Annual Report
2018-2019
Office of Diversity and Inclusion

History

Recommended by the Michael F. Price College of Business Diversity Committee, the Office of Diversity and Inclusion was officially established in the Fall of 2015. In addition, this move puts Price College among the limited number of major business colleges across the country that have a designated “Office of Diversity and Inclusion”. Many schools have diversity and inclusion offices that focus on initiatives or conferences, but very few have a designated office. Furthermore, not many major business undergraduate colleges have a designated physical space and fully operational staff that oversee diversity and inclusion efforts of the business college.

The Michael F. Price College of Business under the direction of Dr. Kenneth Chapman is currently involved in the following diversity and inclusion initiatives which include but not limited to continuous work on implementing the 5 Core Areas that the Price College Diversity Committee recommended and was approved by OU Administration. Those 5 core areas are:

♦ Recruitment and Retention of Minority Students and other underrepresented Students and Faculty
♦ Curriculum on Inclusive Teaching and other High Impact Practices
♦ Mentoring and Embedding Faculty and Students in a Supportive Community
♦ Community Outreach and Development
♦ Establish and maintain Corporate Connections

Pictured Above: Student Study Area and Lounge Area in the Office of Diversity and Inclusion (Price Hall 1030)
**Mission Statement**
The Office of Diversity and Inclusion at the Michael F. Price College of Business seeks to accomplish the Purpose of Price through placing high value on having an inclusive learning community and promoting an environment where genuine appreciation is given to the diversity of its students, faculty, staff and stakeholders.

**Vision**
To ensure unlimited support, advocacy, and resources that encourages inclusive excellence and diversity in Price College practices and people.

**Values**

**Appreciation:** Take differences as opportunities to learn and grow from each other

**Community:** We exist as a community in Price College as a subset of the larger OU community focused on achieving the Purpose of Price

**Excellence:** To strive for the best in all our actions and practices across Price College

**Respect:** Share a common goal of respect for each other irrespective of differences

*Pictured Above: Diversity and Inclusion library sponsored by ConocoPhillips (Price Hall 1030)*
The Price College of Business – ConocoPhillips Summer Diversity Program targeted underrepresented populations and/or minority high school students from the state of Oklahoma with an interest in business. The program exposed them to the business curriculum, the college experience, as well as emerging opportunities in the field of business as a Price College business major. Additionally, students got to explore oil and gas careers as an option for future employment. The students stayed in dorms, ate in the cafeteria and took classes in Price College. The program explored in detail:

- Reasons for being a business major, reasons to pursue an Oklahoma college education
- Best business practices and how businesses work, preparation for college
- Different types of businesses and options within the Oil and Gas Industry

A total of 30 underrepresented (Native American) high school students were selected to participate in the summer bridge program. The funds provided participants the opportunity to attend with no cost to them.
Price College of Business Student Population (Past 3 Academic Years)

**AY 2016-2017**

- Total: 3957
- Did not report: 93
- Multi Race: 264
- Native Hawaiian or Pacific Islander: 3
- Hispanic: 345
- Black or African American: 123
- Asian: 160
- American Indian/Alaskan Native: 117
- Non US Citizen: 292
- White: 2560

**AY 2017-2018**

- Total: 3779
- Did not report: 78
- Multi Race: 273
- Native Hawaiian or Pacific Islander: 4
- Hispanic: 309
- Black or African American: 115
- Asian: 160
- American Indian/Alaskan Native: 114
- Non US Citizen: 243
- White: 2483
Curriculum on Inclusive Teaching and other High Impact Practices

The Office of Diversity and Inclusion offers books and educational resources for Price College students to access while they are students at OU Price College of Business. In order to supplement the library, the Office of Diversity and Inclusion supports faculty by hosting book discussions and book reviews to help faculty understand how diversity and inclusion is essential in today’s classroom setting. Year to date, over 70 faculty and staff have completed diversity and inclusion book study. The Office of Diversity and Inclusion sits on division search committees and supports faculty in developing an inclusive classroom.
Mentoring and Embedding Faculty and Students in a Supportive Community

The Office of Diversity and Inclusion creates opportunities for the whole college to engage in diverse experiences. Through monthly celebrations and different cultural events, Price College has created a supportive community within the college and continues to create and sustain an inclusive environment. Mentoring Programs included the Ernst & Young (EY) Mentoring Program that supports 10 students and the Boeing Aerospace Mentoring Program that supports 24 students.

Pictured Left: Price Multicultural Business Program students participate in the Boeing Aerospace Mentor Program. The students went to the Boeing OKC office and conducted a contract negotiation with a live contract.

Pictured Right: The Office of Diversity and Inclusion celebrates monthly celebrations within the college.

Pictured Left: Multicultural Business Program 2017 graduates.
Community Outreach and Development

The Price College Office of Diversity and Inclusion has continued to be involved across campus and in the community. There has been focused efforts on building relationships with not only corporate partners but also community organizations. Price College Office of Diversity and Inclusion has supported different community events and continues to establish a presence in the community as the business school not only for OU students but the business school for the state. Listed below are some community events the office has been engaged with over the past year:

- 4th American Indian Engineering and Business Day (100 Native American Students)
- Continued Cultural Month Celebrations (i.e. - Black History Month, Women’s History Month)
- Summer Bridge Diversity Program (1st group was 30 Native Students from OKC Schools)
- Office of Diversity & Inclusion (Thriving Place for student meetings and studying)
- Dinner with the Dean (Fireside Chats)
- Students reserve office for tutoring and meetings
- #PriceForward on Twitter PCB_Diversity (student led initiative)
- Training/Development opportunities for staff (Academic Advising, Program Areas)
- Insight to Diversity – 2x HEED Award Winner
- Other colleges/universities calling for guidance
- Sharing/Collaboration across campus (Strong relationship w/ Office of University Community, College of International Studies, Admissions & Recruitment)

Pictured Above Right: Office of Diversity and Inclusion sponsored scholarships at the OU Ada Lois Sipuel Black Alumni Scholarship Golf Tournament.

Pictured Above Left: Dean Pullin is the Keynote Speaker for the Oklahoma City Public Schools Native Student Graduation, and Kaylee Edwards is the top graduating senior who now attends OU.
Establish and maintain Corporate Connections

The Office of Diversity and Inclusion continues to meet with corporate partners about financial support, mentoring, and opportunities for them to be engaged in Price College. Corporations that the Price Office of Diversity and Inclusion has a partnership with but not limited to: Boeing, Walmart, Target, Philips66, KOCH Industries, EY, KPMG, Deloitte, Shell, BP, ConocoPhillips, Google, IBM, Nationwide, Love’s. Year to date, we have secured $200,000 in corporate funding for Price College Diversity and Inclusion programs, events, and scholarships.