

CART advertising rates 2013

| Ad size and placement | One-time production cost | Per month for placement |
|---|--|-------------------------|
| Interior (28 inches x 11 inches) | \$14.00 | \$25.00 |
| Bus tail (70 inches x 20 inches) | \$68.25 | \$250.00 |
| Bus tail (75 x 20) | \$73.50 | \$250.00 |
| Bus tail (60 x 30) | \$87.50 | \$250.00 |
| Bus tail (50 x 35) | \$84.00 | \$250.00 |
| Bus side (100 inches x 30 inches) | \$147.00 | \$400.00 |
| Bus side (120 inches x 30 inches) | \$175.00 | \$400.00 |
| Bus side (140 inches x 30 inches) | \$203.00 | \$400.00 |
| One side wrapped (29-foot bus) | \$2,250.00 | \$800.00 |
| One side wrapped (35- and 40-foot buses) | \$2,850.00 | \$800.00 |
| Full wrap (29-foot bus) | with cab \$8,900.00 without cab \$7,400 | \$1,500.00 |
| Full wrap (35-foot bus) | \$7,900.00 | \$1,500.00 |
| Full wrap (40-foot bus) | \$8,400.00 | \$1,500.00 |
| | | |