The Institute for the Study of Human Flourishing is made possible through the support of grants from the John Templeton Foundation and the Kirkpatrick Foundation, and by support from the University of Oklahoma. The opinions expressed in this report are those of the Institute for the Study of Human Flourishing and do not necessarily reflect the views of the John Templeton Foundation or the Kirkpatrick Foundation.
# Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Message From the Director</td>
<td>3</td>
</tr>
<tr>
<td>Introduction</td>
<td>4</td>
</tr>
<tr>
<td>OVERVIEW OF THE INSTITUTE</td>
<td>4</td>
</tr>
<tr>
<td>THIS REPORT</td>
<td>4</td>
</tr>
<tr>
<td>VIRTUE AND FLOURISHING</td>
<td>5</td>
</tr>
<tr>
<td>OUR STRATEGY</td>
<td>6</td>
</tr>
<tr>
<td>Three-Year Overview</td>
<td>7</td>
</tr>
<tr>
<td>Institute Personnel</td>
<td>8</td>
</tr>
<tr>
<td>OU Program Achievements</td>
<td>10</td>
</tr>
<tr>
<td>UC COLLABORATIVE PROGRAMS</td>
<td>10</td>
</tr>
<tr>
<td>COURSE DEVELOPMENT</td>
<td>13</td>
</tr>
<tr>
<td>LECTURE EVENTS</td>
<td>14</td>
</tr>
<tr>
<td>RESEARCH</td>
<td>16</td>
</tr>
<tr>
<td>OUTREACH</td>
<td>16</td>
</tr>
<tr>
<td>Outreach Achievements</td>
<td>17</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>17</td>
</tr>
<tr>
<td>COMMUNITY</td>
<td>21</td>
</tr>
<tr>
<td>PARENTS</td>
<td>25</td>
</tr>
<tr>
<td>National and International Research Presence</td>
<td>27</td>
</tr>
<tr>
<td>Media and Publicity</td>
<td>29</td>
</tr>
<tr>
<td>Sponsorship and Financials</td>
<td>30</td>
</tr>
<tr>
<td>Contact Information</td>
<td>30</td>
</tr>
<tr>
<td>Appendix: Institute Research</td>
<td>31</td>
</tr>
</tbody>
</table>
Dear Friends,

This year, our Strategic Report offers a retrospective – a cumulative overview of our past activities since the Institute’s inception in 2015. We provide this summary to coincide with the term of the grant that founded the Institute. From Sept. 1, 2015 through Aug. 31, 2018, we were honored to be supported by a $2.95 million grant from the Character Virtue Department of the John Templeton Foundation in addition to support from the University of Oklahoma. We are deeply grateful to our program director, Sarah Clement, and our program officer, Richard Bollinger, for their support and guidance during this interesting time of challenges and growth. We also thank Michael Murray, senior executive vice president of the John Templeton Foundation, for his support and guidance, as well as Caitlin Younce of JTF’s Character Virtue Department’s team. We look forward to continuing aspects of our work during the next three years with a generous $3.9 million grant from the Templeton Religion Trust to support the “Self, Virtue, and Public Life” Project. We thank Templeton Religion Trust Vice President, Christopher Stewart, for his support and guidance.

We are deeply gratified to have made a difference in the lives of Oklahomans during the past three years. Our efforts have attracted attention, and we were honored to receive a grant from the Kirkpatrick Foundation at the end of 2017 for activities conducted during 2018, and another this fall for activities to be pursued during 2018-19. We are grateful to Kirkpatrick’s executive director, Louisa McCune, and their senior program officer, Paulette Black, for their friendship and support. We look forward to continuing this relationship as we seek to deepen and expand our presence in Oklahoma.

During the next three years, we look forward to continuing our work with our community partners and will amplify our efforts to cultivate virtue in our ever-expanding network of partner schools. We eagerly await the opening of the Virtue Resource Library in fall 2018. This resource, created through the collaborative work of a team of local teachers, will feature an online resource as well as a physical library housed at Norman High School in Norman. It will offer resources on virtue and character development for students in high school, middle school and elementary school, as well as for teachers and parents.

Our vision has always been multi-dimensional. We view schools as incubators of virtue that draw in families and communities to contribute to the character development of our children. We envision schools, families, and communities networking to link up ever-expanding circles of growth in virtue across our state. At the same time, we envision conducting longitudinal virtue studies of children as they move through our partner elementary, middle and high schools. We plan to bring academic resources to bear on these efforts, guiding them through the use of assessment and cutting-edge psychological research, and we plan to share the results of our efforts with the international research community. Our vision has attracted the interest of many partner schools, and is already well underway.

Last but not least, we are deeply gratified that the Institute has become a high-profile contributor to international research on virtue, character, and flourishing. As we move into the next three years, we will seek to double our research output in accordance with the vision of the new president of the University of Oklahoma, James Gallogly. With help from our friends and supporters, we will intensify our efforts and continue moving forward.

Sincerely,

Nancy E. Snow, Ph.D.
Professor of Philosophy and Director
Institute for the Study of Human Flourishing
The University of Oklahoma
Introduction

“We must remember that intelligence is not enough. Intelligence plus character—that is the goal of true education.”

Martin Luther King, Jr.
“The Purpose of Education,” 1947

Overview of the Institute

BEGINNINGS

In early 2013, a team of faculty and administrators from across the University of Oklahoma began developing the idea for an interdisciplinary center for the study and promotion of flourishing. The idea blossomed in 2014 when the team received a planning grant from the John Templeton Foundation and a seed grant from the Stephenson Family Foundation.

The purpose of these grants was to develop a detailed multi-year proposal for a project that would (1) define the place of the virtues in the mission of a comprehensive public university; (2) deploy sustainable and replicable programs which cultivate a specified set of virtues in students, including specific intellectual virtues, civic virtues, and executive virtues; and (3) develop a rigorous social-science platform to measure the impact of virtue education on behaviors and outcomes like student performance, retention and engagement.

Led by OU provost Kyle Harper, professor of philosophy Linda Zagzebski, and University College dean Nicole Campbell, the team held a series of biweekly lunch talks as well as large events bringing eminent guests like Justin Barrett, Jonathan Haidt, and William Damon to campus.

This planning phase culminated in a proposal to the John Templeton Foundation, requesting funding for the first three years of the new Institute for the Study of Human Flourishing. The team also launched a search for a director to lead the Institute, and hired Nancy Snow, then professor of philosophy at Marquette University in Milwaukee, Wisconsin. Snow arrived at OU in July of 2015 and oversaw final revisions to the funding proposal. The John Templeton Foundation approved the proposal for $2.95 million, enabling the Institute to open its doors on Sept. 1, 2015.

OUR VISION

The Institute for the Study of Human Flourishing is an academic center, operating under the oversight of the Office of the Senior Vice President and Provost at the University of Oklahoma. Our three-fold vision is to:

• Advance the science of virtue and flourishing by promoting virtue research initiatives at OU and abroad;
• Improve the flourishing of OU students by revitalizing both the study and cultivation of virtue as part of the mission of higher education;
• Improve the flourishing of all Oklahomans through our outreach programs to schools, community organizations, and to parents.

In pursuit of this ambitious mission, the Institute’s staff, led by Nancy Snow, launched a variety of initiatives, both within OU and in the surrounding community.

This Report

The past two years we have published annual public reports that document the events and activities we managed each year. This report is different. As we have recently completed the term of our founding grant from the John Templeton Foundation, we dedicate this report to reviewing our accomplishments from the past three years. We also include as an Appendix a comprehensive list of the research publications and presentations we have produced to date.
Virtue and Flourishing

WHAT IS FLOURISHING?
The concept of flourishing is ancient in its origins and contemporary in its relevance. To flourish means to live well, to thrive. The Institute is founded on the belief that humans flourish when they develop to their fullest potential as rational and moral creatures living in healthy communities.

Human flourishing involves many elements. We focus primarily on the role of virtue in flourishing.

WHAT ARE VIRTUES?
Virtues are stable and developed character traits humans need in order to flourish individually and as members of a community. Some virtues, like perseverance and self-regulation, are crucial for any worthwhile personal achievement. Others, like honesty and open-mindedness, are especially important for collaborative endeavors, such as friendship or scholarship.

OUR VIRTUES
We focus on nine key virtues, selected by our Leadership Team during the planning stages of the Institute as jointly reflecting the moral identity and educational mission of the University of Oklahoma.

The nine virtues divide into three categories:

- **Intellectual virtues** enable the pursuit of truth, wisdom and understanding;
- **Executive Virtues** are crucial for achievements of any kind, including the development of other virtues;
- **Civic Virtues** equip individuals to flourish in community with others.

Below is a brief explanation of each of these nine virtues. Fuller descriptions are available on our website: [http://ou.edu/flourish](http://ou.edu/flourish).

### INTELLECTUAL VIRTUES

#### LOVE OF LEARNING

Love of learning includes both the desire for knowledge and delight in achieving it. It includes curiosity about the world and proper regard for the difficulty of achieving genuine knowledge.

#### INTELLECTUAL HUMILITY

Intellectual humility involves facing up to the truth about one's intellectual abilities, and admitting the limits of one's perspective.

#### OPEN-MINDEDNESS

Open-mindedness is the readiness to step outside one's own point of view to consider the merits of alternative perspectives, and the willingness to change one's beliefs when that is warranted.

### EXECUTIVE VIRTUES

#### SELF-REGULATION

Self-regulation is the capacity to regulate and restrain one's thoughts, emotions, and behaviors for the sake of achieving good ends. Self-regulation is one of the most basic virtues, in that it is necessary for acquiring any other virtue.

#### PERSEVERANCE

Perseverance is the ability to pursue one's goals despite obstacles, the discouragement of failure, and the distracting effect of temptations.

#### HONESTY

Honesty is a deep and pervasive commitment to the truth—seeking it out, holding oneself and others accountable to it, and living by it.

### CIVIC VIRTUES

#### CIVILITY

Civility manifests as a feeling of care and concern for one's society. A civil person engages others in respectful dialogue, without scorn or insult, even when the issues are important and disagreement runs deep.

#### COMPASSION

Compassion is the ability to feel sorrow over another person's suffering, and to express that sorrow in a way that alleviates the suffering.

#### FAIRNESS

Fairness is a central virtue both of individuals and of social institutions. It involves treating people equally and insisting that others do the same, regardless of people's power or prestige.
Believing that humans need the virtues to flourish, we sought to improve the flourishing of OU students and all Oklahomans primarily through promoting virtue. Below is an overview of the programs we administered during the past three years and the outcomes sought.

The goal of our programs was to help individuals:

**BE AWARE**
of virtue concepts and their role in flourishing

**UNDERSTAND**
the nature of virtue generally, and of our nine virtues in particular

**APPRECIATE**
the importance of virtue for academic success, personal wellbeing and civic participation

**DEVELOP**
the virtues in themselves and encourage others to do the same

We promoted the above outcomes through these programs:

**UNIVERSITY COLLEGE COLLABORATIONS**
- Gateway to College Learning Course
- Common Read Program
- Camp IMPACT

**COURSE DEVELOPMENT**
- Virtue Integration in New & Redesigned Courses
- Assessment Workshops

**LECTURE EVENTS**
- Last Lectures
- Virtue Forums
- Colloquia
- Headliner Lectures
- Welcome Lectures

**VIRTUE RESEARCH**
- Leadership Team Research
- Postdoctoral and Dissertation Fellow Research
- Research Conferences

**LOCAL OUTREACH**
- Oklahoma Parents
- Schools
- Community Organizations
Three-Year Overview

Summary

- 4163 OU students received instruction on the virtues
- 53 events hosted
- 154 research papers and presentations
- 14 education and community partners

University College Programs

- 3255 OU freshmen learned about the virtues in Gateway and Common Read
- 20 OU freshmen publicly presented personal virtue essays
- 96 OU students completed Camp IMPACT

Course Development

- 15 new and redesigned OU courses
- 903 students enrolled in grant-funded courses

Lectures

- 6 “Last lectures”
- 11 virtue forum luncheons
- 11 Institute Colloquia
- 2 Headliner lectures
- 2 Welcome lectures

Research

- 50 published/forthcoming books, articles and chapters
- 86 presentations and lectures
- 3 doctoral dissertations
- 27 works in progress or under review
- 4 research conferences

Outreach

- 20 presentations for local organizations
- 8 partnerships formed with local schools
- 7 community organization partnerships established
- 2 partner parents events hosted
Institute Personnel

Leadership Team

NANCY E. SNOW, PH.D.
DIRECTOR
Nancy Snow is professor of philosophy, director of the Institute for the Study of Human Flourishing, and co-director of a new $3.9 million research initiative on “The Self, Virtue, and Public Life.” She co-directed a recently completed $2.6 million research project on “The Self, Motivation & Virtue.” Before coming to OU, Snow was professor of philosophy for 25 years at Marquette University in Milwaukee, Wisconsin. Well-known for her work at the intersection of psychology and philosophy, she has authored, edited or co-edited eight books and almost 50 academic articles. She is editor of a 15-volume series on virtues with Oxford University Press and editor of the recently published Oxford Handbook of Virtue. Since moving to Oklahoma in the summer of 2015 she has rapidly become a recognized leader in the OU community.

JOHN ANTONIO, PH.D.
Associate Dean, Gallogly College of Engineering; Professor of Computer Science Howard and Suzanne Kauffmann Chair The University of Oklahoma

SCOTT BECK, PH.D.
Head Principal Norman High School Norman, Oklahoma

NICOLE CAMPBELL, PH.D.
Dean of University College Associate Professor of Psychology The University of Oklahoma

GREGG A. GARN, PH.D.
Dean of the Jeannine Rainbolt College of Education The University of Oklahoma

KYLE HARPER, PH.D.
Senior Vice President & Provost Professor of Classics & Letters The University of Oklahoma

MECHELLE GIBSON
Financial Director

FELIX WAO, PH.D.
Director of the Office of Academic Assessment The University of Oklahoma

MAX PARISH, PH.D.
Institute Manager

LINDA ZAGZEBSKI, PH.D.
George Lynn Cross Research Professor Kingfisher College Chair of the Philosophy of Religion and Ethics The University of Oklahoma

MICHAEL WARREN, PH.D.
Scientist Researcher

Research and Support

Research Fellows

2016-2017
MEGAN HAGGARD, PH.D. (Postdoctoral Fellow)
MICHAEL WARREN, PH.D. (Postdoctoral Fellow)
LANI WATSON, PH.D. (Postdoctoral Fellow)
JOHN-MARK HART, PH.D. MAY 2017 (Dissertation Fellow)
EMAD HASAN, PH.D. MAY 2017 (Dissertation Fellow)

2017-2018
ALEXANDER DANVERS, PH.D. (Postdoctoral Fellow)
JING IRIS HU, PH.D. (Postdoctoral Fellow)
JONG HYUN JUNG, PH.D. (Postdoctoral Fellow)
JESSICA BLACK, PH.D. MAY 2018 (Dissertation Fellow)
SETH ROBERTSON (Dissertation Fellow)
Advisory Board

WILLIAM DAMON, PH.D.
Professor of Education and Director of the
Stanford Center on Adolescence
Stanford University

OWEN FLANAGAN, PH.D.
James B. Duke Professor of Philosophy
Duke University

JENNIFER HERDT, PH.D.
Gilbert L. Stark Professor of Christian Ethics;
Associate Dean of Academic Affairs
Yale Divinity School

KRISTJÁN KRISTJÁNSSON, PH.D.
Professor of Character Education and Virtue
Ethics; Deputy Director, Jubilee Centre for
Character and Virtues
University of Birmingham

JAMES LAIDLAW, PH.D.
Professor of Social Anthropology
Head of Division of Social Anthropology
Fellow, King’s College
The University of Cambridge

RICHARD LERNER, PH.D.
Bergstrom Chair and Director, Institute for
Applied Research in Youth Development;
Eliot Pearson Department of Child Study
and Human Development, Tufts University

DARCIA NARVAEZ, PH.D.
Professor of Psychology
The University of Notre Dame

JAMES PAWELSKI, PH.D.
Director of Education and Senior Scholar,
Positive Psychology Center
Adjunct Professor of Religious Studies
The University of Pennsylvania

LARRY WALKER, PH.D.
Professor of Psychology; Associate Dean of
Graduate and Postdoctoral Studies
The University of British Columbia

Learn more about our team at:
OU.EDU/FLOURISH/ABOUT/TEAM

Faculty Council

JENNIFER BARNES, PH.D.
Assistant Professor of Psychology
and Professional Writing
The University of Oklahoma

AMANDA COBB-GREETHAM, PH.D.
Coca Cola Professor and Director
of Native American Studies
The University of Oklahoma

SHANE CONNELLY, PH.D.
Professor of Industrial/Organizational
Psychology; Associate Director,
Center for Applied Social Research
The University of Oklahoma

DAVID CRAIG, PH.D.
President’s Associates Presidential Professor;
Associate Dean for Academic Affairs;
Gaylord College of Journalism and Mass
Communication, The University of Oklahoma

T. ELON DANCY II, PH.D.
Professor and Associate Dean for Community
Engagement and Academic Inclusion
The Jeannine Rainbolt College of Education
The University of Oklahoma

WILLIAM FRICK, PH.D.
Rainbolt Family Endowed
Presidential Professor
The Jeannine Rainbolt College of Education
The University of Oklahoma

WAYNE RIGGS, PH.D.
Professor of Philosophy
Department Chair
The University of Oklahoma
University College Collaborative Programs

We funded three programs for OU freshmen that were administered through OU’s University College:

1. Gateway to College Learning
2. Common Read
3. Camp IMPACT

GATEWAY TO COLLEGE LEARNING

University College’s Gateway to College Learning course teaches approximately 1,600 incoming freshmen each year how to successfully navigate OU and build a strong foundation for collegiate and lifelong success. We collaborated with University College staff to integrate all nine Institute virtues into their curriculum. In preparation for the course, Gateway instructors and peer teaching assistants received training in virtue-related concepts and themes.

HIGHLIGHTS

- Textbook revised to include instruction on all nine virtues
- Assignments developed to facilitate reflection and personal cultivation of the virtues
- 1,490 students completed anonymous virtue screenings
- Screening data used to assess class-level strengths and weaknesses and refine future virtue assessment tools

Gateway to College Learning revised textbook

OU Program Achievements

University College Collaborative Programs

OU freshmen learned about the virtues in Gateway

3255

10
COMMON READ

Common Read was originally conceived as an independent program in which OU freshmen would collectively read a virtue-themed book and participate in guided discussions and reflections. In the first year during the planning phase of this program (2015-16), our team elected to integrate this program into the Gateway to College Learning course.

The program launched in fall 2016. Gateway students studied the book This I Believe, completed reflection and discussion assignments, and wrote their own “This I Believe” essays. In the spring of 2017 and 2018, student essays were selected for presentation along with other invited community members in a public essay recitation event: This I Believe: OU.

3255 OU freshmen participated in Common Read

20 OU freshmen publicly presented personal “This I Believe” essays

153 Audience members attended “This I Believe” essay recitation events

““The perspectives and attitudes displayed by each of the speakers was insurmountable and absolutely breathtaking. I truly believe that this hour has given me opportunity to understand the differences among students and adults but appreciate them and our unity.”

Audience Member, This I Believe: OU 2018

See This I Believe videos at ou.edu/flourish/videos or scan the QR code below!

EVIDENCE OF IMPACT - ASSESSMENT RESULTS
CAMP IMPACT

Camp IMPACT: Spring Break with a Purpose also was administered in collaboration with University College, during spring break in 2016, 2017 and 2018. Approximately 30 OU freshmen, along with peer facilitators and University College staff, spent three days in downtown Oklahoma City for an in-depth exploration of the role of character in their lives. The camp was organized around three main emphases: community service; personal, moral, and cultural social experiences; and civic engagement.

Camp activities included:
- Direct instruction on all nine OU virtues
- Reflection activities to consider how the virtues apply in each student’s personal experience
- Guided tours of the Oklahoma City Memorial, the Oklahoma Capitol, the Oklahoma City Art Museum
- Volunteer work at the Oklahoma City Rescue Mission
- Personal interaction with Oklahoma State senators and representatives

“Camp Impact made me realize that others are going through their own struggles and individual journey, not just me. It was a great lesson on how when we empathize with others, we can achieve and accomplish amazing things.”
- 2018 Camp IMPACT Participant

EVIDENCE OF IMPACT - ASSESSMENT RESULTS

Percentage of campers who reported “some” or “significant” change in the following attitudes and behaviors because of their camp experience:
Course Development

In service of our vision to promote the flourishing of OU students, we sought to integrate our nine virtues into OU courses. We incentivized OU faculty to integrate one or more of our nine virtues into new or redesigned courses, from any discipline or field. We also hosted assessment workshops to assist grant-funded course faculty in crafting an assessment plan to measure virtue-relevant impact. Upon completion of the course, instructors were asked to share their assessment data with the Institute through an online portal.

In addition, Institute affiliates developed and taught courses that integrated our virtues.

• Institute leadership team member Linda Zagzebski, developed and taught (three times) an undergraduate course on virtue ethics. The course was made publicly available on OU’s Janux platform, and attracted 524 general public participants.

• Institute director Nancy Snow, developed and taught a graduate-level course on human flourishing, which served teachers from our partner schools.

INTELLECTUAL VIRTUES INTEGRATED INTO EVERY FUNDED COURSE

903 OU students enrolled in grant-funded courses

16 Grant-funded OU courses (7 new, 9 redesigned)

4 Assessment workshops hosted

GRANT-FUNDED COURSES

Virtue Ethics (New)
Linda Zagzebski

Methods IX Entrepreneurial Architect and Leadership Vignettes on Executive Virtues (New)
Marjorie Callahan

Journalism Ethics (Redesigned)
David Craig

Civility (New)
Amy Olberding

Introduction to Human Flourishing (New)
Nancy Snow

Self and Identity (Redesigned)
Heather Demarest

Sociology of the Family (Redesigned)
Loretta Bass

Personal Health (Redesigned)
Chih Ming Chung

World Music (Redesigned)
Jennifer Peck

Italian Conversation (Redesigned)
Daniela Busciglio

Introduction to Business Ethics (Redesigned)
Stephen Ellis

Foundations of Public Service (New)
Aimee Franklin

Violence and the Sacred (Redesigned)
Robert Scafe

The Idea of a Liberal Society (New)
Kathleen Tipler

Virtue in American Memoir (Redesigned)
Julia Ehrhardt

Consumer Cultures and the Ethics of Shopping (New)
Daniel Mains

View and participate in Linda Zagzebski’s Virtue Ethics Course at:
HTTP://BIT.LY/VIRTUE-ETHICS-OU
# Lecture Events

During the past three years we hosted 21 lecture events. The primary purpose of these events was to raise awareness and improve understanding and appreciation for the virtues. Our “Last Lectures” also were aimed at inspiring listeners to develop virtue in their own lives.

| 1362 | Audience members attended our lecture events |
| 6 | “Last lectures” |
| 11 | Institute Colloquia |
| 11 | Virtue forum luncheons |
| 2 | Headliner lectures |
| 2 | Welcome lectures |

## LAST LECTURES

**If you could give one last lecture before you die, what would you say?** This is the premise of a “Last Lecture.”

While the idea of a “Last Lecture” has been around for decades, it gained international attention in 2007 when Randy Pausch, a professor at Carnegie Mellon who had been diagnosed with terminal pancreatic cancer, gave a lecture titled “The Last Lecture: Really Achieving Your Childhood Dreams.” The YouTube video of his lecture has been viewed by millions, and the published version of the lecture became a New York Times best seller.

Since then, many universities have hosted “Last Lectures” from people who, while in good health, take the opportunity to reflect deeply about what matters most to them, and share those reflections with the broader community. Our “Last Lecture” series followed this pattern.

### A LIFE POORLY LED: CONFESSIONS, TRANSGRESSIONS, INTERCESSIONS, & OBSESSIONS

Kelly Damphousse, Ph.D. (Feb. 10, 2016)
Past Dean, College of Arts and Science
The University of Oklahoma

### REFLECTIONS ON THE LURE OF MORAL HARMONY

Tom W. Boyd, Ph.D. (Mar. 8, 2016)
David Ross Boyd Professor Emeritus of Philosophy and professor of religious studies
The University of Oklahoma

### CHASING “IT”

Sherri Coale (Sept. 8, 2016)
Head Coach of Women’s Basketball
The University of Oklahoma
Women’s Basketball Hall of Fame 2016

### SCATTER JOY

Kristin Partridge (Mar. 8, 2017)
Associate Vice President for Student Affairs and Associate Dean of Students
The University of Oklahoma

### THE TWO GREATEST IDEAS

Linda Zagzebski, Ph.D. (Nov. 8, 2017)
George Lynn Cross Research Professor, Kingfisher College Chair of the Philosophy of Religion and Ethics
The University of Oklahoma

### WAKE UP EVERYBODY!

Rev. Lee Roland (Feb. 13, 2018)
Past Principal of Tulakes Elementary School, Speaker, Coach and Educational Consultant

I would like to say that I enjoyed this event much more than I thought I would, or even could. I left this event so deeply thoughtful over the subject matter it created an emotional response on reflection later that evening.

- “Last Lecture” Audience Member
VIRTUE FORUM LUNCHEONS

This series began during the planning stages of the Institute and continues to attract interest. Approximately once a month, OU faculty, administrators and graduate students convene over a complementary lunch to share virtue-related research and explore new ideas about the role of character in higher education and culture more broadly.

Sample Luncheon Presentation Topics

- Virtues for the anthropocene
- Intellectual humility
- Ethics and corporations
- Water scarcity and well-being
- William James on virtue
- Virtue and vice in the media
- Exemplarism and virtue
- Innovations in flourishing
- Promoting flourishing in the classroom

INSTITUTE COLLOQUIA

These lecture events provide a smaller venue for Institute-affiliated scholars and other OU researchers to present and discuss research related to virtue and flourishing.

Sample Colloquia Presentation Topics

- The virtue of hope and democracy
- Child adversity, religion and resilience
- Moral emotions in Chinese philosophy
- Law in the classical tradition

HEADLINER LECTURES

Our Headliner Lectures brought distinguished scholars to OU to address virtue, character and flourishing. The lectures promoted awareness of virtue and discussion on the role of character in our educational and civic communities.

HUMAN FLOURISHING & THE URBAN POSSIBILITIES FOR OUR GRANDCHILDREN

Joshua Yates, Ph.D. (Dec. 8, 2016)
Director of Thriving Cities
Research Assistant Professor of Sociology
The University of Virginia

THE MORAL LIFE OF CHILDREN: TOWARD A RICHER UNDERSTANDING

LaBrasse-Levinson Distinguished Professor of Religion, Culture and Social Theory; Executive Director of the Institute for Advanced Studies in Culture, The University of Virginia

WELCOME LECTURES

Delivered each fall semester, this series was meant to welcome incoming OU students and to offer a vision of the purpose and value of an OU education. OU Provost Kyle Harper delivered these lectures in the fall semesters of 2015 and 2016. (The 2017 lecture was canceled.)

VIRTUE, COMMUNITY AND HIGHER EDUCATION
Dec. 8, 2015

CAN CIVIC VIRTUE BE TAUGHT?
Sept. 13, 2016
Research

Of the three main branches of our vision, one focuses on advancing the science of virtue and flourishing. Toward this end, the Institute has supported over 150 research outputs, diverse in their scope and disciplinary orientation. An overview is provided below. See the Appendix for a comprehensive list of research outputs.

- **Published books**: 4
- **Published and forthcoming chapters, articles and reviews**: 52
- **Important addresses**: 19
- **Research presentations**: 68
- **Doctoral dissertations**: 4
- **Research conferences**: 4
- **Works in progress or under review**: 17

**SAMPLE IMPORTANT ADDRESSES**

- Presidential Address for the American Philosophical Association (Central Division, Chicago, USA)
  Linda Zagzebski
- The Gifford Lectures (University of St. Andrews, Scotland)
  Linda Zagzebski
- The Soochow Lectures (Soochow University, Taiwan)
  Linda Zagzebski
- Inaugural Lecture for the Margaret Beaufort Institute Research Series (University of Cambridge, England)
  Nancy E. Snow
- J. Glenn and Ursula Gray Memorial Lecture (Colorado College, USA)
  Nancy E. Snow

**SAMPLE PUBLICATIONS**


Nancy Snow is senior editor for a 15-volume series on the virtues, with Oxford University Press. Most conference presentations will be published as edited volume chapters in this series.

“Nancy Snow’s work has been inspiring to scholars interested in flourishing and virtue such as myself. Her publications have been prolific and she keeps a steady hand as she integrates interdisciplinary material in ways that scholars from multiple disciplines can absorb. She is a maven for drawing together scholars and scholarship. No one else is doing the insightful integration that she is doing.”

Darcia Narvaez, Ph.D.
Professor of Psychology
The University of Notre Dame

4 RESEARCH CONFERENCES

- 46 Researchers presented new work on virtue, from:
  - 35 Institutions
  - 26 States/Provinces
  - 8 Countries

CONFERENCE TOPICS

- The nature and function of humility
- Virtue epistemology
- Integrity, honesty and truth seeking
- Open-mindedness and perspective
Outreach Achievements

The final branch of our vision is to improve the flourishing of all Oklahomans through outreach programs to schools, community organizations, and to parents. Tremendous progress has been made in the three years since the Institute’s founding, with multiple partnerships developed, events hosted, and collaborative initiatives started. A brief overview of these accomplishments is included below.

Education

We take a non-standard approach to fostering character and virtue development in schools. Rather than offering pre-packaged character curricula, we start from the assumption that good teachers already cultivate virtues in their students. For student success requires key virtues, like perseverance, honesty, love of learning, and open-mindedness. We assist our partner schools by bringing this to conscious awareness, helping them understand their work in terms of character and virtue concepts, and providing resources and training to support the good work they are already doing. Thus far we have established partnerships with eight local schools.

EDUCATION PARTNERS

THE ACADEMY OF CLASSICAL CHRISTIAN STUDIES

REV. NATHAN CARR
Headmaster

KENNEDY ELEMENTARY SCHOOL

LISA STIEG
Principal

IRVING MIDDLE SCHOOL

JONATHAN ATCHLEY
Principal

NORMAN HIGH SCHOOL

SCOTT BECK, PH.D.
Principal

NORMAN NORTH HIGH SCHOOL

PETER LIESENFELD, PH.D.
Principal

ODYSSEY LEADERSHIP ACADEMY

SCOTT MARTIN, PH.D.
Executive Director

SANTA FE SOUTH SCHOOLS

CHRIS BREWSTER
Superintendent

WASHINGTON ELEMENTARY SCHOOL

LINDA PARSONS, PH.D.
Principal
Outreach to local schools (cont.)

**Key Activities**

Over the past three years we have focused on the following activities to inspire and equip our partner schools in building a culture of virtue.

» **Professional Education: Learning and the Brain**

We sent teams of educators to “Learning and the Brain” conferences to study cutting-edge science on learning and character development. The teams then assist their schools’ leadership in implementing new concepts and methods into the day-to-day workings of the school.

» **Intellectual Virtues Cultivation**

We sent small teams of faculty and administrators to visit the Intellectual Virtues Academy in Long Beach, California, to observe classes, interact with IVA faculty and to begin implementing new insights into their own schools.

» **Student and Faculty Assessment**

We helped our partner schools identify character-relevant strengths and needs among faculty and students by administering surveys, reporting results to school leadership and advising improvements based on the survey data.

» **Academic Life Coaching**

We subsidized Academic Life Coaching certifications for a core team of Norman High School faculty and staff, who are now sharing the strategies they learned with all NHS faculty. Other schools are preparing to integrate ALC into their virtue-development plan.

» **Cultural Competency Training**

We facilitated trainings led by Rev. Lee Roland and Rev. Clarence Hill to provide tools for faculty, staff and students at Irving Middle School to better understand diversity and its challenges.

**Sample Survey Results**

Norman High School has accumulated the most survey data to date. Below is an abbreviated comparison of data that shows improvement across years. The scale was generated by multiple items that ask students to rate their own virtue-relevant strengths.

<table>
<thead>
<tr>
<th>Year</th>
<th>Courage</th>
<th>Curious</th>
<th>Humility</th>
<th>Openmind</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y1</td>
<td>3.8</td>
<td>3.6</td>
<td>3.4</td>
<td>3.8</td>
</tr>
<tr>
<td>Y2</td>
<td>3.6</td>
<td>3.4</td>
<td>3.8</td>
<td>3.6</td>
</tr>
</tbody>
</table>
OUTREACH TO LOCAL SCHOOLS (CONT.)

We are pleased to include here, with permission, a letter of support from Lisa Stieg, principal of John F. Kennedy Elementary School, our newest education partner.

To Whom It May Concern:

On behalf of Dr. Nancy Snow and the Institute for the Study of Human Flourishing, it is with great pleasure that I explain John F. Kennedy’s partnership with the institute and the ways our school is implementing virtues education.

As a way to offer consistency to students as they matriculate through our district, I joined the vertical alignment began by Dr. Scott Beck and Jonathan Atchley, principals at Norman High School and Irving Middle School respectively. This offers students common language and concept development over four levels of schooling, what we as administrators believe is groundbreaking in terms of public education today. A vertical alignment from elementary school through the college level gives students, families, and community a specific focus so these skills can be learned and sharpened over time.

As a new principal to Kennedy, I began with my leadership group and explained the benefits to partnering with the Institute and it was an easy sell to that specific group and the entire staff as a whole. Because there isn’t a specific program or curriculum to follow, we have the freedom to implement things based on our students’ specific needs and the styles of our teachers. We partnered with a local church and they bought signage for our hallways in order to remind students of the virtues as they walk the halls, and a member of my leadership team has begun researching each of the virtues and finding quotes to support our instruction and writing “I can” statements for students to remind themselves of what each virtue might look like/sound like as they apply it to life. We are so excited to watch this grow and develop in our community and are grateful to be part of it.

Sincerely,

Alisa Stieg
Principal, John F. Kennedy Elementary School
Norman, Oklahoma
August 18, 2018

In a culture of accountability and school success determined by test scores, far too often schools neglect the development of virtues among students which promote lifelong learning and growth. Our partnership with the Institute has granted us the opportunity to focus efforts on these skills, and allowed us to create a culture of whole child development. This resource has been vital to our progress as a school, and we are excited to continue the partnership in the next several years.

Peter Liesenfeld, Ph.D.
Principal, Norman North High School
Norman, OK
OUTREACH TO LOCAL SCHOOLS - SPECIAL PROJECTS

VIRTUE RESOURCE LIBRARY
In the summer of 2018, we began work on a Virtue Resource Library at Norman High School. The library is meant to serve as a free, public resource for teachers, parents, and the general public who are interested in learning about virtue and character.

- 3,242 books
- 78 online articles and websites
- Resources compiled by 10 teachers and administrators from 6 partner schools
- Opens in fall 2018

WORKSHOP: THE POWER OF MINDSETS
In June 2018 we hosted a workshop led by Robert Brooks. The event was designed to help Oklahoma educators from around the state develop the knowledge, skills, and strategies necessary to change mindsets in schools to improve academic performance. The event attracted 49 participants from 16 institutions.

The workshop helped educators learn how to:
- Reinforce student engagement, intrinsic motivation and a positive school climate
- Nurture the ability of students to cope with stress and become more resilient
- Help students take ownership of their own education
- Minimize and change “negative scripts” in the school environment
- Reinforce student caring and lessen bullying
- Become “stress hardy” and lessen feelings of disillusionment

EVIDENCE OF IMPACT - AUDIENCE SURVEY

Inspired me to pursue or develop this virtue in myself
Motivated me to think of new ways of nurturing this virtue in others or in society
Demonstrated and promoted the importance of this virtue in my professional life

0 = STRONGLY DISAGREE; 5 = STRONGLY AGREE

EMMANCIPATORY EDUCATION CONFERENCE
We sponsored Peter Gamwell to deliver two keynote addresses at the June 2018 Emancipatory Education Conference, hosted by the Odyssey Leadership Academy. The event focused on the relationship between learning and the heart, how educators can express care in schools, and how this sets students free to dream, learn, and flourish.

100% of respondents strongly agreed the event inspired them to think creatively about love of learning

PETER GAMWELL
ROBERT BROOKS
Community

We have established partnerships with a variety of community organizations, united by the common belief that character and virtue are crucial for meaningful and lasting social change. Using our resources as an academic center to collaborate on select character-based community projects, we aim to amplify the ongoing impact of these organizations, and thereby advance the community outreach arm of our mission.

COMMUNITY ORGANIZATION PARTNERS

- CROSSINGS COMMUNITY CENTER
  Oklahoma City
- MILITARY CHILD EDUCATION COALITION
  Harker Heights, Texas
- OKLAHOMA CENTER FOR NONPROFITS
  Oklahoma City
- OKLAHOMA CONFERENCE OF CHURCHES
  Oklahoma City
- RESPECT DIVERSITY FOUNDATION
  Edmond, Oklahoma
- SALT AND LIGHT LEADERSHIP TRAINING
  Oklahoma City
- SHILOH CAMP
  Oklahoma City

COMMUNITY LIAISONS

Our community liaisons promote the Institute’s vision in their interactions with civic and community organizations in the state of Oklahoma and beyond, providing important opportunities for the Institute to network with, and eventually to facilitate, the work of these organizations.

- NOEL JACOBS, PH.D.
  Associate Professor of Pediatrics and Licensed Psychologist
  General and Community Pediatrics
  OU Health Sciences Center

- ZACHARY SUMNER
  Chief Organizational Effectiveness Officer
  E Foundation for Oklahoma

- MORGAN MILLER
  Energy Management Consultant
  ES2

Learn more about our community partners and liaisons at:
OU.EDU/FLOURISH/ABOUT/PARTNERS
The Oklahoma Center for Non-Profits trains leaders of nonprofit organizations from around the state of Oklahoma. We assisted OKCNP leadership in integrating virtues in three new training programs.

**Virtue Classes**

Two 3-hour classes to introduce adult learners in the nonprofit sector to the Institute’s nine virtues as applied to leadership. Taught by Nancy Snow and OKCNP staff.

**Beyond Tolerance: Cultural Acumen**

A two-day intensive course on cultural competency that integrates the Institute’s three civic virtues: civility, compassion and fairness. Taught by OKCNP staff.

**Muscogee Creek Nation Virtues Leadership Program**

An 18-month professional development course for the Muscogee Creek Nation that integrates all nine of the Institute’s virtues. Taught by OKCNP staff.

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**EVIDENCE OF IMPACT**

OKCNP conducted program assessments at multiple timepoints. Data depicted below is based on average responses from virtue classes in all three programs.

### POST-CLASS

In this course I learned a good amount or a lot about the virtues

**TODAY’S CLASS MOTIVATED ME TO:**

- ...start a conversation with others about virtues: **67%**
- ...implement an idea I learned today: **67%**
- ...teach someone else a concept I learned: **61%**
- ...practice a new skill or behavior: **67%**

### ONE MONTH FOLLOW-UP

Q. HOW SOON WERE YOU ABLE TO USE WHAT YOU LEARNED?

- I was able to take action on some of what I learned: **41%**
- I was able to take action on a good amount of what I learned: **29%**
- I was able to take action on most of what I learned since class: **18%**

Q. FOLLOWING THE CLASS, WERE YOU ABLE TO:

- Start a conversation with others on my team about a topic: **100%**
- Implement an idea I learned: **33%**
- Teach someone else an idea I learned: **83%**
- Practice a new skill or behavior: **83%**
OKLAHOMA CITY POLICE DEPARTMENT

FAMILY AWARENESS AND COMMUNITY TEAMWORK (FACT)

In 2017 we began partnering with Oklahoma City Police Department’s Family Awareness & Community Teamwork program, led by Lt. Wayland Cubit. In FACT, selected police officers engage in structured mentoring of at-risk youth at two locations in Oklahoma City through a series of after-school events aimed at instilling good character traits and life skills. We have supported FACT by providing expertise in designing and administering assessment instruments, and in reporting that data to FACT leadership so they can improve their programs accordingly.

JUVENILE INTERVENTION PROGRAM (JIP)

In 2018 we began offering assessment services for the Oklahoma City Police Department’s Juvenile Intervention Program, another program led by Lt. Cubit. JIP serves youth who have been arrested for minor offenses, and helps them build positive relationships with Law Enforcement, introduces them to community leaders, offers participation in a new Leadership Academy, and enables them to remove the offense from their record.

SHILOH CAMP

In 2017 we also partnered with Shiloh Camp to assist in evaluating their new Ascend Leadership Retreat. Shiloh Camp is a youth leadership day camp that serves disadvantaged children who live in Oklahoma City and the surrounding area. The camp includes fun physical activities, with a primary emphasis on the cultivation of virtue and character.

The Ascend Leadership Retreat focuses on inspiring, equipping and launching the next generation of leaders ages 14-18 by encouraging growth in skills and character through a four-day summer retreat, followed by monthly meetings.

To assist Shiloh Camp with their Ascend Leadership Retreat, we:

- Designed a multi-timepoint assessment plan
- Provided participants with iPads for gathering data
- Generated detailed reports of the data collected

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“Lt. Cubit was like a father figure and has always believed in me even when no one else did including myself.”

“They care they really do an seeing them care about us makes me feel like maybe what people say about cops don’t go for all.”

Lt. Wayland Cubit, FACT Unit Supervisor
SALLT AND LIGHT LEADERSHIP TRAINING

Salt and Light Leadership Training was one of our first community organization partners. We began collaborating with them in 2016 on their community outreach initiative called “How Are the Children?”. The project involved:

- **Assessing** child well-being in Oklahoma City;
- **Identifying** specific challenges and obstacles;
- **Formulating** and **implementing** plans to address those challenges.

We supported this initiative in two major ways.

- **We connected the initiative’s leaders with the consulting and research expertise of Thriving Cities**, an initiative of the Institute for Advanced Studies in Culture at the University of Virginia. We subsidized consulting work by Thriving Cities to help SALLT members develop a framework for assessing child well-being in their city.

- **We hosted a conference in December 2016** that brought Thriving Cities staff together with SALLT members and community leaders to identify specific challenges to child flourishing in Oklahoma City, and begin building both a general framework and specific strategies to respond to those challenges.

We continue meeting with SALLT members to discuss progress on the “How Are the Children?” initiative.

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**2016 CONFERENCE HIGHLIGHTS**

- **102** Participants
- **21** Breakout Sessions
- **13** Speakers
- **3** Plenary Sessions

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**EVIDENCE OF IMPACT**

- **Percentage of Participants who Agreed/Strongly Agreed**
  - Perseverance
  - Compassion
  - Fairness
  - Humility
  - Open-Mindedness
  - Honesty
  - Love of Learning

**To what extent did the session...**

- Provide you with insight regarding the virtue?
- Inspire you to develop the virtue in yourself?
- Demonstrate that the virtue is highly valued in OKC?

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Learn more about this outreach conference by scanning the QR code!
Outreach to parents

Mindful that moral development begins very early in life, we believe our vision to improve the flourishing of Oklahomans must include supporting parents in the challenging endeavor of developing virtue in their children. Our long-term goals are to pursue this mission by:

1. **Offering web-based parenting resources**, to provide educational support and connections with parenting-focused organizations;
2. **Developing partnerships between parents and the Institute**, to better know our parents and tailor resources to better meet their individual needs;
3. **Developing partnerships between parents and local teachers**, to facilitate a shared vocabulary and vision for cultivating virtue in children;
4. **Developing partnerships between parents and other parents**, so they can assist and support each other through the challenges of fostering character in children.

Over the past three years, we have made significant progress in all four areas, with a special emphasis on the first and third.

**WEB-BASED RESOURCES**

Visit:

[OU.EDU/FLOURISH/PIRANTS](ou.edu/flourish/parents)

for access to local, state and national parenting resources, along with links to parenting-related websites, articles, reports, books and videos

**PARTNER PARENT ADVISORY BOARD**

Our Partner Parents Advisory Board was formed to advise our director on parenting-related issues and to help extend our reach into the local community.

**CASEY SHUTT, PH.D.**
Assistant Headmaster
The Academy of Classical Christian Studies, Oklahoma City

**CARRIE MITCHELL**
Community Volunteer
Business Owner, Sooner Carpet Cleaning and Restoration
Norman, Oklahoma

**MIRELSIE VELAZQUEZ, PH.D.**
Assistant Professor of Educational Leadership and Policy Studies
The University of Oklahoma

“ISHF’s Partner Parents Event was an oasis of insight and encouragement to the weary and worn parent. Parents, if you feel you are mindlessly marching through the day, relating to your children in merely tactical ways, this conference guides you to something deeper. And the guides, Dr. Keller and John Andrew Williams, thoughtfully helped parents relate to their children as they are, beloved persons.”

2016 Partner Parents Event Attendee

We held our 2017 event on Oct. 10 at Norman High School. This helped us better support the relationships between parents, children and educators. Its purpose was to:

- Inform parents of the character development efforts underway at Norman High School;
- Connect parents with other parents;
- Offer cutting-edge resources on child flourishing and character development.

The event involved two main presentations interspersed with group discussions and a closing Q&A. Speakers included Mary Keller (president, Military Child Education Coalition), John Andrew Williams (founder, Academic Life Coaching) and Scott Beck (principal, Norman High School).

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2016 PARENTS EVENT

This event was held on Oct. 1 at the University of Oklahoma campus. The purpose of this event was to:

- Connect parents with the Institute;
- Connect parents with other parents;
- Offer cutting-edge resources on child flourishing and character development.

The event involved two main presentations interspersed with group discussions and a closing Q&A. Speakers included Mary Keller (president, Military Child Education Coalition), John Andrew Williams (founder, Academic Life Coaching) and Scott Beck (principal, Norman High School).

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EVIDENCE OF IMPACT

**AVERAGE ATTENDEE RESPONSE**

- I was satisfied or very satisfied with the event
- I would recommend this event to my peers
- This event broadened my understanding of character development in children

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**EVIDENCE OF IMPACT**

**AVERAGE ATTENDEE RESPONSE**

0 = STRONGLY DISAGREE
5 = STRONGLY AGREE

- Improved my understanding of the character development curriculum at Norman High School
- Broadened my understanding of virtue, character development and flourishing in children
- Improved my sense of connection with teachers, faculty and staff at Norman High School
- I was satisfied or very satisfied with the event
- Improved my understanding of character development in children

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2017 PARENTS EVENT

We held our 2017 event on Oct. 10 at Norman High School. This helped us better support the relationships between parents, children and educators. Its purpose was to:

- Inform parents of the character development efforts underway at Norman High School;
- Bring parents and educators together to foster understanding and mutual support in their character development efforts.

Speakers included Scott Beck, Norman High School teachers and staff, and Nancy Snow, who delivered the keynote address.
National and International Research Presence

We have established partnerships with 22 institutions in 13 different countries. These institutions form a “Virtues Across Continents Network,” supported by a News Digest, which features virtue-related events, funding opportunities and recent publications from across the world.

Virtues Across Continents Partners

- ARETAI: CENTER ON VIRTUES
  The University of Genoa, Italy
- MONASH BIOETHICS CENTER
  Monash University, Australia
- DANISH SCHOOL OF EDUCATION
  Aarhus University, Denmark
- DEPARTMENT FOR THE STUDY OF CULTURE
  The University of Southern Denmark
- DEPARTMENT OF PHILOSOPHY
  The University of Auckland, New Zealand
- DEPARTMENT OF PHILOSOPHY
  The University of Capetown, South Africa
- DEPARTMENT OF PHILOSOPHY
  The University of Genoa, Italy
- DEPARTMENT OF PHILOSOPHY
  The University of Oslo, Norway
- DEPARTMENT OF PSYCHOLOGY – PERSONALITY & ASSESSMENT
  The University of Zurich, Switzerland
- DIVISION OF differential PSYCHOLOGY & PSYCHOLOGICAL ASSESSMENT
  Martin-Luther University Halle-Wittenberg, Germany
- INSTITUTE OF PHILOSOPHY, SOCIOLOGY & JOURNALISM
  The University of Genarisk, Poland
- JAPAN POSITIVE PSYCHOLOGY ASSOCIATION
  Tokyo, Japan
- KARIMIA INSTITUTE
  Nottingham, England
- MARKETS, CULTURE & ETHICS RESEARCH CENTRE
  Pontifical University of the Holy Cross, Italy
- STEP UP TO SERVE
  London, England
- THE DALAI LAMA CENTER FOR ETHICS & TRANSFORMATIVE VALUES
  Massachusetts Institute of Technology, MA, U.S.
- THE JUBILEE CENTRE FOR CHARACTER & VIRTUES
  The University of Birmingham, England
- THE OXFORD CHARACTER PROJECT
  Oxford, England
- THE PUBLIC DISCOURSE PROJECT
  The University of Connecticut, CT, USA
- VIA INSTITUTE ON CHARACTER
  Cincinnati, OH, U.S.
- VIRTUE, HAPPINESS, AND THE MEANING OF LIFE
  The University of Chicago, Chicago, IL, U.S.

Visiting Scholars

We hosted four researchers from across the world who study topics related to virtue and flourishing.

IAN JAMES KIDD, PH.D.
Assistant Professor of Philosophy
The University of Nottingham, England
Visited April 2017

CARSTEN FOGH NIELSON, PH.D.
Assistant Professor
Danish School of Education
Aarhus University, Denmark
Visited Sept. 1 – Oct. 31, 2016

JUSTIN OAKLEY, PH.D.
Associate Professor, School of Philosophical, Historical and International Studies
Deputy Director, Monash Bioethics Centre
Monash University, Australia
Visited May 29 - June 4, 2017

KUNIMASA SATO, PH.D.
Lecturer in Philosophy
Keiai University, Japan
Visited Feb. 8 – March 3, 2017

“My stay at the Institute for Human Flourishing gave me the opportunity to engage with cutting-edge research on exemplarity and virtue. The Institute provided the perfect venue for both scholarly discussions and informal talks with researchers with similar interest but different disciplinary backgrounds.”

CARSTEN FOGH NIELSEN

“The Institute offered the ideal environment for me to develop my research on intellectual autonomy and its relationship to the epistemology of good learning.”

KUNIMASA SATO
INTERNATIONAL CONFERENCE
The University of Gdańsk and the University of Oklahoma

Virtue & Moral Education
May 17-18, 2018

This international event, hosted by the Institute of Philosophy, Sociology and Journalism at the University of Gdańsk, was coordinated as part of our Virtues Across Continents Network. Nancy Snow collaborated with conference organizer, Natasza Szutta, to select three keynote speakers for the event. Institute manager Max Parish attended the event to represent the Institute.

Two keynote speakers were internationally known Institute affiliates:

**KRISTJÁN KRISTJÁNSSON, PH.D.**
Professor of Character Education and Virtue Ethics, Deputy Director, Jubilee Centre for Character and Virtues; The University of Birmingham
Institute Advisory Board Member

**LINDA ZAGZEBSKI, PH.D.**
George Lynn Cross Research Professor
Kingfisher College Chair of the Philosophy of Religion and Ethics; The University of Oklahoma
Institute Leadership Team Member

OTHER INTERNATIONAL IMPACT
Institute director Dr. Nancy Snow presented her research and promoted the Institute at the following international events.

» **INTERNATIONAL CONSULTATION ON LOVE IN RELIGION**
Regent’s Park College, University of Oxford
November 2016

» **CONNECTING VIRTUES: THEORETICAL AND EDUCATIONAL INSIGHTS**
Aretpai Center on Virtues, Genoa, Italy
September 2017

» **INAUGURAL RESEARCH SERIES LECTURE**
Margaret Beaufort Institute, University of Cambridge
October 2017

» **VIRTUES IN THE PUBLIC SPHERE**
Jubilee Centre, Oriel College, Oxford, England
January 2018
Media and Publicity

Over the past three years, news about the Institute, its events, its research and its affiliates has appeared in a variety of media sources and distribution platforms. We include below a selection of notable appearances.

**SIGNIFICANT PUBLICITY**

**NOV. 4, 2015 -** EurekaAlert! The Global Source for Science News reported on news release announcing the establishment of the Institute.


**DEC. 12, 2016 -** Nancy Snow’s interview with Current Conversations aired on KGOU (106.3 FM Norman / 105.7 Oklahoma City), Norman’s National Public Radio station.


**FEB. 14, 2016 -** The Oklahoman reported on a talk by Nathan Mellor, CEO of Strata Leadership and enthusiastic supporter of the Institute. Mellor said the Institute is “helping lead the nation” in its focus on human flourishing.


**JAN. 4, 2018 -** bp Magazine published article on hope and bipolar recovery, featuring interview with Nancy Snow.

**JUNE 15, 2018 -** The Norman Transcript reported on the Institute’s June 2018 “Power of Mindsets” workshop for Oklahoma educators, held at Norman High School.

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**Online Presence 2015-18**

**WEBSITE**
- **58,510** Total page views
- **31,842** Page views by new visitors
- **64** Countries in which website was viewed

**FACEBOOK**
- **48,233** Total users who viewed page content
- **93,487** Total content impressions
- **387** Page followers

**TWITTER**
- **107,239** Impressions
- **3,058** Engagements
- **258** Followers

**YOUTUBE**
- **58** Total videos
- **574.9** Total watch time hours
- **5,145** Total video views
Funding for the Institute during financial years 2015-2018 was made possible by grants from the John Templeton Foundation and the Kirkpatrick Foundation. Additional support was provided by the University of Oklahoma. We wish to thank these institutions both for their generous financial investments and for the ongoing encouragement and interest they have shown in the Institute’s work. We include here our total expenditures for financial year 2017-2018 (see previous reports for past years) and our comprehensive expenditures for financial years 2015-2018.
Appendix
Institute Research 2015-18

The research outputs below were supported in whole or in part by the Institute for the Study of Human Flourishing. For co-authored works, authors’ names who were supported by grant funds are in bold.

Funded research articles include:

- Institute leadership team members and staff
- Institute dissertation and postdoctoral fellows
- OU faculty who published results from their grant-funded courses

PUBLISHED BOOKS

PUBLISHED ARTICLES

Important Addresses
RESEARCH PRESENTATIONS


2. **Black, J. E., & Barnes, J. L.** (2018, March 1-3). Counterfactual thought about past morally relevant actions increases perceived moral agency. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.


49. Snow, N. (2017, April 15). Positive psychology, the VIA classi-
fication of character strengths, and virtue measurement. Panel on Positive Psychology and Virtue, Meeting of the American Philosophical Association, Pacific Division, Seattle, WA.


63. Watson, L. (2017, April 10). Why should we educate for inquisitiveness in a democracy. Paper presented at Western Washington University, Bellingham, WA.


FORTHCOMING


WORK IN PROGRESS


9. Jung, J. (Under Review). Does secondary control moderate the association between childhood abuse and adult mental health?


THE UNIVERSITY OF OKLAHOMA  

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree-granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university’s academic programs except health-related fields. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. Both the Norman and Health Sciences Center campuses offer programs at the Schusterman Center, the site of OU-Tulsa. OU enrolls almost 32,000 students, has more than 2,800 full-time faculty members, and has 21 colleges offering 172 majors at the baccalaureate level, 156 majors at the master’s level, 81 doctoral-level majors and 54 graduate certificates. The university’s annual operating budget is $2.05 billion. The University of Oklahoma is an equal opportunity institution.  www.ou.edu/eoo.