Program Student Learning Outcomes

College: Business
Program: Business Administration, PhD

- Upon completion of the program, students will demonstrate solid understanding of the issues, theory, methodology and literature in the student’s functional area as well as the ability to understand and apply the statistical and analytical methods employed in their areas of study.

- Upon completion of the PhD Program, students will demonstrate the ability to complete original research in their primary area of study and to present and defend their research in a public forum.