps keep her up to date on the world she is sending the students into. This probably helps her when she approaches alumni about donating to Gaylord College."

Collins says many trends have come and gone since most of the alumni were in school. By working in the field while working at the college, Murphy is able to bridge the gap between the past and present as well as the school and the real world.

These strengths allow Murphy to balance the needs of the college's five majors comprising more than 1,300 students, a library, several cutting-edge computer labs, broadcast studios, TV4OU, The Wire and a full-time faculty and staff of more than 40. The success of every one of those entities depends in part on the amount of monetary support Murphy can supply.

"It is a huge responsibility and most people do not realize what a large part Judy plays in running a college like this, but Judy is very good at what she does," Self said.

Some might see asking donors for support as a higher-class version of the activities of a door-to-door salesman or a telemarketer, but Self is quick to dispel that myth. Self said Murphy does much more than simply solicit money.

"These people believe in journalism education and would like to invest in journalism education," Self said. "It is not a matter of persuasion; we are there to help them carry out something they personally desire to do."

Murphy said people often ask whether she finds it difficult to ask for money from others: She said she never has to think twice about her answer.

"My answer is 'No' because I am asking on behalf of the college, which not only has provided its students with a solid education, but, for so many of its alumni, has helped to mold us into the kinds of inquisitive, analytical seekers-of-the-truth that we have become," Murphy said.

Murphy said many alumni possess the same feelings of gratitude, appreciation and loyalty that fuel her devotion to the college.

"I have believed for many years that the college has given me far more than I would ever be able to give back, and I've found many others who share that view," Murphy said.

OU is a part of Murphy's identity, and people most often explain her success in terms of that fact.

"She has an unflagging love for this university," Self said. "She is a great, wonderful and loyal Sooner through and through."



Above: Journalism senior Chris Terbruggen (standing) shares his portfolio with Christopher Krug, 2004 OU Daily editor and managing editor of the Muskogee Daily Phoenix. *Photo by Ana Rodriguez*

Left: Omar Gallaga, OU alumnus and editor of Austin American-Statesman's Spanish news weekly, Ahora Si!, spoke to current journalism students about job prospects in the competitive newspaper industry. *Photo by Ana Rodriguez*

Professionals give advice at job fair

By MAVE MCKINNEY

At noon it began. Smiling youths munched on chocolate chip, oatmeal raisin and peanut butter cookies washed down with ice-cold cans of soft drinks. Sugar and caffeine ingested, the attendees settled in for the main attractions: The SPJ Job and Internship Fair was in town for the 12th straight year.

Oklahoma journalism students from colleges all over the state congregated in the Frontier Room of the Oklahoma Memorial Union for the fair. They came with résumés and published clips in hand to learn from recent graduates and network with editors from newspapers across Oklahoma.

Sponsored by the Oklahoma City Pro Chapter and the OU Student Chapter of the Society of Professional Journalists, the fair aims to prepare students for their post-college life in the journalism world. A panel discussion featuring several members of the Oklahoma journalism community and an address from keynote speaker Omar Gallaga, a 1997 OU graduate now serving as editor of the Austin American-Statesman's weekly Spanish publication, *Ahora Si!*, helped do just that.

The panel, titled "Workplace Reality," featured Chris Krug, city editor for the Muskogee Daily Phoenix; Ja'Rena Smith, business reporter for *The Oklahoman*; Jason Collington, reporter for *The Tulsa World*; Kristen Armstrong, reporter for *The Shawnee News-Star*; Joe Hight, managing editor of *The Oklahoman*; Barbara Allen, Satellite section editor of *The Tulsa World*; and David Hale, managing editor of *The Lawton Constitution*.

Kathryn Jenson White, assistant professor of journalism and co-founder of the event, said the panel's goal was to communicate to students the reality of the business as it compares with what they learned in the classroom. Panelists talked about what they learned or didn't learn as undergraduates that helped them or would have helped them when they ventured, diploma in hand, into the real world.

Smith, a May 2004 graduate, talked of the importance of working on student media and of internships.

"You don't learn how to be a journalist sitting in a classroom," Smith said. "You become a journalist through actual experience."

The necessity for students to gain experience was the common theme among all panelists. This advice, emphasized so strongly, had immediate impact on those in attendance.

"One thing I learned was how important internships really are," journalism sophomore Megan Juneau said. "After attending the job fair, I decided to write for the OU Daily for the summer and fall of 2005. I had no idea how important it was to have published work and experience in journalism prior to attending."

Other topics were the value of seeking out and reading good journalism as often as possible, the importance of constantly striving to grow as a writer and reporter and the necessity for graduates to know how to compose a story.

"You are expected to know how to write," Hale said. "Make sure that your writing is right, that your facts are straight and you know how to source a story."

Fred Blevens, associate dean of the Gaylord College, introduced Gallaga, who said he began writing at 13 and offered a more detailed look into the transition from struggling student to success story.

"When I walked into Copeland Hall for the first time I was this kind of long-haired weirdo Army brat that had written these goofy columns for my high school paper, and I was determined to find a way to write for a living," said Gallaga, who worked for *The Daily* while at OU. "When I walked out of Copeland Hall four years later, I was still this weirdo Army brat with a mullet hairdo, but I had found a way to write for a living."

Gallaga, who interned for *The Tulsa World* and *The Wall Street Journal*, has worked for the Austin American-Statesman for eight years as an entertainment editor, feature writer and business and technology reporter. Gallaga also has made his mark on the world of journalism as a successful freelance feature writer for several magazines and online publications.



Oklahoma City Associated Press bureau chief Lindel Hutson (right) speaks with a hopeful student about job opportunities. *Photo by Ana Rodriguez*

Jack Willis, editorial adviser for *The Oklahoma Daily* and co-founder of the event, said that Gallaga offered students valuable information vital to their success.

"Great; he was just great," said Willis, who suggested Gallaga as a speaker. "He was without a doubt one of the best we have had."

After Gallaga's speech, students presented resumes and clips of their work to editors and staff members from 15 Oklahoma newspapers and magazines.

Kayte Spillman, managing editor of *Tulsa People* magazine and a 2003 college graduate, said that she and others in her position are there for the benefit of the students, but are also there for the benefit of their publications.

"I was there to talk with students and answer questions, but the job fair is just as vital to potential employers who are looking for future employees," said Spillman, who has participated in the fair as a student, a panelist and an employer.

Oklahoma publications in attendance included *The Norman Transcript*, the *Oklahoma Gazette*, *Oklahoma Today* magazine, *The Tulsa World*, the Muskogee Daily Phoenix, the *Shawnee News-Star*, *Tulsa People* magazine, the *Enid News and Eagle* and the *Lawton Constitution*.

Students, like editors, realize the dual purpose of the job fair.

"The fair is there to help the students foremost, but the papers and magazines get just as much out of it," said Leslie Goss, Oklahoma City Community College journalism sophomore. "I think it works nicely that way; everybody gives a little to get a little."

Spillman, who was looking for an intern and a full-time employee, said this year's fair accomplished its goals. Willis agreed.

"I think the fair was very successful this year," Willis said. "Our goal is to help students get a job and find success after college. I think that is what this job fair does."

Goss, a first time attendee, walked away with the same opinion.

"This is something that you could never get in the classroom," Goss said. "What I learned today will stay with me for the rest of my life. I learned things that will continue to guide me as long as I am writing."

Unlike those who attend a county or state fair, those who left the SPJ Job and Internship Fair didn't leave with empty pockets from buying too many ride tickets and funnel cakes; they left with heads full of valuable knowledge they could apply to their future. They left with more direction and guidance for their journey into the professional world. They left, they said, better journalists.

'Afrobeats': Africa in Oklahoma

By DAISY WHITTEN

The Gaylord College's WIRE is the place to tune in Fridays 3 p.m. to 5 p.m. as Benson Mbugua Ndungu, a May journalism graduate with a master's degree, presents "Afrobeats," a two-hour show featuring African music and news highlights about African countries.

"Afrobeats," which Ndungu writes and hosts, alternates music and news segments.

"I play music from the whole continent, but more from middle to southern countries like Kenya, Botswana, Nigeria and South Africa," he said. "Most of the music is Bantu, a style that originated in eastern Africa."

"Good News Africa," a segment presenting information Kenyan native Ndungu gathers from various Internet sources, highlights events in Africa.

He said "Good News Africa" tries to balance difficult news about war, famine and diseases in countries like Ethiopia, Zambia, Sudan, Botswana, South Africa and Mozambique, with stories focusing on the accomplishments and more positive aspects of life in those countries.

"The idea for each show is to give a positive vibe about Africa through music, news and features, like an 'infotainment' show," Ndugnu said. "I got the idea by listening to radio stations here. It was all hip-hop, rock and country, and since I found out I could do it at the WIRE, I wanted to bring more ethnicity by playing African pop and jazz."

When Ndungu came to the United States in 2003, he first visited friends and family in Dallas. Listening to the voices of his fellow countrymen and women, like listening to African music, reminded him of home.

"People from home communicate with a bright personality," he said. He said he wanted to bring



Benson Ndungu, journalism graduate student, prepares music for Afrobeats, a show featuring African music and news.
Photo by Samuel Perry

Africa's rhythmic, bright music to the campus.

Ndungu said he first approached George Lynn Franklin, visiting assistant professor of broadcasting and electronic media, about starting the show.

Franklin said the show is important because it gives WIRE listeners the opportunity to hear a mix of music and news not available anywhere else. While this enriches the campus, it specifically provides a taste of home for international students from Africa.

"Most alternative rock listeners are not generally multi-ethnic, meaning the WIRE doesn't have a broad ethnic or multicultural audience," Franklin said. "Ben's show is a move in that direction."

Ndungu said many Americans have heard African music even if they are not aware of it. The March 25 show included a song called "Soul Makossa," which Ndungu said Michael Jackson used part of illegally in the song, "Wanna Be Startin' Somethin'" on the "Thriller" album. Jackson illegally recorded the hook "Mamako-mamassa-mako-mako-ma-makossa," for about 77 seconds of copyright infringement, according to Sighe's Victory Production Newsletter. Songwriter Manu Dibango successfully sued Michael Jackson for that infringement.

Mbugua began working on radio in Kenya as disc jockey of a show called "Business Trends" on Kameme FM, a contemporary community radio station broadcast in the languages of Kikuyu, Kiswahili and English with a potential-reach circulation of more than 6 million, he said.

He realized there was no room for upward mobility without further education, so he decided to come to America to earn his master's degree.

Ndungu wrote his thesis on AIDS in South Africa and how the media covered the anti-retroviral drug controversy there. He plans to remain in the United States for the one year of optional practical training his student visa allows and then seek a position in Africa with CNN or Reuters.

Convocation 2005

More than 1,800 family, friends and supporters gathered with Dean Charles C. Self and the Gaylord College faculty on Saturday, May 14, to recognize the 210 graduate and undergraduate degree candidates as they received their diplomas.

The assembly gathered in the Mosier Indoor Athletic Facility to hear a keynote address by Richard Oppel, editor of the Austin American-Statesman. The National Press Foundation named Oppel editor of the year in 1988. He has served as president of the American Society of Newspaper Editors and has served on the Pulitzer Prize Board for five years.

Oppel told the graduates to embrace technology, but not to lose sight of the guiding principles of journalism.

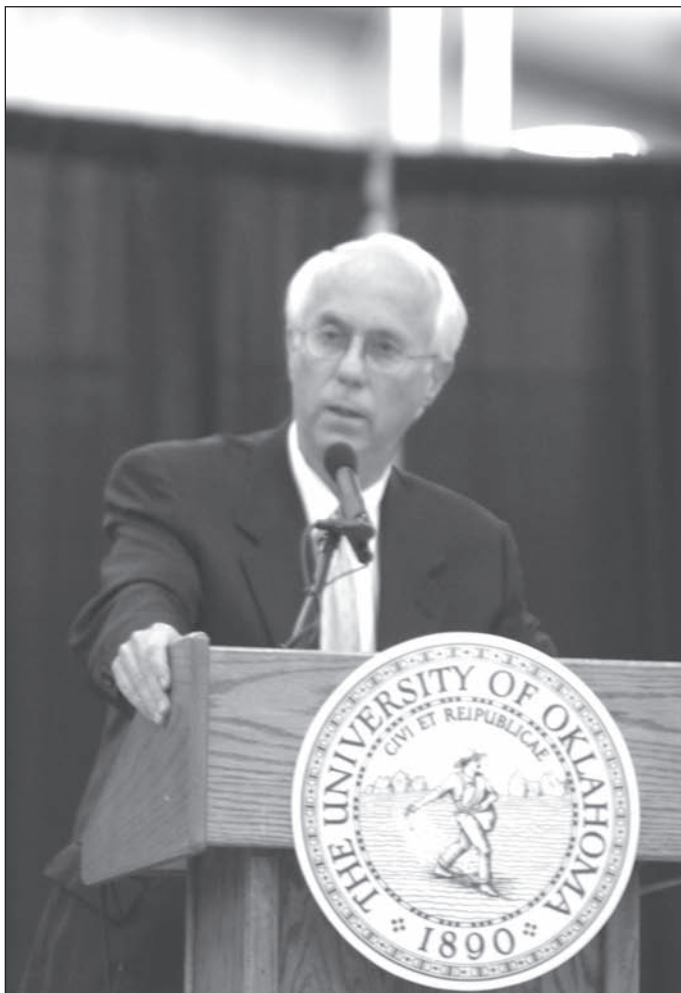
Following Oppel's address, committee chairs hooded 11 graduate students and 146 undergraduates walked across the podium amid cheers from family and friends to receive their diplomas.

Before the ceremony, the college recognized several students for scholastic achievement at a breakfast reception. Those students included the 12 members of the Gaylord College who were inducted into Phi Beta Kappa, the national honor society, and the 15 inducted into Kappa Tau Alpha, the national journalism honor society.

The 2004-2005 Kappa Tau Alpha inductees were Debby Adams, Natalie Albert, Jillian Arbuckle, Sarah Baskey, Jennifer Iorio, Megan Johnson, Kasey Joseph, Andrea Kurys, Lindsey Long, Wes McKinzie, Lindsey Mongrain, Haley Smith, Jessica Summers, Kathleen Waugh and Jie Zhang.

In addition, the Gaylord College recognized five students as outstanding seniors in their disciplines. They were Lindsey Monrain, advertising; Philip Gray, broadcasting and electronic media; Christopher Smith, journalism; Manuel Gonzalez Jr., professional writing; and Kathleen Waugh, public relations.

The college also recognized journalism senior Merideth Bentley, a 4.0 GPA student. Bentley, a scholar



Richard Oppel, editor of the Austin American-Statesman, spoke to 210 graduates and more than 1,800 parents, family and friends at the college convocation ceremony May 14.
Photo by Ginger Thomas

and active participant in both college, university and community programs, carried the Gaylord College banner during both the convocation ceremony and the university commencement exercises May 13.



Top: Gaylord Family Endowed Chair and Professor Peter Gross congratulates Benson Ndungu following his hooding at the convocation ceremony.
Photo by Ginger Thomas

Above: Master's degree graduates Holley Mangham, Mary Ann Martin and Benson Ndungu after receiving their degrees at convocation.
Photo by Ginger Thomas

Alumni update

1930s **Nancy Stiles**, B.A. '38, wrote Pulse to say she is enjoying retirement in Frederick, Okla. She was one of the first women ever allowed to take the Sports Writing class offered at OU, but only because the regular professor was out on sabbatical and Harold Keith had a more open mind about women participating, she said.

1960s **Douglas Feaver**, B.A. '67, serves as executive editor of washingtonpost.com and as a vice president of Washingtonpost. Newsweek Interactive, The Washington Post Co.'s Internet publishing division.

1970s **Mark Chamberlin**, B.A. '72, has been named director of marketing services and new product development for Armstrong/Shank Advertising, Marketing and Public Relations. He joined the firm in January after a 32-year career with JAKE-TV in Wichita, Kan. Chamberlin is also president of the OU Club of Wichita, which has more than 100 members.

Kathryn Cunningham Alphin, B.A. '76, is media supervisor for SpotPlus, an Onmicom company in Dallas. In her spare time, she raises quarter horses.

1980s **Laura Morse**, B.A. '85, lives in Los Angeles and does freelance work for E! Entertainment; TVG, a horse racing network; and both CBS 2 and KCAL 9 television stations.

Rich Fuller, B.A. '86, works for the Oklahoma Department of Wildlife Conservation as information supervisor of the information and education division. He oversees the weekly statewide television show, "Outdoor Oklahoma," the publications Oklahoma Hunting and Fishing Regulations and the organization's Web site, www.wildlifedepartment.com.

Tara Henson, B.A. '86, has been named director of marketing and public relations for the Oklahoma City Zoo. Henson had been with the zoo for 13 years as public relations manager before her promotion.

1990s **Melody (Mills) Finnemore**, B.A. '90, and partner, Barry Finnemore, recently moved their company, Precision Communications, to offices in downtown Portland, Ore. They established the writing, editing, marketing and media relations company in 2002.

Damon Gardenhire, B.A. '93, has been named press secretary for Oklahoma House Speaker Todd Hiett. He became press secretary after serving as spokesman for Integris Baptist Medical Center.

Kia Malone, B.A. '99, has joined the nationally syndicated morning show, "The Daily Buzz." Malone formerly was an anchor and reporter for KWTN-9 and KOCO-5 in Oklahoma City and has been a member of the JayMac board of directors.

Katherine Vogt, B.A. '99, recently moved to Austin, Texas, and works for Hoover's Online, a business research company.

2000s **Roxane Martinez-Kostuck**, B.A. '01, works in media buying and print production for BrainWorks Advertising of Edmond.

Rhonda Bohannon, B.A. '02, serves as associate producer at KWTN-9 television station in Oklahoma City.

Dena Drabek, B.A. '02, is a reporter for KFSM-5 television station in Fayetteville, Ark.

Summer McGuire, B.A. '02, serves as assistant director for Meals on Wheels of Norman and handles all public relations, marketing and fund raising for the organization.

Heather Lutz, B.A. '02, works as training coordinator for Ford Audio-Video of Oklahoma City.

Dustin Shroff, B.A. '03, and works as a page/production assistant for NBC in New York City, as well as a production assistant for Linton Media Inc., a company shooting a feature-length documentary film.

Andrew Tengeres Jr., B.A. '03, serves as a New York sales representative for Reliant Pharmaceuticals, based in New Jersey.

Mikel McCurdy, B.A. '03, works in the media department of MQ&C Advertising of Austin, Texas.

Michael Horn, B.A. '04, serves as an editor of United Nations publications and official reports.

Amanda Robison, B.A. '04, appeared in the 2005 American Indian Beauties calendar. She is a member of the Cheyenne and Arapaho tribes of Oklahoma and was featured in February.

Emily Hinojosa, B.A. '04, is a copy editor and page designer for the Corpus Christi Caller-Times, Corpus Christi, Texas.

College briefs

Students

Sooner yearbook 2003 was an Associated Collegiate Press Pacemaker finalist and received the Columbia Scholastic Press Association's Silver Crown. Staff members won nine CSPA Gold Circles for individual excellence in writing, design and photography.

The Oklahoma Daily won first place in the Best Newspaper category (Division B) at the 2005 Oklahoma Professional Chapter of the Society of Professional Journalists awards banquet. The newspaper won 36 total awards, including 12 first places, in competition with state newspapers that have a circulation between 7,000 and 17,999. The Daily also won CSPA Gold Crown for both the Fall 2003 and Spring 2004 semesters. The 2003-2004 Daily also won the ACP Pacemaker and its online edition is a finalist for the Pacemaker.

Gaylord College advertising students won 14 awards – including four firsts – in the annual Oklahoma City AdClub's "Addy" award show in February.

Seniors Mark Moravits and Anna Simpson were named to the 2005 American Advertising Federation's Most Promising Minority Students program.

Ted Satterfield, Ryan Newberry and Debby Adams, all journalism seniors, received Dow Jones Newspaper Fund Copy Editing internships and are working at

newspapers across the country this summer. The Dow Jones Newspaper Fund selects about 100 editing interns from college juniors, seniors and graduate students across the country.

Christina Good Voice and Kendal Kelly, journalism seniors, have received Associated Press internships, Good Voice at the AP bureau in South Carolina and Kelly at the Oklahoma City bureau. The pair were two of 22 internships the AP awarded nationwide.

Journalism senior Kendal Kelly was a runner-up in the Roy W. Howard National Reporting Competition. Kelly won a \$2,000 scholarship for her reporting on alcohol sales at OU football games for the Oklahoma Daily.

Four OU broadcasting students won awards at the 2005 Oklahoma Broadcasting Education Association student award competition. Keaton Fuchs and David Burkhart won first place in the magazine/talk show category for "Wired Entertainment Weekly." Brian Scrapper and Justin Williams won third place in documentary/series for "Air All Around Us."

Gaylord College Internships Spring 2005

Sean Steffen
Chris Terbruggen

Danny Marroquin

Hays (Kan.) Daily News
Journal Record Legislative
Report (OKC)
Oklahoma Gazette

Summer 2005

Zach Warmbrodt
Diana Crowson
MaryAnn Martin
Kendal Kelly
Stephanie Conduff
Ted Satterfield
Ryan Newberry

Debby Adams
Christina Good Voice
Sarah Waldrop
Katie den Daas
Lacy Lett

Victoria Williams
Brianna Bailey
Annie Gasparro
Danniel Dillard
Sara Ganus

Althea Peterson
Christina Tran
Gena Bohn
Danny Marroquin
Andrea Heister
Jeromee Scot
Andrew May
Chris Hall
Julianna Parker

Plano (Texas) Star-Courier
Oklahoma Today
Oklahoma Gazette
Associated Press
Minneapolis Star Tribune
Sioux Falls (S.D.) Argus Leader
Corpus Christi (Texas) Caller-Times
Grand Forks (N.D.) Herald
Associated Press
The Buffalo (N.Y.) News
The Oklahoman
National Assn. of TV Program Executives / Las Vegas
The Birmingham (Ala.) News
The Oklahoman
Tulsa World
ESPN Radio/Dallas
Teen People magazine / New York
Oklahoma Gazette
Inside Houston magazine
KOTV Ch. 6 / Tulsa
Oklahoma Gazette
KFOR Ch. 4 / OKC
KTUL Ch. 8, Tulsa
Keye TV / Austin
KOCO Ch. 5 / OKC
San Antonio Business Journal

Faculty

Jim Avery

Jim Avery, advertising professor, conducted numerous seminars about strategic planning and other aspects of advertising for students and professionals worldwide, including Hong Kong, Yugoslavia, Poland, Serbia and Singapore.

He took Gaylord College students to Singapore and Hong Kong in January to learn about global advertising during the International Advertising class. He also organized a trip to Chicago for students interested in visiting large advertising agencies.

Avery presented a paper, "Teaching an International Advertising Class," at the American Academy of Advertising Conference in Hong Kong in May.

He has also secured three grants for the Gaylord College totaling \$9,000.

Fred Blevens

Fred Blevens, associate dean, was the chief architect of the proposal that led to the selection of the Gaylord College as one of two host universities nationwide for the Humphreys Fellowship Program, which brings professionals in journalism and mass communication from around the globe to OU. The Humphreys Fellows is a companion program to the Fulbright Scholars Program that sends academic scholars abroad.

Blevens was named to the Fulbright Senior Specialists Program. The program differs from the Fulbright Scholars Program which sends academic scholars overseas for two to six weeks.



Assistant professor Kathryn Jenson White (far left) and associate professor Meta Carstarphen (far right) give gifts of gratitude to (from left) Maria Ortiz, Christian Velasquez and Eric Garcia of Universida de Sagrado Corazon in San Juan. Jenson White and Carstarphen took 29 Gaylord College students to study at the university in May. Photo provided

Meta Carstarphen

Meta Carstarphen, associate professor of public relations, has been named the college's first Gaylord Family Endowed Professor. The professorship is one of 10 endowed positions the Gaylord family gave to the college as a part of its \$22 million gift. Three of the endowed positions are chairs, and seven are professorships.

The OU Presidential International Travel Fellowship awarded Carstarphen funds to pursue research interests.

The provost has selected Carstarphen's course, "Race, Gender and the Media" as a 2005-2006 "Dream Course." Dream courses are given extra funding to enable them to bring experts to OU.

Carstarphen served as the Gaylord College's graduate director during spring 2005.

Carstarphen, along with Kathryn Jenson White, taught travel writing to 29 students in Puerto Rico during the May intersession.

David Craig

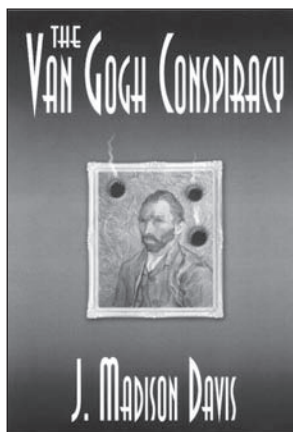
David Craig, associate professor of journalism, presented a paper on the potential contributions of religiously based ethical values to journalism at the "Caring and the Media" colloquium at the University of Oregon in May. Craig co-authored the paper with John Ferre of the University of Louisville.

Craig spent spring 2005 on sabbatical while completing a book on journalism ethics. The book is based on interviews with 60 writers and editors at the Los Angeles Times, the Oregonian and The Dallas Morning News. The book will be published in August.

J. Madison Davis

J. Madison Davis, professor of professional writing, gave a presentation at the University of Adelaide, Australia, titled, "Art and Commerce: Surviving as a Writer in the 21st Century Global Markets." He published articles in *Mystery Readers International* ("Where There's Art, There's a Crime of Passion") and *World Literature Today* ("Dutch Pioneers of Crime Writing").

Davis also published a short story, "Iggy's Stuff," in *Murder in Vegas*, and has a



Cover of Davis' book Photo provided

novel coming out summer 2005, "The Van Gogh Conspiracy," about the recovery of art looted in the Holocaust.

The International Association of Crime Writers has elected Davis as one of four vice presidents representing the North American region.



Joe Foote took six visiting Bengali journalists horseback riding in April. Photo provided

Joe Foote

Joe Foote, interim dean, received a \$160,000 grant from the U.S. State Department for his research project titled "Project for Training Women Journalists for Leadership in Bangladesh." Bengali journalists visited OU in April. They worked with Gaylord College faculty, OU Student Media and professional journalists.

Peter Gade

Peter Gade is the 2004-2005 vice chair of the Media Management and Economics Division of AEJMC. He is the division's convention program chair for the August 2005 convention in San Antonio.

Gaylord College master's graduates Jacqueline Eckstein and Miglena Dardanova teamed with Gade to complete a study, "First-Time Eligible Presidential Voters' Perceptions of Politics, Patriotism and Media," which will be presented at the 2005 AEJMC convention.

Peter Gross

Peter Gross, Gaylord Family Endowed chair and professor, directed a workshop for journalists from Macedonia at OU on behalf of the International Broadcast Bureau and the U.S. State Department.

Gross served as director of an international research project and conference with scholars from Europe. The conference, "Europe's America: The U.S. Image Abroad," was at OU in February. It brought foreign correspondents from European newspapers living in the U.S. and academic scholars from the University of Ghent, Belgium; University of Dortmund, Germany; Sweden, Wales and France.

Harry Hix

Harry Hix, Engleman/Livermore professor of community journalism, attended the National Newspaper Association Convention in September as part of the contest committee and a community building symposium.

The International Society of Weekly Newspaper Editors elected Hix to serve on the group's board of directors. At the ISWNE board meeting, Hix presented a proposal that OU host the group's 2006 annual conference.

Robert Kerr

LFB Scholarly published assistant professor of journalism Robert Kerr's new book, "The Rights of Corporate Speech: Mobil Oil and the Legal Development of the Voice of Big Business," in January.

He published "From Sullivan to Nike: Will the Noble Purpose of the Landmark Free Speech Case be Subverted to Immunize False Advertising?" in "Communication Law and Policy" in September; "Creating the Corporate Citizen: Mobil Oil's Editorial-Advocacy Campaign in The New York Times to Advance the Right and Practice of Corporate Political Speech, 1970-80" in "American Journalism" in November; and "Subordinating the Economic to the Political: The Evolution of the Corporate Speech Doctrine" in "Communication Law and Policy" in January.

Students voted Kerr the winner of the JayMac Faculty Teaching Award in November.

Linda Morton

Linda Morton, professor of public relations, won the JayMac Research Award at the 2004 Jaymac Alumni Award Banquet in November.

Morton will publish two articles in summer 2005: "PRSA Publication Managers' Preferences for Graphic Designs," in "Public Relations Review," and a co-authored article with

advertising professor Fred Beard, "Faculty Productivity by Carnegie Classification of Educational Institutions," in "Journalism and Mass Communication Educator."

Charles Self

The Association of Education in Journalism and Mass Communication elected Gaylord College Dean, Charles Self, vice president in May. He will serve as president of the organization in 2007-2008.

Katerina Tssetsura

Katerina Tssetsura, assistant professor of public relations, received a Faculty Travel Assistance Grant to travel to Dubai, UAE, to present her research at the International Public Relations Association conference. She also received a Junior Faculty Research Grant to conduct international research on media bribery and public relations practice in countries with emerging democracies and transitional economies.

Tssetsura delivered a paper titled, "Media, Advertisement, Public Relations in Poland," at the Polish Public Relations Consultancies Association conference in Warsaw, Poland, and presented a competitive peer-reviewed paper, "The Exploratory Study of Media Transparency and Cash for News Coverage Practice in Russia: Evidence from Moscow PR Agencies," at the International Interdisciplinary Public Relations Conference in Miami, Fla., in March.

Tssetsura co-authored a study titled, "Global Index of Bribery for News Coverage" in "Global Corruption Report 2005." The study focused on corruption in construction and post-conflict reconstruction. She also presented a peer-reviewed paper, "Is Public Relations a Real Job? Constructing Public Relations as a Gendered Profession," at the International Communication Association annual conference in New York in May.

Tssetsura joined the International Public Relations Association Commission on the Public Relations Education and OU University Publications Board.

Kathryn Jenson White

Kathryn Jenson White, assistant professor of journalism and executive director of Oklahoma Scholastic Media/OIPA, attended the January Mid-Winter Meeting of the Scholastic Journalism Division of AEJMC at Poynter Institute in Tampa, Fla.

She team taught a course called Communicating Culture: Travel Writing in San Juan with associate professor Meta Carstarphen during May intersession. The two took 29 OU students to San Juan, Puerto Rico, for a 10-day immersion in the culture.

White also traveled to Dhaka, Bangladesh, to teach a week-long intensive workshop on leadership to 13 Bangladeshi women journalists as part of a program Professor Joe Foote is directing. She worked with six women journalists from Bangladesh on campus in April.



Assistant professor Kathryn Jenson White (seventh from left) poses with the Bengali journalists to whom she taught leadership skills and principles May 29-June 3 as part of a U.S. State Department grant. Photo provided

She also directed the spring Oklahoma Scholastic Media/OIPA workshop on campus, which more than 450 high school students and their teachers and advisers attended. More than 300 students participated in the state writing, photography and design contest at the conference. In March, she attended the Columbia Scholastic Press Association and College Media Advisers conferences in New York City.

At CSPA, she critiqued high school yearbooks and newspapers.

Since January, she has published two long-form features in *Sooner Magazine*: one on five Gaylord graduates now serving as foreign correspondents and one on a new expository writing program at OU. She also published one long-form and three short features in *Oklahoma Today*. The long feature was on the Ambassadors' Concert Choir in Oklahoma City and the three short features were on an annual quilt show in OKC, two Oklahoma companies making OU and OSU products and the opening of the addition to OU's Fred Jones Jr. Museum of Art.

The Oklahoma Gazette named Jenson White one of its four film critics in June. She will review films and DVDs and write stories on current films and trends in the industry.

keep in touch

Pulse wants to bring you news from the Gaylord College of Journalism and Mass Communication and information about your classmates. Please fill out this form so accurate information can appear in future issues.

Check if this is a new address

Name _____

Mailing Address _____ City _____ State _____

E-Mail Address _____ Class Of _____ Zip Code _____

Employer _____ Job Title _____

Employer Address _____ City _____ State _____ Zip Code _____

Does your employer offer internships to college students? Yes No

If so, whom should we contact for information? _____

Comments _____

Mail to: JayMac, Gaylord College of Journalism and Mass Communication, 395 W. Lindsey St.

Suite 3000, Norman, OK 73019-4201, or e-mail Pulse at lthomas@ou.edu.

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