Annual Scholarship and Awards Ceremony
Gaylord Hall
April 21, 2012
The University of Oklahoma
Gaylord College of
Journalism and Mass Communication

Annual Awards Ceremony
  Gaylord Hall
  Ethics & Excellence in Journalism
  Foundation Auditorium
  April 21, 2012

Welcome & Comments
  Joe Foote, Dean

Student Perspective
  Collin Sims, broadcasting and electronic media senior

Donor Perspective
  Linda Johnson
  1967, journalism

Presentation of Scholarships and Awards
  John Hockett, Assistant Dean

Closing Remarks
  Joe Foote, Dean

OU Chant
UPPERCLASS SCHOLARSHIPS

Byron L. Abernethy Scholarship – Wishing to perpetuate the memory of her late husband, with whom she published *The Duncan Banner*, Georgine H. Abernethy endowed this scholarship fund in 1986. Under the terms of the endowment, the scholarships go to students who are majoring in journalism and have demonstrated outstanding scholastic ability; possess sound basic objectives in life; and strong ability, character, and attitude.

Cailey Dougherty
Kelsey Hightower
Evin Morrison

Harold R. Belknap Journalism Scholarship – This fund was established to honor Harold R. Belknap, late publisher of *The Norman Transcript*. The scholarship is awarded to Gaylord College students hailing from the state of Oklahoma having reached at least a sophomore standing, while demonstrating experience in proven newspaper-related activities, and maintaining a GPA of 3.0 or better.

Carter Baum

William C. (Bill) Boren Memorial Scholarship – Created in recognition of a well-known Oklahoma broadcast figure and former station manager of WNAD at OU, this scholarship is awarded to a senior in the broadcasting and electronic media discipline with a proven commitment to broadcast news or sports broadcasting.

Lincoln Ferguson

Arney Brown Memorial Scholarship – Established by the C. Arnold Brown Family of Tulsa, this scholarship is awarded annually in memory of the Brown’s son, Arney, a 1972 advertising grad and successful advertising professional whose life was cut short by pancreatic cancer in 1997. The scholarship is awarded to Gaylord College students majoring in advertising or public relations, maintaining a minimum 3.0 GPA.

Hunter Brothers
Emily Copeland
Danielle Dubrow
Brooke Hankinson

Nicholas Howard
Ryan Kitchens
Thomas La
Lyman Bryan Journalism Scholarship – Awarded to undergraduate students majoring in journalism and mass communication to recognize academic promise and achievement.

Megan Gay
Zack Hedrick

Carol J. Burr Scholarship – Awarded to undergraduate students of Gaylord College maintaining a minimum 3.25 GPA or higher. The scholarship was funded by Owen Hewitt, 1960 alumnus, in recognition of 1959 Journalism alumna, Carol J. Burr, to honor the many contributions she has made to the University of Oklahoma, the OU Foundation, and as editor of Sooner Magazine.

Brittany Barr

Mary Ellen Hipp Doyle Scholarship – A 1956 graduate and longtime supporter of journalism at OU, Mrs. Doyle sponsors this scholarship to “enrich the lives of others as much as the university has enriched me.” The scholarship is awarded annually to a student demonstrating creativity and excellence in the College.

Li Lin
Steven Thorn

Brad Edwards Memorial Scholarship – This scholarship was established by the family, friends, and colleagues of the late and much-loved KFOR-TV reporter and “In Your Corner” segment founder, Brad Edwards. Edwards’ accomplished career and gifted life was cut short in 2006. However, his legacy lives on with this scholarship.

Sara Groover

William Foster-Harris Scholarship – Friends and former students of former faculty member William Foster-Harris funded this scholarship as a way to honor and thank Foster-Harris for the dedicated years he spent developing the creative writing talents of students. This scholarship is awarded annually to a student showing promise as a professional writer.

Laney Ellisor
Elinore Gibbons-Bowen
Gaylord College General Scholarship – This scholarship is awarded through the Gaylord College general scholarship endowment fund. Awards are made to sophomores, juniors and seniors seeking degrees in the five majors offered by the College.

Chris Fotopoulos
Claire Mathison
Cassandra Rigsby
Shiva Stella
Zachary Strauss
Peyton Williams

Gaylord Family Scholarship – As a part of the $22-million gift by the Edward L. Gaylord family, the Gaylord endowment funds scholarships for deserving sophomores, juniors and seniors majoring in journalism and mass communication.

Kourtney Atchley
Kyleigh Hanes
Kaitlin Phillips
Morgan Swingle

Tripp Hall Scholarship in Public Relations – Jim “Tripp” Hall, III, who has served in leadership positions in alumni affairs and development at the University of Oklahoma for more than 15 years, was named Vice President of University Development in 2008. Vice President Hall (PR, ’86), has generously funded this annual scholarship to benefit undergraduate Public Relations students exhibiting scholastic excellence and financial need.

Claire Mathison

Mike W. Hammer Scholarship – Established through the estate of Marianne Hammer, in memory of her son, Mike, this scholarship is available to eligible Gaylord College students exhibiting the qualities indicative of an individual who might pursue a career as an investigative reporter.

Laura Hess
Collin Sims
Elizabeth Weese
Will Hancock Memorial Scholarship – This scholarship was funded by Bill Hancock, a 1972 alum, and his wife, Nicki Hancock, of Kansas City, in memory of their son, Will. Will was the Media Relations Director for Oklahoma State University when he died on January 27, 2001, in an airplane accident that also took the lives of multiple OSU Athletics officials and men’s basketball team members. It is the desire of the Hancock’s that the scholarship is awarded annually to a Gaylord College student expressing an interest in print journalism and/or sports public relations.

Sarah FawFaw

Stewart Harral Memorial Scholarship – Given in memory of Stewart Harral, former director of the Journalism School and Press Relations Director for OU. Harral established our public relations sequence, the first such degree program in the United States. The scholarship fund was established by family, friends, colleagues, and former students of the much-loved Harral. This award goes to public relations juniors and seniors who have demonstrated high potential for success.

Katherine Chrisman
Lauren Harris
Rachel Worthen

Heaston/Bryson Advertising Scholarship – This scholarship was established by friends and former students of professors Frank E. Heaston and Robert L. Bryson, long-time advertising faculty members in the college. Awarded to a senior advertising student with an overall GPA of 3.0 and a 3.5 or above in advertising courses.

Jackie Fulkerson
“Hold the Johnson Land” Scholarship in Honor of Margaret and Sam –
This scholarship is given by 1967 journalism alumna Linda Johnson in honor of her parents Margaret and Sam Johnson. As a student, Linda, a former editor of *The Oklahoma Daily*, benefited from scholarship assistance throughout her career at OU. Upon graduation with distinction, Linda promised herself that she would “repay” her scholarship funding and more. “There will always be OU journalism students in need of financial support to meet their dreams of becoming an OU graduate. I am fortunate to be able to do my part as a proud alum.” Preference is given to students interested in pursuing a career in newspaper or broadcast sports or public relations.

Paige Anderson  
Bartees Cox  
Haley Hoover  
Chelsey Kraft  
Sandra Kunzweiler

C. Joe Holland Scholarship – Dr. Holland, director of the Journalism School in the 1960’s, also served as editorial supervisor of *The Oklahoma Daily*, was an officer of the OU chapter of Phi Beta Kappa fraternity, and sponsored the J School’s chapter of Kappa Tau Alpha honorary society. This scholarship is awarded to a sophomore, junior, or senior enrolled in Gaylord College.

Katrina Cruz  
Adebola Ibidapo  
Kaneisha Lloyd

Charles T. (Chuck) House “Man Bites Dog” Oklahoma Daily Honorarium –
Friends and former students established this award to honor “Chuck” House, former editorial adviser of *The Oklahoma Daily*. The award goes to a junior or senior staff member who epitomizes the qualities House believed in and passed on to his students.

Chase Cook

J. W. and Grace Muckle Kayser and Theodore A. Gilbert Memorial Scholarship – Awarded in memory of the late J.W. and Grace Muckle Kayser, owners and publishers of the Chickasha Star for 47 years and Theodore A. Gilbert. This scholarship is awarded to outstanding sophomore students with an interest in journalism or mass communication.

Daniella Glidewell
Rob Kelley Memorial Scholarship – Awarded in memory of Rob Kelley, a 1992 Radio/TV/Film alumnus, who sadly lost his battle with cancer in 1994. His parents, Robert and Judy Kelley endowed this scholarship for a deserving student in the broadcasting and electronic media sequence.

Whitney Ewing
Jonathan Freeman
Daniela McCormick
Trauvello Stevenson
Paige Willett

Michael Tod Lilburn Memorial Scholarship – This scholarship was endowed by the family of Michael Tod Lilburn, a 1986 Radio/TV/Film graduate. Following college, Tod polished his craft while on television news assignments in Lawton, OK, Tulsa, OK, and Winston-Salem, NC, he moved to San Diego with his wife, Koren, in 1997, and after the birth of their son David in 1998, successfully embarked upon his career with the San Diego Insider, a TV news magazine. Although his work gave him opportunity to interview many celebrities and dignitaries, his love of everyday people shone through in the human interest stories that earned him numerous awards - including four Emmys, four Golden Mikes, and four La Plumes. Tod had a genuine interest in all people he met, and those in his stories became his friends. On August 3, 2006 Tod was en route to produce a documentary on the Lewis and Clark Expedition. A helicopter crash off the coast of Oregon took his life and all aboard. The Lilburn family established the Michael Tod Lilburn Memorial Scholarship to live on in perpetuity. The scholarship is awarded each year to a Gaylord student majoring in broadcasting and electronic media, with an interest in photo journalism. The Lilburn family has been generous enough to share a DVD of the episode of “Eye on San Diego” featuring Tod's final two segments of photo journalism. The DVD will be shared annually with each scholarship recipient to impress upon them the importance and talent that was Tod Lilburn.

Steven Hammock
Evin Morrison

Charlie Long Memorial/Gaylord in Washington Scholarship – This scholarship was funded by Phil Kyle, Esq. (1957, Accounting, 1963, Juris Doctorate), the Ralph and Francis McGill Foundation, and the Lloyd K. and Peggy L. Stephens Foundation to honor the memory of Charlie Long, a loyal and dedicated Sooner and 1960 Journalism alum whose career saw stints as the editorial writer for The Norman Transcript and as editor for the Society of Professional Journalist’s Quill magazine.

Bartees Cox
Amy Slanchik
Paul Massad Scholarship in Public Relations – This endowed scholarship was generously funded by Ann Basinger (’61, PR) in honor of classmate, Paul D. Massad (’60, PR). Vice President Emeritus Massad was awarded the 2008 JayMac Distinguished Alumni Award. Massad’s stellar career at OU spans over 50 years. Since the initial gift from Mrs. Basinger, many friends, family members, and colleagues have followed suit by making contributions to the Massad Scholarship Fund for undergraduate Public Relations students with financial need.

Anna Restuccia
Cesaley Sparks

Wheeler Mayo Scholarship – Recognizes long-time Oklahoma newspaper figure Wheeler Mayo (1902 - 1975.) Mayo was publisher of several weekly newspapers in eastern Oklahoma and was president of the Oklahoma Press Association in 1944. Mayo’s son, Jim, 1964 Journalism alum and 1996 JayMac Distinguished Alumni Award winner, carries on the family newspaper torch after taking over as publisher for the Sequoyah County Times in Sallisaw upon his father’s retirement. This scholarship is awarded to students with an outstanding scholastic record and exceptional professional promise in the area of community journalism.

Racey Burden
Molly Evans
Cydnie Neal
Miranda Sanchez

Gary McKinney Memorial Scholarship – This scholarship for students majoring in journalism was made possible through an endowed estate gift from the Hardy and Ann McKinney Trust, created in memory of their son, Gary, a successful journalist prior to his death.

Jackie Fulkerson
Cynthia Hines
Thomas La
Lindsey Lasater

Davie Belle Eaton Mercer Memorial Scholarship – This scholarship fund was created by the late Mrs. Mercer, a 1933 Journalism alumna, to bestow upon outstanding students in the field of journalism.

Jonathan Haverfield
Melodie Lettkeman
Lauren Nevitt
Louise B. Moore Award for Reportorial Excellence – To honor the memory of much-loved Associate Professor Emeritus Louise B. Moore, this award is given to the reporter for *The Oklahoma Daily* who demonstrates the highest level of excellence in reporting. Professor Moore retired after nearly 20 years as editorial supervisor of *The Oklahoma Daily*.

   Jake Morgan

Robert V. Peterson Scholarship – Awarded in memory of the late Robert V. Peterson, an Oklahoma newspaper publisher and professor emeritus of the H.H. Herbert School of Journalism at the University of Oklahoma. This scholarship is awarded to outstanding news communication students who anticipate a newspaper career in community journalism.

   Paigten Harkins
   Melodie Lettkeman

Howard F. and Jane Price Scholarship – Funded by 1971 OU alumnus and member of the Gaylord College Board of Visitors Howard Price and his wife, Jane. Price is President of Multi-Net Marketing, Inc. a national rep firm, founded in 1995, serving small to medium-sized radio networks and various programming syndicators. Multi-Net is the second largest advertising agency in Colorado Springs, placing advertising for accounts ranging from Geico, Pfizer, Conagra, Discover Card, American Express, and many more. As a student at OU, Howard received a scholarship from Oklahoma City’s KOCO-TV which made such a lasting impression on him that he feels it is his duty and responsibility to do the same for Gaylord College students now and always. The scholarship is awarded annually to a deserving student with an interest in broadcasting.

   Melissa Jones

Richard L. Reynolds and Lee Reynolds Senior Scholarship – Established by long-time Norman businessman and 1955 OU Finance alumnus, Richard L. Reynolds and his daughter, Lee Reynolds, a 1977 Public Relations alumna. This scholarship was created to assist in-state students entering their senior year majoring in any of the five degrees Gaylord College offers. The student must maintain a 3.0 GPA and exhibit a need for supplemental financial assistance.

   Bryan Dugan
**Wilbur Rice Memorial Scholarship** – Funded by Janis Rice Grogan, daughter of the late Wilbur Rice, former advertising manager of the *Lawton Constitution* for more than forty-five years. This scholarship is awarded to advertising majors exhibiting scholastic excellence.

*Hunter Brothers*

**Dorrance D. Roderick Scholarship** – Established in 1964, this scholarship was made available by Dorrance D. Roderick, 1922 OU journalism graduate and former editor of the *Sooner Yearbook*. Roderick, who was publisher of *The El Paso Times*, was instrumental in the establishment of the Herbert-Priestley Resources Center to honor his long-time friend and former teacher. The scholarship is awarded annually to scholastically talented and promising journalism students from the Southwestern part of the United States.

*Chelsea Scott*  
*Amy Slanchik*  
*Allison Smith*

**Minnie and Robert Rubenstein Family Scholarship** – This scholarship fund was established by Greg Rubenstein, a 1972 public relations graduate, as a way to express his love for and deep appreciation of his late parents, Minnie and Robert, and his late brother Bart, for the support and guidance they so freely gave throughout his life, particularly during his college years. Rubenstein also felt it his responsibility and absolute obligation to give back to the college that gave him so much during his years at OU. Following graduation, Rubenstein spent 10 years with Oklahoma newspapers in Durant, Enid and Tulsa, followed by cutting his teeth in corporate public relations and spent 15 years with oil giants, Getty Oil of Tulsa and Amoco Oil in Chicago. Prior to his retirement, Rubenstein spent five years in the marketing and corporate communications department of CNA Insurance Corp. in Chicago. The Rubenstein scholarship is awarded annually to students involved in college-sponsored activities and organizations that further the five sequences offered by Gaylord College.

*Jonathan Freeman*  
*Whitney Ewing*
Ralph Sewell Scholarship in Political Reporting – Awarded to a student with an interest in political reporting. This scholarship honors Ralph Sewell, assistant managing editor of *The Daily Oklahoman* and *The Oklahoma City Times* for more than 39 years, began his journalism career with *The Oklahoma Daily* while a student at the University of Oklahoma. Known as the patriarch of the Capitol News Bureau in Oklahoma City, Sewell’s “Capitol Spotlight” column was published in 56 state newspapers. Following his “retirement” from *The Daily Oklahoman*, Sewell joined the faculty of OU’s J School. During his tenure, Sewell introduced the Legislative Reporting course, which he taught from 1973 until 1984. Students in the class were assigned to a small office in the basement of the Capitol, reporting on Oklahoma politics for small newspapers from around the state. Gaylord College students continue to benefit from Sewell’s principles annually through the Ralph Sewell Scholarship in Political Reporting. Throughout his noted career, Ralph Sewell set the tone for professional excellence and leadership, leaving an indelible legacy for generations of journalists.

Katherine Borgerding  
Bonnie Campo  
Ta’Chelle Jones  
Lauren King  
Sydney Stavinoha

Sherry Family Scholarship – This scholarship was established by Gaylord College Board of Visitors member and 1974 advertising alumna, Debbie Yount to honor her family and their commitment to educational excellence. Yount is Principal for The Clover Group, based in Angel Fire, NM. The scholarship is awarded to students with an interest in advertising multimedia.

Joey Stipek

Robert E. and Allie Malvina Stephenson Political Journalism Scholarship – Malvina Stephenson, a 1936 Journalism School graduate, political columnist for *The Tulsa World*, and press secretary for the late Senator Robert S. Kerr, funded this scholarship to honor her parents, Robert and Allie. Allie Malvina Stephenson was a pioneer school teacher and Robert a pioneer lawyer and former Supreme Court Commission judge in the state of Oklahoma. Malvina Stephenson established the scholarship fund to encourage students to prepare themselves for reporting on government and political activities.

Chase Cook  
Carmen Forman  
Sarah Martin  
Ajinur Setiwaldi
C. Renzi Stone Scholarship in Public Relations – Established by C. Renzi Stone, Gaylord College Board of Visitors member, 2000 OU alumnus, and the President and CEO of Saxum, headquartered in Oklahoma City. The scholarship is awarded to public relations students holding at least a 3.25 GPA with an interest in pursuing a career in the state of Oklahoma, following graduation. Recipients should also have a demonstrated commitment to community involvement, preferably with regular volunteer activities.

Katherine Chrisman

The Survivors and Fighters Inspiration Award – Funded by Safia Hussain a 2001 alumna (PR and BFA) and, currently, an associate with a litigation firm in New York City. In January of 2010, Ms. Hussain was diagnosed with cervical cancer. During her chemotherapy and radiation treatments for the disease, Ms. Hussain chose to reach out to Gaylord College students who have dealt with or are currently battling a life-threatening disease, such as cancer, leukemia, lymphoma, HIV/AIDS, etc.

Eleonore Agasse

Joyce M. Taylor Memorial Scholarship – Brothers Alan and Warren Taylor chose to honor the exemplary life and carry forward the legacy of their sister, the late Joyce Marie Taylor, by establishing this scholarship in her name. A role model and leader even as a young student in Muskogee, Oklahoma, Joyce was a 1979 Phi Beta Kappa journalism graduate from the University of Oklahoma. She went on to become a highly successful and admired businesswoman. She began her professional career as a reporter in Muskogee, then joined Southwestern Bell, where she held positions of increasing responsibility, ultimately advancing to Regional President, Bay Area, and then Senior Vice President, External Affairs, Northern California, AT&T. Known for her intelligence, warmth and elegance, Joyce also had a passion for community service, working to improve, enrich and positively impact the lives of others. She has been permanently honored as one of eight Bay Area humanitarians in the “Remember Them: Champions for Humanity,” a bronze monument in Oakland, California. Joyce remained committed to making the world a better place until her passing at the age of 53 in 2010.

Marleine Calderon
Elmer J. and Juanita S. Thrower Memorial Scholarship – Elmer J. Thrower was the former publisher of The Hartshorne Sun. The children and family of Elmer J. and Juanita S. Thrower established this scholarship to honor the legacy of their father and his distinguished lifelong accomplishments.

Page Grossman
Joseph Truesdell

Sue Rainbolt Van Natta Scholarship – Gene Rainbolt, generous and longtime supporter of OU, created this scholarship fund in loving memory of his sister, Sue Rainbolt Van Natta (1916 - 2005), a 1938 Journalism alumna. This scholarship is awarded each year to a sophomore, junior, or senior enrolled in Gaylord College.

Cynthia Hines

W. C. Vanderwerth Scholarship – This scholarship is awarded annually based on outstanding contributions to the OU Student Media and given in memory of W.C. Vanderwerth, former superintendent of production and printing in the Student Media department. Applicants must have worked for Student Media for one semester prior to application and must maintain a minimum 3.0 GPA overall.

Katelyn Burks
Alex Ewald

Stanley Vestal Memorial Scholarship – The professional writing program was begun by Walter S. Campbell at OU in 1939. Stanley Vestal was the pen name used by Campbell throughout his professional career. This scholarship is awarded to students who have completed a minimum number of hours in the professional writing sequence and exhibit potential in the field.

Jen Herrmann

Larry Wade Memorial Scholarship – Friends and family of Larry Wade established this memorial endowment fund to honor Mr. Wade’s memory. Mr. Wade was a graduate (1971 journalism) of the University of Oklahoma and a prominent businessman in Elk City, Oklahoma where he owned and operated The Elk City Daily News. Mr. Wade was also a devoted advocate for the University and served as a member of the Board of Regents. Mr. Wade had completed his seventh and final year as a Regent when he died unexpectedly in March, 2011.

Ta’Chelle Jones
Ethan Koch
INTERNATIONAL STUDY SCHOLARSHIPS

Jim Dolan International Study Scholarship – Mr. Dolan, a 1971 journalism alumnus, is the President and CEO of the Dolan Company of Minneapolis and member of the Gaylord College Board of Visitors. Mr. Dolan established this annual scholarship to assist students participating in the Gaylord College Study Abroad program.

- Dorion Billups
- Molly Brown
- Hailey Thompson

Joe and Jody Foote International Study Scholarship – Joe Foote, a 1971 broadcasting graduate and current Dean of Gaylord College and his wife, Jody, established this scholarship to assist students participating in the Gaylord College Study Abroad program. Dean Foote also serves as one of the faculty adviser/mentors and travels abroad with Gaylord College students each summer.

- Rachael Cervenka
- Courtney Goforth
- Olanrewaju Suleiman

Roger Frizzell International Study Scholarship – Mr. Frizzell, Vice President of Corporate Communications and Chief Communications Officer of Pacific Gas & Electric Corp., and member of the Gaylord College Board of Visitors, is a 1982 public relations alumnus of the college. The Frizzell scholarship assists students participating in the Gaylord College Study Abroad program.

- Lincoln Ferguson
FRESHMAN SCHOLARSHIPS

Journalism Merit Scholarship – Barbara and Don Sessions of Burneyville, Oklahoma, are longtime supporters of OU and Gaylord College. Mrs. Sessions, a 1968 and 1971 degree-holder and member of the Oklahoma Daily staff, and Mr. Sessions, a 1968 and 1970 degree-holder, established the Journalism Merit Scholarship fund. These scholarships are awarded to the best and brightest high school graduates expressing a desire to major in journalism and mass communication at OU.

Sarah Ramundt
Andrew Varvel

Gaylord Family Freshman Scholarships – In conjunction with the $22-million gift by the Edward L. Gaylord family, the Gaylord Family endowment provides scholarships for deserving high school students who have expressed an interest in journalism and mass communication. Priority is given to freshman students in an effort to recruit outstanding high school seniors who have excelled in their school’s newspaper, yearbook, and broadcast programs.

Frances Baird
Thomas Castell
Cameron Colan
Molly Hiller
Ryan Kohl
Hannah Watson
Mildred Nichols Hamilton Memorial Scholars – Mildred Nichols Hamilton graduated with a degree in journalism from the University of Oklahoma in 1943. Ms. Hamilton challenged the convention of her time when she broke the all-male barrier in the Oklahoma Memorial Stadium press box by taking a seat reserved for The Oklahoma Daily’s editor, a position she held in the fall of 1943. A simple act, perhaps, but its impact would ripple across generations of women studying journalism at OU.

Times may be different, but Hamilton, who passed away in 2010, continues to have an impact on women in journalism, directing almost $1 million of her estate to OU which established a scholarship endowment for women students in Gaylord College. The scholarship endowment is one of the largest in the Gaylord College.

Hamilton’s lengthy professional career included reporting for the Baton Rouge, La., Morning Advocate and News; the Oklahoma City bureau of the Associated Press; the Vallejo Times-Herald; and the San Francisco Examiner, where she spent 30 years as a top feature writer. She also covered national and international conferences on women’s rights. In 1955, she received the Reid Foundation Fellowship, established by the Ogden Reid family of the New York Herald Tribune, and spent a year in Europe. After retiring from journalism, Hamilton earned her master’s degree in history from San Francisco State University in 1996 and also conducted research for the Hearst Foundation. She later contributed a chapter on Phoebe Apperson Hearst to the book “California Women and Politics: From the Gold Rush to the Great Depression.”

Class of 2016
Kayli Bollinger
Nicole Forte
Jessica Freeman
Tahira Taqi
Kaitlyn Underwood
McMahon Memorial Scholars – The McMahon Foundation of Lawton, Oklahoma awards twenty McMahon Memorial Scholarships per year; five per class. Recipients, majoring in print or broadcast news, receive the scholarship annually by meeting such qualifications as satisfactory overall and College grade point averages, as well as enrollment in specified political science and economics courses.

**Class of 2014**
- Zack Hedrick
- Chelsey Kraft

**Class of 2014**
- Tegan Burkhard
- Kate McPherson

**Class of 2015**
- Paighten Harkins
- Ethan Koch
- Rachel Lea
- Rebecca Peacock

**Class of 2016**
- Katelyn Clark
- Christina Devincenzo
- Ryan Fees
- Rachael Stuhr
- Kathryn Wingfield
The University of Oklahoma offered its first journalism course in 1908 in the Department of English. There, Theodore H. Brewer instructed the journalism courses until 1913, when the University hired Illinois newsman H. H. Herbert to form a new School of Journalism, and named Brewer as its first Director.

The School was geared to prepare students for reporting and editing careers at newspapers. The focus was gradually broadened to include advertising and radio in the 1930s. The School attained accreditation for the first time in 1949, and by the early 1950s, the program had expanded to include public relations and professional writing. By the late 1950s, the School had expanded into the new mass medium of television.

The H. H. Herbert School of Journalism and Mass Communication was the first in the nation to offer a short course in news photography (early 20th Century) and the first to establish an independent press for production of a student newspaper. It also was the first to gain a full membership with the Associated Press. Its student press has a strong tradition of being among the most honored in the United States.

The School also is the founding home of the Future Journalists of America and the Oklahoma Interscholastic Press Association, which was founded in 1916 and remains the oldest group of its kind in continuous service.

During spring 2000, the H. H. Herbert School of Journalism and Mass Communication received a $22 million gift from the Edward L. Gaylord family of Oklahoma City for construction of a new building and to establish an endowed professor program. This gift allowed the School to separate from the College of Arts and Sciences, its home for decades, and become one of 15 freestanding Colleges on campus. Dr. Charles C. Self became the Founding Dean of the College in 2001 and the newly constructed Gaylord Hall opened in 2004.

In 2007, just three years after completion of the new building, the Gaylord family contributed another $2 million towards a 46,000 square foot expansion. The $19 million expansion was also funded from gifts of $4 million from the Ethics and Excellence in Journalism Foundation, $5 million from the Inasmuch Foundation, and $8 million raised by President David L. Boren through a bond funding and private gifts. Phase II of Gaylord Hall opened in fall 2009.
Gaylord students are very active in student organizations within the College. There are campus chapters of Public Relations Student Society of America, the Society of Professional Journalists, Ad Club, National Association of Black Journalists, Native American Journalists Association, Asian American Journalists Association and Oklahoma College Broadcasters. Other unaffiliated, but active, groups are the Magazine Interest Group and the Professional Writing Student Association. In 2005, under the leadership of then Interim Dean Joe Foote, the College started the Gaylord Ambassadors, a student leadership group that represents the college to prospective students, alumni and visitors.

The Gaylord College administers a journalism and mass communication program that includes a Bachelor of Arts degree with majors in journalism, broadcasting and electronic media, advertising, public relations and professional writing. It also offers a Master of Arts degree with emphases in strategic communication, mass communication management, journalism, and broadcasting and electronic media. A separate Master of Professional Writing degree is also offered. A new doctoral program with emphases in news and information, strategic communication and media arts was launched in 2009.

The Gaylord College is the fifth largest academic unit at the University of Oklahoma Norman campus. Established in 1890, OU is a major, national research institution that serves the educational, cultural and economic needs of the state, region and nation. Its mission is to provide the best possible educational experience for its students through excellence in teaching, research and service. OU enrolls nearly 29,000 students from 50 states and 110 countries in 20 colleges on its Norman, Oklahoma City and Tulsa campuses. Gaylord College enrolled more than 1,200 students for the 2011-2012 academic year.

Since 1994 when David L. Boren, former Oklahoma governor and U.S. senator, became president, OU has made great strides toward becoming a pacesetter for American public higher education. OU is becoming nationally recognized for its initiatives in building community, establishing an Honors College and offering a number of international educational opportunities.

The campus-wide Campaign for Scholarship has raised $194 million with gifts from 23,918 friends and donors. This almost quadruples the original goal.