Dear Colleagues,

**STRATEGIC PLAN**

I hope all of you are enjoying the recent round of spring-like weather after Oklahoma’s record snowfalls this month.

I have been thinking about the following I wanted to share with you. The School of Community Medicine's Strategic Plan [http://www.ou.edu/content/dam/Tulsa/scm/pdf/StrategicPlan0211.pdf](http://www.ou.edu/content/dam/Tulsa/scm/pdf/StrategicPlan0211.pdf) has three foundation platforms: Community Collaboration, Positive Institutional Culture and Financial and Organizational Stability. These platforms support our plan’s three pillars of Service, Education and Innovation.

One of the specific goals in our plan states “We will create an academic health care organization rooted in the professional values of altruism – service before self-interest; and competence – doing the right thing, for the right person, at the right time, every time.” To achieve this goal, we need to begin at home. This is where you come in. Please complete the OU (SCM) employee survey that will be sent out soon. It will tell us how OU-Tulsa is doing as place to work. We’ll use this feedback to work on our morale and employee empowerment.

We’re glad to once again be offering two important educational experiences for faculty and staff. Our Leadership Institute for our managers is preparing to launch its second session, and the Faculty Academy is in its third class. These are staff and faculty developed programs that promote team-building, knowledge and excellence in community medicine.

**EDUCATION PLAN**

Medical students and PA students learn to apply their knowledge in a topic-focused Student Academy on Friday each month. This day-long session employs team-based learning skills, development and reflection on the meaning of professional service and ethics. This month, students studied common respiratory diseases and learned how to use inhalers, nasal irrigation, tested hearing. View pictures at [http://www.ou.edu/content/tulsa/community_medicine/student_academy.htm](http://www.ou.edu/content/tulsa/community_medicine/student_academy.htm)
The OB department received formal notification that the residency program is now accredited for three years. We commend and congratulate those in the department whose persistence and diligence over the past three years led to this important outcome.

The week of February 14 was an especially busy one, with the SCM and two of our resident programs – Internal Medicine and Sports Medicine – receiving site visits that week. It will be several months before we hear from the residency review committee about accreditation, but from our observations, the visits went well. Among other things, the site visitors were impressed with Med Hub, and how we monitor resident duty hours.

With great sadness, we announced the closure of the family medicine/psychiatry combined residency program. The program will continue until all residents currently enrolled in the program achieve graduation, and current residents will receive the education and support committed to them at the time of their enrollment. An analysis of the program revealed gaps in the resources for anticipated future requirements by the Accreditation Council for Graduate Medical Education (ACGME). Because the resources are unlikely to become available for future success with the program, university leadership made the decision to close the program. The current residents in the program are a wonderful group of physicians. We pledge to make every effort to insure their success and support them through this transition.

SCM PEOPLE NEWS

Leah Brumbaugh has joined OUSCM as Director of Development. She will work closely with Drs. Clancy, SCM leadership and me to cultivate donor interest for a campaign for our four year school. Leah brings more than ten years of fundraising experience to her new position. She holds a Bachelor of Arts in Social Work from OU and is a board member of the Association of Fundraising Professionals.

Three of the OUSCM recent physician assistant graduates have joined OU Physicians: Jessica Lee Luetkemeyer PA-C, Holly Shalhoop PA-C and Jamie Teeter PA-C.

· Lee was a radiation therapist prior to entering the PA program and worked at Mercy Health Center in Tulsa. She is working with Dr. John Carment in our geriatrics program.
Prior to receiving her Master of Health Science in Physician Assistant Studies, Holly received a Bachelor of Science in dietetics from the University of Akron. She is an instructor with the PA program and is working with Dr. Kathuria in nephrology.

Jamie received a Bachelor of Science in Health and Exercise Science and Master of Science in Exercise physiology from OU in Norman prior to completing our Physician Assistant program. He is an instructor with the PA program and is working with Dr. Howard in surgery.

Dragos Vesbianu, M.D., has joined the SCM and OU Physicians as assistant professor of Internal Medicine. He comes to us from Hahnemann University Hospital/Drexel University in Philadelphia, where he served as assistant professor. He completed his medical degree at the University of Medicine Iuliu Hatieganu, Cluj-Napoca, Romania, and his internal medicine residency at Arges County Hospital, Romania, and Rochester General Hospital, Rochester, New York. He obtained his critical care support certification at Rochester General Hospital.

Go to [http://www.ou.edu/content/tulsa/community_medicine/spotlight.html](http://www.ou.edu/content/tulsa/community_medicine/spotlight.html)

Other

Dr. Jana Bingman, the OUSCM’s new Child and Adolescent Psychiatrist will discuss teen moodiness in OU-Tulsa Seed Sower lecture tomorrow evening. For more information on the March 1 program see Tulsa.ou.edu home page.


The [Journal Record](http://www.journalrecord.com), a statewide, daily general business and legal newspaper focusing on local business trends and in-depth stories that portray the voice of the Oklahoma City and Tulsa business communities, interviewed me on health care reform recently.

Please send news our way if you have news you wish to share to Karen Mulkey at karen-mulkey@ouhsc.edu.

Sincerely,

Daniel Duffy, M.D.