ADVANCE WORK:
Art and Advertising in Buffalo Bill’s Wild West

7 p.m. Thursday, April 9, 2015
open to the public with no admission charge

Mary Eddy and Fred Jones Auditorium
Fred Jones Jr. Museum of Art
555 Elm Ave., Norman, OK 73019-3003
in the OU Arts District

Reception to follow in the Sandy Bell Gallery, Fred Jones Jr. Museum of Art
The Legacy and Visual Record of Buffalo Bill’s Wild West: Discussing the 1898 Sioux Photographs by Gertrude Käsebier

FOR IMMEDIATE RELEASE
CONTACT: Sharon Burchett
(405) 325-5939; russellcenter@ou.edu

NORMAN, OKLA. (February 24, 2015) – Michelle Delaney, Director, Consortia for the Humanities and Senior Program Officer, Office of the Under Secretary for History, Art and Culture, Smithsonian Institution, Washington, D.C., will deliver a public lecture titled “Advance Work: Art and Advertising in Buffalo Bill’s Wild West,” on Thursday, April 9, at 7 p.m., in the Mary Eddy and Fred Jones Auditorium of the Fred Jones Jr. Museum of Art, 555 Elm Ave., in the OU Arts District. The illustrated lecture is open to the public with no admission charge and is presented by the OU School of Art and Art History’s Charles M. Russell Center for the Study of Art of the American West, as part of the Merkel Family Foundation Distinguished Lecture Series.

As previous photographic curator for the National Museum of American History, Smithsonian Institution, and as author of the book Buffalo Bill’s Wild West Warriors: A Photographic History by Gertrude Käsebier (Smithsonian, 2007), Director Michelle Delaney’s lecture will draw and expand upon her research and focus on the 1898 Sioux Native American portraits by New York photographer Gertrude Käsebier to more broadly discuss the visual record -- from images, postcards, posters and programs to trading cards, buttons and games -- created by, for, and about the man and his Wild West. Director Delaney maintains that the lasting visual culture from Buffalo Bill’s Wild West provides a vast resource for study into the specialized arts of photography and printing in the era of mass entertainment in America.

Founded in 1998, the Charles M. Russell Center for the Study of Art of the American West is the first such university-based program in the nation. The center is dedicated to the pursuit and dissemination of knowledge in the field of American art history as it relates to the western United States. Through its resource holdings, national symposia, lecture series, course offerings and outreach programs, the Russell Center actively engages students and the public in developing a better understanding of, and appreciation for, 19th- and 20th-century Euro-American and Native American artistic traditions. Special focus is given to the art of Charles M. Russell and his contemporaries. For more information on the Russell Center, visit the resources
Editors: please find attached accompanying images with the following credit information:
Gertrude Käsebier (1852-1934)
*Chief Iron Tail, Sioux Indian, in Feather Headdress*, c. 1898.
Photographic History Collection, National Museum of American History,
Smithsonian Institution (PG*69.236.039).