Scholarship Overview

University of Oklahoma Foundation Alumni Leadership Conference
February 26, 2010

"We make a living by what we get, we make a life by what we give."
-Winston Churchill
Two types of scholarships funds are housed at OUF:

- **Annual (or Expendable)**
  - Funded on an annual basis (through private contributions, fundraising events, etc.)
  - Gifts to the fund are placed in income and always available for immediate distribution
  - Invested, but in a flexible portfolio that allows for the funds to be withdrawn at any time
  - Currently, the Foundation does not distribute any earnings to annual funds ($1.00 in = $1.00 out)

*Most Alumni Club scholarship funds are Annual Funds*
Types of Scholarship Funds Cont.

- **Endowed (or Non-Expendable)**
  - Established with a core gift(s) that is then referred to as the principal – principal cannot be spent and is invested in perpetuity
  - Invested in the Foundation’s long-term endowment portfolio and is not easily liquid
  - OUF pays a 5% distribution on all endowed funds
    - Moved to an income account and can be expended at any time
    - Made in July of year
    - Calculated on moving market average of 12 rolling quarter (smoothes out highs and lows that may be experienced in the market)
  - Gifts to endowed funds may either be added to principal (ultimately boosting the annual distribution), or added to income for distribution when needed
New Application Form

- New application form created by Alumni Office for use in upcoming scholarship processes
- Changed in order to accommodate internal audit needs of the Foundation
- Asks for specific information the Foundation needs to verify compliance
- Eliminates hardships on Alumni office staff to track information on students not easily accessible (GPA, area of study, etc.)
- Creates consistency from one chapter to the next
Awarding Timeline & Tasks

- Applications sent from Alumni Office to the individual clubs March 1st
- Clubs make recipient selections by May using the new application form and determine award amounts
- During spring or summer, clubs should submit the applications of the students selected to the Alumni Office along with the amounts each are to receive
- Alumni Office completes a disbursement request to the Foundation by early August (prior to the start of the academic year)
- Checks are cut (only for the fall portion of the award – usually ½) at the Foundation (made payable to the student) and sent to the Alumni Office for distribution
- At the time a student picks up a check, they are required to submit a thank you note to the benefactors of the fund
- Checks are cut once again for the spring semester in January and distributed in the same fashion
Determining how much can/should be awarded in any given year:

- Contact the Alumni Office at the start of the awarding process to determine current balances of income

- For endowed accounts, the Alumni Office will also be able to tell you what the projected July distribution will be and this should be factored into determining the # and amount of awards the club will grant in the following academic year

- If there are any accrued earnings (unspent income) in an endowed account, consider increasing the # or amount of the upcoming awards, or roll what may not be needed back into principal to build future distributions

- You may also gain access to financial statements of your funds by accessing the new OUF donor web site
Philanthropy in Action Web site is housed within the OUF website and can be accessed by visiting [www.oufoundation.org](http://www.oufoundation.org) and clicking on any option under “Donor Links” or directly at [www.oufoundation.org/donor](http://www.oufoundation.org/donor).

Main components of the donor Web site include:

- Annual Report to Donors
- Donor impact stories
- Multiple financial tools related to individual giving and fund financial performance
- Answers to frequently asked questions
Thank you for attending!

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