Program Student Learning Outcomes

College: Journalism & Mass Communication
Program: Journalism, BA

Upon completion of the BA in Journalism, students should be able to demonstrate:

- The understanding and application of the principles and laws of freedom of speech and press, for the country in which the institution that invites ACEJMC is located.

- Knowledge of the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.

- An understanding of the history and role of professionals and institutions in shaping communications.

- An understanding of concepts and demonstrate the application of theories in the use and presentation of images and information.

- An ability to apply tools and technologies appropriate for the communications professions in which they work.

- An understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.