SLA Oklahoma Chapter

you are cordially invited to a

Day with SLA

Join us as our guest as we view several recorded webinars from the “Best of the 2018 SLA Annual Conference” series. Take advantage of this wonderful opportunity to expand your knowledge base while networking with other info-pros. A complimentary lunch will be provided.

An influential international newspaper reported that one of the best ways to boost your career is to become involved in a professional organization.¹

**Webinar Topics**

- Data Management, Data Analysis, and Visualization Using Excel
- Marketing As If Your Special Library Depends On It
- The Seven Competencies of Highly Effective Knowledge Managers
- Constructing a Strategic Plan
- How Embedded Librarians Demonstrate and Communicate Their Value
- Best Practices and Strategies for Vendor Negotiations
- New Approaches to ROI: How to Talk About the Value of Information

**AGENDA:**

- 9:30 – 10:30 AM – Webinar
- 10:30 – 11:30 AM – Webinar
- 11:30 AM – 1:00 PM – Networking Lunch
- 1:00 – 2:00 PM – Webinar
- 2:00 – 3:00 PM – Webinar

ASSIGNMENT: If you are planning to attend, please email your ranked choices of webinars that interest you (from the above list of webinar topics) to Tom Rink (rink@nsuok.edu).

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