Fact Sheet

British Media Study Abroad

http://www.ou.edu/gaylord/home/main/student_opportunities/study_abroad/british_media_tour.html

Gaylord College of Journalism and Mass Communication
The University of Oklahoma
Dates: May 15 – June 2, 2012

• Class will visit London, Paris, Bristol, and Cardiff. The international portion of the class is 18 days.

• Depart OKC or DFW.
Return to OKC or DFW. Students may stay beyond the end of the course.

• Each student is required to enroll in 6 hours of courses: British Media Studies taught by Ralph Beliveau (http://www.ou.edu/gaylord/home/main/faculty_staff/ralph_beliveau.html) and British Media Systems taught by Joe Foote (http://www.ou.edu/gaylord/home/main/faculty_staff/joe_foote.html).

• Six pre-departure class sessions to be held during March-April 2012.

• Cost: $2,950, which includes:
  ❖ Pre-departure course sessions
  ❖ Accommodations in London, Bristol and Paris
  ❖ Local transportation in the UK including transfers from the airport and hotel and between destinations, when traveling in the group
  ❖ Transportation to, from and within Bristol/Cardiff
  ❖ Transportation to, from and within Paris
  ❖ Closing Ceremony and Dinner
  ❖ Various cultural excursions and field trips

• Not included in the $2,950:
  ❖ Tuition and Fees, including the $35 Education Abroad Fee (which will be billed through the Bursar’s office)
  ❖ Airfare to and from the United Kingdom
  ❖ Meals
  ❖ Passport Costs
  ❖ Expenses of a personal nature

• Visit top management, account executives, and reporters/editors from many different organizations. Site visits on these courses are weighted towards broadcast journalism. There will be a visit to a public relations firm and an advertising agency, but the main focus is on journalism. Below are a few places we have visited in past years.
  ❖ Sky News
  ❖ Al Jazeera
  ❖ Bloomberg News
  ❖ CNN Paris
  ❖ Oglivy Advertising
  ❖ BBC
  ❖ Edelman Public Relations London

• Photos, tweets, and blogs from the 2010 and 2011 courses at:
  http://www.facebook.com/groups/227825840567571/
  http://twitter.com/OUinBritain
  http://britishmediastudies.wordpress.com/2010/06/
Some examples of prior accommodations while traveling abroad:

❖ Bakers Row in London. These are flats, or apartments. You can see a few photos from Bakers Row and a map of the area on the Acorn management website (http://www.studios92.co.uk/info/BakersApartments.htm). There is also helpful information about London on the site.


❖ Avon Gorge Hotel in Bristol, named by the Guardian in 2009 as one of the five most scenic pub views in the U.K., overlooking the Clifton Suspension Bridge. The website is http://www.theavongorge.com/.

Scholarships and Financial Assistance

❖ Gaylord College alumni have established 4 scholarships in the amount of $1,000 each. Three of these scholarships will also have a roundtrip American Airlines ticket. Scholarship applications are due on October 24, 2011. Recipients will be notified by Nov. 18 of the Scholarship Committee’s decision. The applications will be available online at http://www.ou.edu/gaylord/home/main/student_opportunities/study_abroad.html.

❖ University of Oklahoma study abroad scholarships are available at https://oklahoma.studioabroad.com/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10010&Type=S&sType=S. The deadline for this scholarship is February 2012.

One-hour independent study is available for students who are interested in the following:

❖ Public Relations Assistant
❖ Photographer
❖ Videographer

Registration will begin Thurs., Oct. 13, 2011. The registration form will be available online at: http://www.ou.edu/gaylord/home/main/student_opportunities/study_abroad.html.

The first 25 registration forms, with the $250 deposit, will be accepted. After 25 students have applied and paid the deposit, there will be a wait list. Bring your applications to Gaylord Hall, Room 3000. The final deadline for registration is February 1, 2012.

The payment plan and deadline is:

❖ Payment of $250 deposit with registration (refundable in full if request is made by February 1, 2012)
❖ Payment of $1,350 on or before March 5, 2012
❖ Final payment of $1,350 on or before April 2, 2012

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