

# LINDSEY + ASP

THE GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION  
ADVERTISING AND PUBLIC RELATIONS

## Public Relations Group Application

In black ink, neatly print your responses for each question in part A below. Please type your responses to part B on a separate sheet of paper, attach to this application and return to Kathy Sawyer in Student Services. Applications for the Spring 2011 semester must be received not later than 5 p.m. Friday, March 25. Please direct any questions to Ms. Sawyer at [ksawyer@ou.edu](mailto:ksawyer@ou.edu) or Prof. Pritchard at [rpritchard@ou.edu](mailto:rpritchard@ou.edu).

**Requirements:** Applicants must have completed **both required** courses. Preference will be given to applicants who have completed one or both of the **preferred courses**.

(Please check the courses you have **completed**)

**Required:** \_\_\_\_\_ Introduction to Public Relations      \_\_\_\_\_ Public Relations Writing

**Preferred:** \_\_\_\_\_ Public Relations Research      \_\_\_\_\_ Public Relations Publications

### Part A.

Name: \_\_\_\_\_ Student ID: \_\_\_\_\_ Date: \_\_\_\_\_

Campus Address: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Year in School: \_\_\_\_\_ Graduation Date: \_\_\_\_\_ Overall GPA: \_\_\_\_\_ Major GPA: \_\_\_\_\_

Major(s): \_\_\_\_\_ Minor(s): \_\_\_\_\_

### Part B. Please type on a separate sheet and attach.

1. With what organizations, clubs or businesses are you affiliated that will supplement your involvement with Lindsey + Asp? What leadership positions do you hold, if any?
2. Why do you feel you are qualified to work for Lindsey + Asp?
3. What past experiences do you believe will assist you in being an asset to Lindsey + Asp?
4. How did you hear about Lindsey + Asp?

**Important Note:** Please attach to your application a 250 word essay, double-spaced, telling us what you expect to gain, personally and professionally, from the Lindsey + Asp experience. Also, please include your availability for an approximate quarter-hour interview. Should your application be accepted, interviews will be scheduled April 4-8 between 9 a.m. and 6 p.m.

Applicant's signature \_\_\_\_\_ Date \_\_\_\_\_