Dear Colleagues,

**Strategic Plan**

Sixteen OU-Tulsa leaders participated in a two-day workshop to learn Value Stream Mapping using the principles of LEAN thinking. The group tackled a system problem: the hiring of new faculty. LEAN Thinking links to other improvement projects underway at OU such as Patient-Center Medical Home and Clinic Efficiency Improvement Project (CEIP).

At this time, it can take up to two months to open a position and up to year to hire new a faculty physician. With the anticipated need to hire additional faculty positions for the four-year medical school, the process must work more efficiently. Motion waste will hamper our effectiveness as we move forward.

During the two-day workshop, participants evaluated each step of the hiring process to identify unnecessary steps, waiting time and a host of other inefficiencies. The group then used the information to redesign a more efficient “Future State.” A follow-up LEAN training program will include representatives from the OKC campus to coordinate a more efficient hiring process and foster better communication between the two campuses regarding this process.

The long-term goal for LEAN training includes identifying champions in the OU School of Community Medicine who will educate others on LEAN techniques so that we can evaluate and streamline other processes throughout our system.

**Education News**

The OUSCM is also now preparing for some important upcoming site visits.

On Tuesday, January 11, the Liaison Committee on Medical Education (LCME), the accrediting body for the entire OU College of Medicine academic program, will visit our campus.

In February, the Accreditation Council on Graduate Medical Education, the accrediting body for residency program/graduate medical education, will site visit three programs: Institution, Internal Medicine and Sports Medicine.

**SCM People News**

**Faculty**

Gerard Clancy, M.D., president of OU-Tulsa, completed his term as president of the American Association of Medical Colleges Group on Regional Campuses.
G. Kevin Donovan, M.D., MA, professor and vice-chair of pediatrics, has been appointed interim chair of Pediatrics, replacing Dr. Robert Block, who has retired as chair but remains on our faculty. As many of you know Dr. Block has been elected chair-elect for the upcoming year and will serve as chair of the American Academy of Pediatrics the following year. A national search for a new chair is underway.

Malcolm Buford, Jr., M.D., has joined the OU School of Community Medicine Department of Internal Medicine as an associate professor of nephrology. He completed his doctorate of medicine at the OUHSC Oklahoma City. Dr. Buford then completed his residency and fellowship at the University of Kansas Medical Center. Prior to joining the OUSCM, he worked at Northwest Renal Services in Spokane, Washington.

Jennifer Clark, M.D., has been appointed assistant professor of Medicine /Pediatrics and Hospice and Palliative Medicine. She completed her doctorate of medicine at the University of Kansas School of Medicine and her residency in medicine/pediatrics at the Medical University of South Carolina College of Medicine.

Keith Mather, M.D., has recently been appointed Pediatric Resident Program Director. Since 2008, Dr. Mather has served at Clinical Associate Professor and Pediatric Hospitalist for the Department of Pediatrics.

We congratulate Dr. Erik Wallace, who was awarded the Walter McDonald American College of Physicians prize recognizing for a young physician who represent the best of ACP standards. Dr. Wallace traveled to San Diego in April to accept his award.

Staff

Don Eberly is now a Certified Provider Credentialing Specialist. A CPCS is an integral part of a credentialing team whose responsibilities include maintenance of compliance with regulatory and accrediting bodies and participation in the development and implementation of credentialing processes.

For more information and for photos of our staff, see [http://www.ou.edu/content/tulsa/community_medicine/spotlight.html](http://www.ou.edu/content/tulsa/community_medicine/spotlight.html)

OTHER NEWS

Watch for KOTV News’ upcoming special series report profiling Dr. Michael Woods, professor and residency director of our the OU School of Community Medicine Family Medicine – Rural residency program. KOTV News Anchor Terry Hood spent three days videotaping Dr. Woods at work, home, and in the community, and interviewing him on the rural health crisis. The report is scheduled to run on KOTV and its sister station, KWTC in Oklahoma City, in late November.

KTUL-TV recently interviewed Dr. Martina Jelley, internal medicine associate professor, about HCG hormone and Dean Duffy about medical student loans

Dr. Block is featured in the November TulsaPeople's column “Lunch With…”

KJRH interviewed Dr. Cattaneo for its noon show about Gullian-Barre Syndrome.

Dr. Duffy, Dr. Weisz and Dr. Miller-Cribbs of the OU Anne and Henry Zarrow School of Social Work can been seen on the television show, “Health Alert” Topics included: the OUSCM Summer Institute, Photo
Voice project, and Lay Health Advisor. To view these shows and previous shows featuring some of our OU Physicians, [www.youtube.com/healthalerttusa](http://www.youtube.com/healthalerttusa).

Demolition has started at the site of the future OU Wayman Tisdale Specialty Health Center. That phase of the project is scheduled for completion in March, 2011.

On October 29, the annual Tulsa Run held its expo in Founders Hall of the OU Schusterman Learning Center, drawing more than 6,000 participants to our campus to pick up their run packets and visit various Tulsa Run information booths and vendors. Thank you for your patience if you experienced parking problems that day.

OU Physicians has participated in numerous health fairs: East Central Village, Fraternal Order of Police, Tulsa Business After Hours, to name a few.

Sincerely,

Daniel Duffy, M.D.
Dean