SOUTHERN CULTURE & CIVIL WAR

ABOARD THE LUXURIOUS AMERICAN QUEEN

MAY 14–23, 2015

MEMPHIS • VICKSBURG • NATCHEZ • ST. FRANCISVILLE
BATON ROUGE • PLANTATION ROAD • NEW ORLEANS

FROM $4,699 PER PERSON

SPONSORED BY:

UNIVERSITY OF OKLAHOMA
ALUMNI ASSOCIATION

ACT NOW TO RECEIVE:

● $100 ONBOARD CREDIT PER STATEROOM
● FREE 2-NIGHT PRE-CRUISE PROGRAM
● FREE 2 CATEGORY UPGRADE FOR A-D STATEROOMS
(BASED ON AVAILABILITY)

IF BOOKED BY FEB. 27, 2015
ALONG THE MISSISSIPPI

THE ORIGINAL AMERICAN VACATION

RIVER CRUISING

IF BOOKED BY FEB. 27, 2015

ACT NOW TO RECEIVE:

$100 ONBOARD CREDIT PER STATEROOM
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FREE 2-CATEGORY UPGRADE FOR A-D STATEROOMS (BASED ON AVAILABILITY)

THIS MAP REPRESENTS APPROXIMATE LOCATIONS.

IF BOOKED BY FEB. 27, 2015

ACT NOW TO RECEIVE:

$100 ONBOARD CREDIT
FREE 2-NIGHT PRE-CRUISE PROGRAM
FREE 2-CATEGORY UPGRADE FOR A-D STATEROOMS (BASED ON AVAILABILITY)

585 Southern Culture & Civil War V1

Cover Image: American Queen

University of Oklahoma Alumni Association
900 Asp, Suite 427
Norman, OK 73019-4051
DEAR SIGHTSEEING SOONER,

The University of Oklahoma Alumni Association invites you to experience exciting destinations on this rewarding travel program, which is also being offered to alumni and friends from other colleges and universities.

Immerse yourself in glorious Southern culture and the compelling Civil War history that shaped our nation on this outstanding Mississippi River cruise. Board the luxury riverboat American Queen, and sail to charming river towns steeped in timeless grandeur and momentous history. From cobbled downtown districts and stately mansions to haunting battle sites, step back into the 19th century on this remarkable voyage.

Begin with a stay in dynamic Memphis, as much a bustling riverboat port today as it was in the early 1800s, and encounter fascinating Civil War relics at the famed Shiloh National Military Park, one of the most secluded and best-preserved battlefields in the United States. Then board the grand American Queen, the largest riverboat in the world, and sail to quintessential ports in Mississippi and Louisiana. Visit the delightful antique shops and intriguing museums of Vicksburg, dubbed the “Red Carpet City of the South,” or step back in time at the renowned Vicksburg National Military Park. Continue to the oldest settlement on the Mississippi, Natchez, graced with stunning gardens and palatial antebellum mansions. Admire a variety of historic landmarks, such as the Gothic-style Grace Episcopal Church, in the lovely town of St. Francisville; and see the Georgian-style Old Governor’s Mansion, nicknamed “Louisiana’s White House,” in Baton Rouge. Experience more architectural splendor along Plantation Road, before concluding your unforgettable odyssey in New Orleans.

Delve into Southern culture and the American Civil War, while gaining insight from lectures given by Fred Haas, Distinguished Senior Lecturer in Music at Dartmouth College; Patrick L. Hatcher, enrichment lecturer for Cal Discoveries Travel, who previously taught in the History and Political Science departments at the University of California, Berkeley; and Bernie Herman, the George B. Tindall Professor and Chair of American Studies at the University of North Carolina at Chapel Hill.

Space is limited, so be sure to reserve your spot by February 27, 2015, to receive a two-night pre-cruise hotel stay in Memphis, a $100 onboard credit per stateroom and a 2 category upgrade for select staterooms.

Sincerely,

Lea Ann Quirk
Director of Alumni Programs

SPACE ON THIS CRUISE IS LIMITED
BOOK NOW!

FOR ADDITIONAL INFORMATION CALL:
GO NEXT AT 800.842.9023
OR OU ALUMNI ASSOCIATION AT 405.325.1710
OPERATOR/PARTICIPANT AGREEMENT

Travel Protection...

protecting your travel investment, your belongings and most importantly you!

Schedule of Benefits

<table>
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<th>Benefit Description</th>
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Plan Cost (Per Person)

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Pre-Existing Condition Exclusion Waiver - the exclusion for Pre-Existing Conditions will be waived when payment for this plan is received by Go Next within 14 days of the initial deposit/payment for the Trip.

GENERAL LIMITATIONS AND EXCLUSIONS

Benefits are not payable for any loss due to, arising from or resulting from: Suicide, attempted suicide or any intentionally self-inflicted injury while sane or insane (in Missouri, sane only), an act of declared or undeclared war; participating in military maneuvers or training exercises of an armed service; riding, driving or participating in races, or speed or endurance contests; mountaineering (engaging in the sport of scaling mountains generally requiring the use of picks, ropes, or other special equipment); participating as a member of a team in an organized sporting competition; participating in skydiving, hang gliding, bungee cord jumping, or scuba diving when the depth exceeds 130 feet or if you are not certified to dive and a dive master is not present; any action, inaction, or omission to act or not to act, or any manner of conduct or any change plans more than 100 days prior to departure, or under the influence of any controlled substance unless administered on the advice of a Legally Qualified Physician; the commission of or attempt to commit a felony or being engaged in an illegal occupation; natural childbirth, normal pregnancy or any prenatal care related to pregnancy; any act of war, including acts of war committed by any government entity prior to the vessel’s departure. Guests must provide this cruise program related penalties. AGCS may modify the cruise itinerary upon reasonable notice due to security concerns or financial losses. AGCS may modify the cruise itinerary upon reasonable notice due to security concerns or financial losses. AGCS may modify the cruise itinerary upon reasonable notice due to security concerns or financial losses.

INFORMATION YOU NEED TO KNOW

This is a brief description of coverage. There are certain restrictions, exclusions and limitations that apply to all coverages and services. This advertisement does not constitute or form any part of the Plan Description or any other contract of any kind. Plan benefits, limits, and provisions may vary by state jurisdiction. To review full plan details online, go to www.tripmate.com/wps-GoNext. This Plan is administered by Travel Reinsurance, 8925 Ward Parkway, Suite 200, Kansas City, MO 64114, 1-800-888-7292 and underwritten by the United States Fire Insurance Company.

GO NEXT, INC. (hereinafter GN), located at 8000 West 78th Street, Suite 200, Overland Park, Kansas, 66214, in GN’s sole and complete discretion, whose payment is you of the amount specified, is responsible for arranging for the transportation, accommodations and other services specified in this brochure as other than those already included in this Plan. GN shall not be responsible for any delays or cancellations caused by weather, acts of God, foreign or domestic events, civil commotion, strikes, riots, acts or omissions of any direct air carrier, cruise line, hotel, ground operator, or government entity prior to the vessel’s departure. GN and the sponsoring association are not responsible for personal injury, property damage, or any other loss, claim or damage arising out of your act, omission, neglect or refusal to participate in any activity or race, or in any other way, whether you are or not, or another person not its direct employee or not under its exclusive control supplying any service. Guests participating in the Plan are asked to waive and release GN and the sponsoring association are not responsible for personal injury, property damage or any other loss, claim or damage related to or arising out of, in whole or in part, the activity, act, act or omission for which you apply for the Waiver of Pre-existing Condition. A Go Next, Inc. Waiver of Pre-existing Condition is the only Waiver of Pre-existing Condition that is available to travelers in Missouri. In the event of a claim or dispute, GN reserves the right to terminate the participation of any participant whose conduct or condition materially inferences any other loss, claim or damage related to or arising out of, in whole or in part, the activity, act, act or omission for which you apply for the Waiver of Pre-existing Condition. GN reserves the right to terminate the participation of any participant whose conduct or condition materially inferences any other loss, claim or damage related to or arising out of, in whole or in part, the activity, act, act or omission for which you apply for the Waiver of Pre-existing Condition.

GO NEXT assumes no responsibility for lost or damaged LUGGAGE to the involved air carrier, hotel, cruise line and to your home. GN CANNOT BE HELD RESPONSIBLE FOR LUGGAGE LOST OR DAMAGED. YOU SHOULD REMOVE ALL PERSONAL ITEMS FROM YOUR LUGGAGE AND REQUEST CHECKED LUGGAGE TO BE INSURED. GN AND THE SPONSORING ASSOCIATION CANNOT BE HELD RESPONSIBLE FOR LUGGAGE LOST OR DAMAGED.

If you change plans or cancel, your rights to a refund are unlimited. The following charges will be assessed for cancellation of the cruise program that you have booked, your payment will be returned with your authorization, your name and address will be removed from our records, and you will be assessed any non-recoverable costs.

TO SUBSTITUTE HOTELS BUT IS NOT OBLIGED TO DO SO.

Travel Protection...
RESERVE YOUR SOUTHERN CULTURE & CIVIL WAR CRUISE TODAY!

SEND TO: GO NEXT

OU ALUMNI ASSOCIATION (585)

8000 West 78th Street, Suite 345
Minneapolis, MN 55439-2538
800.842.9023 • 952.918.8950
Fax: 952.918.8975

I/WE PREFER GO NEXT CORRESPONDENCE VIA: ☐ Email ☐ Mail ☐ Both

PLEASE MAKE MY/OUR RESERVATION FOR:
☐ CRUISE PROGRAM WITH FREE 2-NIGHT PRE-CRUISE HOTEL STAY IN MEMPHIS
☐ CRUISE PROGRAM – DECLINE FREE 2-NIGHT PRE-CRUISE HOTEL STAY IN MEMPHIS

I/We will make my/our own transportation arrangements.

Stateroom/Suite category requested: 1st choice _____________ 2nd choice _____________

Bed request: ☐ Twin (2 beds) ☐ Queen

Triple accommodations are an additional cost and subject to availability.

Request: ☐ Triple

Dinner Seating Preference

Request: ☐ Early (5:15 p.m.) ☐ Main (7:45 p.m.)

I/WE PREFER GO NEXT ADDRESS VIA:
☐ Email ☐ Mail ☐ Both

All guests must travel with a government-issued photo ID.

GUEST 1: Full Name (as it appears on your government-issued photo ID)
First Middle Last
Preferred name on name badge ☐ M ☐ F
Birth Date (MM/DD/YYYY) _____________ _____________

GUEST 2: Full Name (as it appears on your government-issued photo ID)
First Middle Last
Preferred name on name badge ☐ M ☐ F
Birth Date (MM/DD/YYYY) _____________ _____________

Email Address
Mailing Address
City State ZIP
Home Phone | Cell Phone |

Roommate (if different from above)

Adjacency Request

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement.

SIGN HERE X

SIGN HERE X

Travel insurance is available and can provide coverage for unforeseen circumstances that could disrupt your trip. See Travel Protection panel for details.

PLEASE INCLUDE TRIP MATE INSURANCE PLAN: ☐ Non-refundable plan cost payment enclosed. ☐ Please invoice me/us for the payment.

Select the appropriate plan cost amount based upon the total per person cost of travel services purchased from Go Next.

$4,501 - $5,000 = $419
$5,001 - $5,500 = $459
$5,501 - $6,000 = $509
$6,001 - $6,500 = $539
$6,501 - $7,000 = $579
$7,001 - $7,500 = $629
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$8,501 - $9,000 = $769
$9,001 - $9,500 = $809
$9,501 - $10,000 = $859
$10,001 - $10,500 = $899

INITIAL HERE IF YOU WISH TO DECLINE THE TRAVEL INSURANCE:

Insurance underwritten by the United States Fire Insurance Company.

PAYMENT: Full payment is due with your reservation application. Payments are required to be made by check, cash or credit card. Make checks payable to Go Next.

Please reserve _____________ space(s) and enclosed is my/our payment for $ _____________________.

I/We authorize Go Next, Inc. to charge $ ____________________ to: ☐ Visa ☐ MasterCard

Name (as it appears on your credit card) ____________________________________________________________________________________

SIGN HERE X ________________________________________________________________________________

Billing Address (if different from above)

Card Number: ____________ Security Code: ____________ Exp. Date: ____________

Making a payment or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.
A JOURNEY LIKE NO OTHER

INCLUSIONS

There’s never been a better time to rediscover America. And there’s never been a better way to do it. From Memphis to New Orleans on the fabled waters of the Mighty Mississippi, experience the grandeur of the American South.

Enjoy casual elegance aboard the grand American Queen, the largest riverboat in the world, and your antebellum mansion on the water. Open French doors to sweeping river views and enjoy easy conversation on the promenade. And at the end of the day, retreat to the Victorian charm of your fine accommodations.

Discover classic riverside America on a journey aboard the 432-passenger American Queen, newly restored in 2012. Experience the beauty, history and grand adventure unique to the riverboat tradition from the remarkable perspective of the river.

GO NEXT EXCLUSIVE BENEFITS

- 7-night voyage, including all meals, aboard the grand American Queen
- Complimentary hop-on, hop-off shore excursions with a dedicated fleet of luxury coaches
- The acclaimed cuisine of American chef Regina Charboneau
- Complimentary wine and beer with dinner
- Complimentary cappuccino, espresso, specialty coffees, bottled water and soft drinks throughout your voyage
- Gracious service from a friendly all-American staff
- Smart-casual attire throughout your voyage, no formal wear required
- Daily lectures by the Riverlorian, your onboard history and culture expert
- Professional showboat-style entertainment, dancing nightly and calliope concerts

2-Night Pre-Cruise Hotel Stay includes a two-night stay at The Peabody Memphis hotel, an excursion to Shiloh National Military Park, breakfast, taxes, porterage and transfers to the American Queen

Private Go Next reception including hot and cold canapés, wine, beer and soft drinks

$100 onboard credit per stateroom

Complimentary bottle of wine per stateroom

Services of an onboard Go Next program manager

Exceptional value

There’s never been a better time to rediscover America. And there’s never been a better way to do it. From Memphis to New Orleans on the fabled waters of the Mighty Mississippi, experience the grandeur of the American South.
MAY 14 MEMPHIS, TENNESSEE
Your journey begins with a two-night stay at The Peabody Memphis hotel. Located in the heart of the city, the hotel offers easy access to many premier attractions.

MAY 15 MEMPHIS, TENNESSEE
Perched on a bluff overlooking the Mississippi, Memphis has been welcoming steamboats since before the Civil War. Today the city abounds with Americana, from legendary Beale Street to Elvis Presley’s Graceland.

GO NEXT EXCLUSIVE EXCURSION Visit the renowned Shiloh National Military Park.

MAY 16 MEMPHIS, TENNESSEE
Depart 7:30 PM
Morning at leisure. Embark on your river cruise aboard the graceful American Queen in the afternoon.

MAY 17 RIVER CRUISING
Discover river cruising—a lifestyle born of both restless ambition and the pursuit of pure relaxation. Aboard the American Queen, the richness of this timeless river culture comes with plenty of added modern luxuries as you cruise the day and night away at one of the distinctive dining venues, the impressive Grand Saloon, or your elegant stateroom.

MAY 18 VICKSBURG, MISSISSIPPI
Arrive 8am–Depart 5pm
Billed as the “Red Carpet City of the South,” Vicksburg is a unique blend of old and new and displays its antebellum heritage with tremendous pride. The site of a dramatic siege and major turning point in the Civil War, Vicksburg is now a center of Southern hospitality with a vibrant downtown area.

INCLUDED EXCURSION The coach tour stops at the Church of the Holy Trinity; Anchuca Mansion, a Greek Revival antebellum home; the Old Court House Museum, which showcases artifacts from the pre-Columbian times to Civil War implements; the Washington Street shopping area, home to the Biedenharn Coca-Cola Museum; and the Old Depot Museum that highlights the Siege of Vicksburg.

MAY 19 NATCHEZ, MISSISSIPPI
Arrive 8am–Depart 9pm
One of the oldest European settlements in the lower Mississippi River Valley and former capital of the state, Natchez is a charming and authentic Southern town with a rich heritage shaped by Native Americans and those of French, African, British and Spanish descent.

LIFE ON THE WATER
Life on the American Queen is as unique and enriching as the riverboat tradition itself. Night after night, music fills the majestic two-deck tall Grand Saloon, a stunning replica of the famed Ford’s Theatre. Showboat-style cabaret acts and old-fashioned radio shows add variety and charm to the evening lineup. By day, the Riverlorian, your onboard historian, offers lectures and river lore. The Ladies’ Parlor and Gentlemen’s Card Room are meeting points for new friends. And the calliope, a steam-powered organ, beckons anyone inclined to play.
**E ITINERARY**

**MAY 20 ST. FRANCISVILLE, LOUISIANA**
*Arrive 8 AM–Depart 5 PM*

With over 140 buildings and plantation homes on the National Register, this quaint town is a window to the past. Here are the legacies of the Butlers, the Forts, the Barrows and the Turnbulls—families who helped build the South.

**INCLUDED EXCURSION** The hop-on, hop-off coach tour takes you to historic and modern sites, including the Republic of West Florida site; the Old Market Hall, where you can browse through art, jewelry, and handmade items; Commerce Street; the West Feliciana Historical Society Museum and the Grace Episcopal Church.

**MAY 21 BATON ROUGE, LOUISIANA**
*Arrive 8 AM–Depart 9 PM*

Boasting a storied past and vibrant present, Baton Rouge lives up to its motto, “Authentic Louisiana at Every Turn.” The capital city’s unique political history is reflected in a collection of memorable landmarks, from the elegantly furnished Old Governor’s Mansion to the imposing neo-Gothic Old State Capitol.

**INCLUDED EXCURSION** Your tour includes the USS Kidd and Veterans Memorial Museum; the beautiful St. Joseph Cathedral; the historic Old Governor’s Mansion; Capitol Park Museum; Louisiana’s Art Deco State Capitol, renowned as the nation’s tallest state capitol building; the Old Arsenal Museum; the LSU Museum of Art in the new Shaw Center for the Arts; and Louisiana’s Old State Capitol.

**MAY 22 PLANTATION ROAD (GREAT RIVER ROAD)**
*Arrive 8 AM–Depart 6 PM*

**INCLUDED EXCURSION** Enjoy a guided tour of Nottoway Plantation, the South’s largest remaining antebellum mansion.

**MAY 23 NEW ORLEANS, LOUISIANA**
*Arrive 8 AM*

Where the Mississippi River ends, the French, Spanish, Creole and Haitian medley thrives in New Orleans. Disembark and bid farewell to the *American Queen*.

Note: Return flights should be scheduled to depart after 10:30am. If you are interested in an optional Premium Choice Tour of New Orleans, your return flight should be scheduled to depart after 2:00pm.

*Premium Choice Tours will also be offered in each port of call for an additional charge. All port times are approximate. Itinerary and shore excursions are subject to change.*

**SOUTHERN HOSPITALITY**

Creating plates inspired by culinary classics of America’s South and utilizing the best of the season’s offerings from stops along the way, award-winning chef Regina Charboneau lends her expertise and Southern hospitality to the unique dining experience on the *American Queen*. Grab a simple snack at the River Grill, indulge in the elegance of the J.M. White Dining Room, or satisfy your appetite any hour of the day at the Front Porch Café as you sample Charboneau’s delectable creations, from Pork Loin stuffed with Andouille Sausage to Corn Fritters and Bourbon Pecan Pie.
THE GREATEST VALUE

PRICING

SUITES • OPEN ONTO A VERANDA
Promenade Deck Elegantly furnished suite, cozy sitting area with sofa bed and cocktail table, French doors that open onto a veranda, two single beds convertible to queen, and bathroom with tub and shower.
LS $9,199
AAA $7,699

SUPERIOR OUTSIDE STATEROOMS • WITH PRIVATE VERANDA
Texas Deck French doors that open onto a private veranda, two single beds convertible to queen, and bathroom with tub and shower.
AAA $7,499

DELUXE OUTSIDE STATEROOMS • OPEN ONTO A VERANDA
Promenade & Observation Decks French doors that open onto a veranda, cozy sitting area, two single beds convertible to queen, and bathroom with tub and shower.
A $7,399 *Upgrade to AAA Stateroom

OUTSIDE STATEROOMS • OPEN ONTO A VERANDA
Observation, Texas & Cabin Decks French doors that open onto a veranda, two single beds convertible to queen, and bathroom with tub and shower.
B $5,599 *Upgrade to AA Stateroom
C $5,499 *Upgrade to A Stateroom
D $5,299 *Upgrade to B Stateroom
S O $6,899 *Upgrade to A Stateroom

OUTSIDE STATEROOMS
Cabin Deck Large bay window, inside entrance to stateroom, two single beds convertible to queen, and bathroom with tub and shower.
E $5,099

INSIDE CABINS
Observation, Promenade & Texas Decks Inside entrance to stateroom, two single beds convertible to queen, and bathroom with shower.
F $4,899
G $4,699
S I $5,799 (Single)

Fares are per person, double occupancy (unless indicated). Onboard meals, refreshments & entertainment are included. Airfare and airport transfers are not included. Please contact Go Next for information regarding transportation options to Memphis and/or from New Orleans. Port charges of $129 per person and gratuities are additional.

*The free 2 category upgrade offer (based on stateroom availability) expires February 27, 2015. The 2 category upgrade means that guests will be placed in cabin(s) that are 2 sequential categories above initial cabin(s) requested at time of booking.

OPULENT COMFORT

Welcome to the grand American Queen, a breathtaking combination of modern comfort and antebellum charm. All suites and staterooms aboard the American Queen feature flat-screen TVs, extravagant bedding and fine linens, and luxury hotel-style service. Sip sweet lemonade and partake in the convivial atmosphere of open verandas and the promenade, or enjoy a quiet respite in your elegant suite or deluxe stateroom, designed with all the comforts of home. Life aboard the American Queen flows like a gentle river—at your pace and according to your taste.
2 nights at the 4-star Battle House Renaissance Mobile Hotel & Spa or similar accommodations, with breakfast

Full-day sightseeing excursion of Biloxi en route to Mobile
- Beauvoir: The Jefferson Davis Home and Presidential Library
- Lunch at Mary Mahoney’s Old French House
- Bellingrath Gardens and home in Mobile

Full-day sightseeing excursion of Mobile
- Three of Mobile’s historic downtown districts: Church Street East, De Tonti Square and Oakleigh Garden
- Basilica of the Immaculate Conception
- Richards DAR House Museum
- Lunch at the Grand Hotel Marriott Resort (Point Clear, AL), overlooking Mobile Bay
- Eastern Shore and boutique shops of Fairhope

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THE MAJESTIC GULF COAST

MOBILE, AL & BILOXI, MS POST-CRUISE PROGRAM
MAY 23–25
$499 PER PERSON, DOUBLE OCCUPANCY

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Dr. Patrick Lloyd Hatcher is a Southerner, a Virginian to be exact. Born and raised in the coastal Tidewater area, he attended Thomas Jefferson’s alma mater, the College of William and Mary in Williamsburg. He later earned his PhD in history at UC Berkeley, then taught in both the History and Political Science departments at UC Berkeley. Like colonial George Washington he was also a Colonel, serving tours in South Korea, West Germany, and South Vietnam. Dr. Hatcher helped narrate several A&E History Channel films, to include Napoleon and Wellington and often appears on Bay Area television.

Bernie Herman, the George B. Tindall Professor and Chair of American Studies, holds degrees from the College of William and Mary and the University of Pennsylvania. He is the author of several books on early American architecture including Town House: Architecture and Material Life in the Early American City, 1760-1830—and a three time winner of the Abbott Lowell Cummings Award for the best book on North American vernacular architecture. His current research projects include Quilt Spaces, an oral history of quilts and quilt makers in Gee’s Bend, Alabama, and a collection of essays, Troublesome Things in the Borderlands of American Arts.