Name of the Prototype: Bridging Information Gaps

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Value Proposition:

- Improve clinician’s access to patient education information by adding easy access in the EHR to reliable health information written at a basic reading level.
- Increase utilization of Morningcrest Health Library services.

Customer Segment(s):

- Physicians, physician assistants, nurses, social workers, dieticians, pharmacists, students, and other healthcare providers who care for patients through the OU School of Community Medicine.
- During the prototype development, the team had discussions with physicians from both adult and pediatric specialties, clinic medical director, nurses, librarians, and medical informatics who provided feedback in support of the need for this project.

Pains

- Clinicians have difficulty locating appropriate educational materials due to lack of integration of resources within the EHR.
- Morningcrest library resources are currently underutilized due to burdensome referral process.

Gains:

- Reduced time spent by clinicians in locating appropriate patient educational materials.
- Patients will receive reliable health information written at a basic reading level.
- Funded Morningcrest library services utilization will increase by at least 10%.

In the future: The protocol will increase utilization of available services.

The prototype consists of:

- Restructuring the clinic visit summary within EHR by adding an easy to access page tab to patient education material.
- Creation of relevant, bi-lingual, low literacy level educational materials.
- Provide easy method of referral within EHR to Morningcrest library services.

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Brief interpretation - Majority of physicians view this proposal favorably. Six have positive financial prediction and 2 view it as budget neutral. Three physicians felt this would drain resources with a strong detractor as an outlier. Social work unanimously predicts financial success.
Great job!
How will the consumer get internet access
It doesn't seem like this will help patients that don't have PCP's.
It's being done just needs to be tweaked
this is already done and most of the discharge papers with info that i see end up in the trash
I think the educational aspect of this is very beneficial to the patients. Especially when helping patients through their treatments.
I think this is a great idea that could realistically and cheaply implemented
very educational, easily accessible
Cost savings through efficiency for provider. Questionable value of printed material to improve health
Great idea
Good idea
Isn't this already in place? Patients have access to this information. It's just a matter of whether they want it or not.
I like the idea!