The UNIVERSITY of OKLAHOMA UNIVERSITY THEATRE

THEATRE OF DREAMS 2019-2020

SPONSORSHIP GUIDE

SUPPORTING YOUNG TALENT

ENRICHING OUR COMMUNITY

theatre.ou.edu
NINE EXCITING AND BEAUTIFUL PRODUCTIONS

Every year, approximately 20,000 patrons attend our exciting, beautiful performances. Sponsors of University Theatre benefit from advertising to arts supporters with discretionary income who engage with businesses which support the arts in our community. Our productions showcase the talents of our students of dance, drama, musical theatre and opera – and University Theatre features the work of up to 750 student performers, musicians, designers and technicians, at an annual cost of over $270,000 without taxpayer dollars.

University Theatre also extends into the local community and offers outreach and educational opportunities for those of all ages. University Theatre offers subsidized performance tickets to OU students, so that they may enjoy great arts and culture right on campus without financial burden. We also travel to local schools, showcasing the many talents of our students and giving young audiences the opportunity to experience the fine arts in a way they would not otherwise have. Many of those attending University Theatre productions are loyal to those businesses who help to support our local community in arts education.

Productions are designed by our students, who have regularly received regional and national awards for designs created for University Theatre productions. Without your support, University Theatre could not continue.

We invite you to make our Theatre of Dreams, your Theatre of Dreams as a University Theatre sponsor.

Sponsors who purchase at the Producer level and higher will receive the added value of OU social media. OU University Theatre reaches a global audience and over 30,000 local patrons of the arts. Our email blasts reach nearly 4,000 individuals with a click-through rate that is double the industry average.

Please consider the following sponsorship options.
THEATRE SPONSOR $7,500 ($5,700 tax-deductible contribution)
• Full-page, color ad with premium placement in all University Theatre programs
• Special announcement before each University Theatre performance
• Recognition on lobby marketing and social media
• Champagne reception for eight at the season opening production
• Two tickets to the annual Arts! Arts! Arts! gala
• Special rehearsal viewing for a production of choice
• Eight season tickets

PRODUCER SPONSOR $5,000 ($3,950 tax-deductible contribution)
• Full-page, color ad in all University Theatre programs
• Recognition on lobby marketing and social media
• Special rehearsal viewing at a production of choice
• Six season tickets

DIRECTOR SPONSOR $2,500 ($1,800 tax-deductible contribution)
• Half-page color ad in all University Theatre programs
• Recognition on lobby marketing
• Four season tickets

PATRON SPONSOR $1,000 ($650 tax-deductible contribution)
• Quarter-page color ad in all University Theatre programs
• Recognition on lobby marketing
• Two season tickets

DETAILS
Advertising placement will be held after receiving minimum 50% of the total sponsorship by Aug. 14, 2019. If funds are received after this date, advertising and other benefits will be placed for the next performance. Sponsors may request specific placement; however, final placement will be at the discretion of University Theatre. Advertising specifications will be provided. Please contact David Barocio at (405) 325-7376 for questions or to become a sponsor.

TO BECOME A SPONSOR please fill out form below or visit link.ou.edu/sponsorship

TO BE LISTED AS
NAME ____________________________ __________________________
PHONE ( _____ ) __________________________ EMAIL __________________________
ADDRESS __________________________ CITY _______________ STATE _____ ZIP __________

PLEASE SELECT A UNIVERSITY THEATRE SPONSOR LEVEL BELOW
☐ $7,500  ☐ $5,000  ☐ $2,500  ☐ $1,000

Payment Information: Please make checks payable to the University of Oklahoma Foundation (Fund #33523)

TOTAL PAYMENT: ________________

CREDIT CARD: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

NAME ON CARD: __________________________ SIGNATURE: __________________________

CREDIT CARD NUMBER: __________________________ EXPIRATION DATE: _____ / _____

BY SIGNING THIS FORM, THE PARTY LISTED AGREES TO ALL TERMS, CONDITIONS, DEADLINES, AND PAYMENT SCHEDULES SET FORTH BY OU UNIVERSITY THEATRE. ARRANGEMENTS CAN BE MADE TO ACCOMMODATE A VARIETY OF FINANCIAL NEEDS, HOWEVER DISREGARD OF AGREEMENT OR PAYMENT SCHEDULE MAY RESULT IN TURNOVER TO UNIVERSITY COLLECTIONS.
THEATRE OF DREAMS

2019-2020 SEASON
NINE EXCITING PRODUCTIONS

THE GOLDEN COCKEREL
CABARET
THE WOLVES
THE NUTCRACKER
YOUNG CHOREOGRAPHERS' SHOWCASE
BLOOD WEDDING
COSÍ FAN TUTTE
LEGALLY BLONDE
CONTEMPORARY DANCE OKLAHOMA

OU UNIVERSITY THEATRE
MARY MARGARET HOLT, PRODUCER
KASEY ALLEE-FOREMAN, ASSOCIATE PRODUCER
DAVID BAROCIO, DIRECTOR OF DEVELOPMENT

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Photography by Kasey Allee-Foreman and Wendy Mutz
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