

# WELCOME

THE UNIVERSITY OF OKLAHOMA  
Gaylord College of Journalism and Mass Communication

*Your Student Fees: How Were They Spent in FY2009?*

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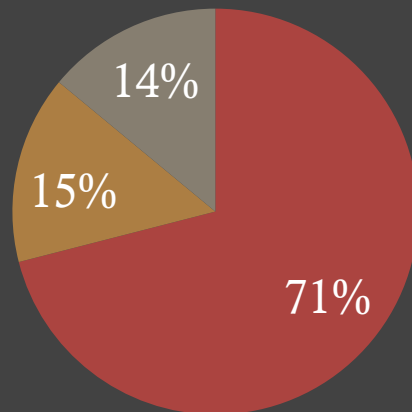
# HOW IS THE UNIVERSITY OF OKLAHOMA FUNDED?

- State of Oklahoma allocation from the legislature
- OU Tuition and General Fees (e.g. Library, Facility, and Health)
- Grants and Contracts (Research and Service Activities)
- Gifts and Donations
- College Fees (Technology, Course, & Enrichment)

# GAYLORD COLLEGE FUNDING

- Gaylord College has been the beneficiary of over \$41 million dollars from the Gaylord Family and the Inasmuch Foundation, and the Ethics and Excellence in Journalism Foundation.

## Gaylord College FY 2009 Revenue Sources



- State Appropriations and Tuition
- Student Fee Revenue
- Endowment Payouts

*\*Note: The University of Oklahoma receives approximately 15-17% of its operating budget from the State of Oklahoma.*

# TECHNOLOGY FEES

## \$30 PER CREDIT HOUR

State-of-the-art technological equipment for:

- Computer Laboratories
- Classrooms
- Individual Student Use (Check-Out)
- General Instructional Use
- Student Printing (Black and White and Color)

# TECHNOLOGY FEES FY 2009 EXPENDITURES

	<u>Expenditure</u>	<u>% of Total Category</u>
• Computer Hardware	\$488,264	55.10%
• Equipment	\$294,769	33.27%
• Computer Software	\$58,515	6.60%
• Computer Maintenance and Support	\$15,889	1.79%
• Equipment Maintenance	\$11,234	1.27%
• Supplies	\$9,917	1.12%
• Bad debt/credit card service charges/fee waivers	\$7,497	0.85%
Total	\$886,085	100%

# COURSE FEES

## \$20 PER COURSE

Adding value and excellence to instruction through:

- Student employees to staff and maintain computer labs
- Staffing for the student equipment check-out area (the “Cage”)
- Direct academic course support
- Support for student competitions (local and national)
- Instructional supplies (printing supplies, tapes, etc.)
- Guest speakers/industry professionals to speak in classes
- Edith Kinney Gaylord Library subscriptions

# COURSE FEES

## FY 2009 EXPENDITURES

	<u>Expenditure</u>	<u>% of Total Category</u>
• Salaries & benefits (students)	\$89,413	56.97%
• Supplies (toner, paper, tapes, etc.)	\$22,878	14.58%
• Furniture/Equipment/Maintenance	\$14,803	9.43%
• Student support for competitions & travel	\$10,263	6.53%
• Subscriptions and Electronic Resources	\$9,889	6.30%
• Guest lecturers for classes	\$8,217	5.24%
• Bad debt/credit card service charges/fee waivers	\$1,496	0.95%
<b>Total</b>	<b>\$156,959</b>	<b>100%</b>

# ENRICHMENT FEES

## \$15 PER CREDIT HOUR

*Providing expanded access to innovative and high quality services in the Student Services Center:*

- Academic advising staff to meet the needs of the Gaylord College student body
- Internship and Career assistance
- Leadership and oversight of the student affairs function within Gaylord College

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Note: Effective Fall 2009, Enrichment Fees increased to \$20 per credit hour.

# ENRICHMENT FEES

## FY 2009 EXPENDITURES

	<u>Expenditure</u>	<u>% of Total Category</u>
• Salaries & benefits (Student Services staff)	\$223,049	98.49%
• Bad debt/credit card service charges/fee waivers	\$3,420	1.51%
Total	\$226,469	100%

THANK YOU FOR ATTENDING TODAY

**Questions?**