Program Student Learning Outcomes

College: Arts & Science  
Program: Information Studies, BAIS

Upon completion of the B.A.I.S. in Information Studies, students should be able to:

- Articulate the cultural, social, political, and economic implications of the role of information within and outside of the U.S, and the importance of communication across ethnic, cultural, and social boundaries.

- Apply human-centered design processes to satisfy user information needs in technologically intensive environments.

- Analyze the information needs of organizations.

- Use information architecture to coordinate design, technology, and business goals.

- Implement and protect information systems and networks, using appropriate technological tools and processes.

- Demonstrate understanding of information policy, information economics, and information ethics within the information professions.

- Function in leadership and management roles.

- Utilize critical thinking, professional writing, professional judgment, and analytical skills.