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NOTE: Bottom of “U” must be a horizontal line.
Interlocking OU can never be used on its own.

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WORD MARKS

OKLAHOMA

SOONERS

BOOMER SOONER

HELMET MARK

SCHOONER MARK

VERBIAGE

The University of Oklahoma®
Oklahoma Sooners®
Oklahoma®
OU®
Boomer Sooner®
Sooner®

Lloyd Noble Center®
Gaylord Family -
Oklahoma Memorial
Stadium®
Sooner Magic®
Owen Field®

COLORS

OFFICIAL COLORS: CRIMSON AND CREAM

Pantone Colors
Pantone 201
Pantone 468
White

Thread Colors
Madeira 1181
RA 2267
White