The University of Oklahoma

CAC Public Relations Team

Executive Committee Application

The Campus Activities Council (CAC) Public Relations Team will assist the Public Relations Chair with continuing a strong CAC brand by designing advertisements and publicity for CAC and all of its events. Throughout the course of this next year, you will update the website, capture photos and video for each of our events, and events will need assistance in designing logos and ads for internal and external publicity.

Name: ____________________________

Classification: FR SO JR SR GRAD     Major: ________________________________

Phone: ____________________________     E-mail: ______________________________

Student ID #: ______________________     Do you have above a 2.5 GPA?: __________

(If you are new to OU and do not have a college GPA, please put NA)
(You must have at least a 2.5 cumulative GPA to participate in CAC)

Please rank your preferences (1 to 5, 1 being the highest) for the position you are most interested:

Event Design_______ (Please attach 1 to 2 of your designs to your application)    Historian_______

Public Relations_______     Student Liaison_______

Photographer_______

Please type your responses to the following questions on a separate piece of paper.

1. List any college involvement including activities, organizations and volunteerism. Also list any relevant leadership position that may be applicable to the position. If you are new to OU, please list involvement from your previous institution.

2. Please explain why you are interested in the positions you are applying for and what makes you the best candidate for the position.

3. What are some new ideas you have for the PR Committee?

4. Are you available to meet on Tuesday evenings from 7-8 p.m. this fall?

5. If you are applying for event design please attach one to two of your designs.

Applications are due Tuesday, September 6, 2011 by 5 p.m. Please turn in applications to the Office of Student Life (Oklahoma Memorial Union Suite 370) or e-mail application to jackief@ou.edu. When you turn in your application, please sign-up for an interview time in Student Life. The interview sign-up is located on the Student Life Conference Room window.

If you have any questions, please do not hesitate to contact Jackie Fulkerson, Public Relations Chair, via email at jackief@ou.edu. For more information about CAC or to download an electronic version of this application, visit cac.ou.edu.
# CAC Public Relations Positions

<table>
<thead>
<tr>
<th>Position</th>
<th>Description</th>
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<tbody>
<tr>
<td>Event Design</td>
<td>Event designers are responsible for designing all aspects of the event. These include posters, logos, videos, and fliers. Creative individuals with technical backgrounds are strongly encouraged to apply.</td>
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<tr>
<td>Public Relations</td>
<td>Responsible for bringing awareness to campus and to the Norman community about CAC and its events through press releases, social media feeds, etc. Experience strongly encouraged.</td>
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<tr>
<td>Historian</td>
<td>The historian will be collecting and archiving news about CAC throughout the year. If you love to scrapbook and are resourceful this position is for you.</td>
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<tr>
<td>Student Liaison</td>
<td>Throughout the year you will communicate with freshman, student organizations, etc., in hopes of creating a community between the campus and CAC. Someone who is outgoing and a good communicator is ideal for this position.</td>
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<tr>
<td>Photographer</td>
<td>The photographer is responsible for capturing the best moments of each of CAC's events throughout the year. Experience is encouraged, but not required.</td>
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