The University of Oklahoma January 2015

HIGHLIGHTS OF 2014

OU had the largest number of freshman National Merit Scholars ever enrolled at the University with 311 scholars.

OU was the only Big 12 university selected as having one of America’s 25 most beautiful campuses.

OU received $160,912,789 in private gifts and gifts-in-kind in the 2014 fiscal year. Gifts made toward the general scholarship endowment brought its total to $285 million, doubling what it was in 2009. Members of the President’s Associates, an annual giving group that provides unrestricted funds to President Boren, contributed over $2.6 million in fiscal year 2014, and annual planned giving, which includes matured gifts and expectancies, increased from $17 million in fiscal year 2012 to $22 million in fiscal year 2014.

Don and Cathey Humphreys also made a $1.5 million gift to the campaign to establish an endowed chair in the Jeannine Rainbolt College of Education and to create scholarships for OU’s study abroad programs.

The Princeton Review and Entrepreneur Magazine ranked the Price College of Business entrepreneurship undergraduate program in the top 5 and the graduate program in the top 20 in the nation. The college’s international business program was ranked for the 10th consecutive year as a top 25 program by U.S. News & World Report.

For the second consecutive year, OU was the Big 12 Conference Champion for using more green power than any other school in the conference, according to rankings released by the U.S. Environmental Agency. OU beat its conference rivals by using nearly 154 million kilowatt-hours of green power, representing 85 percent of the school’s annual electricity usage.

At the OU Health Sciences Center, the College of Medicine reached the $10 million goal for its Second Century Scholarship Campaign, doubling its total scholarship endowment since 2010. The college in 2014 awarded over $1.1 million in scholarships. It took the college only three-and-a-half years to reach this goal instead of the anticipated five-year campaign timeline.

The Radar Innovations Laboratory was dedicated in a public ceremony. It was the eighth research facility to be built on the Research Campus in less than a decade. The 35,000-square-foot facility encourages creative thinking and collaboration among faculty, students and external partners with a goal of innovating the next-generation radar, microwave electronics and related technologies.

In a White House ceremony, the Sam Noble Oklahoma Museum of Natural History was awarded the nation’s highest honor conferred on museums and libraries for service to the community. The Institute for Museum and Library Services honored only five museums and five libraries nationwide with the 2014 National Medal for Museum and Library Service. Medalists are chosen because of their significant and exceptional contributions to their communities from nationwide nominations of institutions that demonstrate innovative approaches to public service, exceeding the expected levels of community outreach.

A $3 million gift from the Price Family Foundation to OU and the Albert Einstein College of Medicine of Yeshiva University created the first ever anaerobic structural biology program in the United States. The OU-Einstein Research Consortium’s focus would be on advancing groundbreaking research with biomedical relevance in an unexplored area and would establish an Institute of Structural Biology in the Stephenson Life Sciences Research Center on OU's Research Campus.

Aided by a $500,000 gift from The Helmerich Foundation of Tulsa, the lower level of the Neustadt Wing of Bizzell Memorial Library was renovated to create a 21st-century collaborative learning center. In recognition of that support and in honor of Peggy Helmerich’s longtime interest in libraries at OU and in the state, OU Regents voted to name the renovated space as the Peggy V. Helmerich Collaborative Learning Center.

OU was selected to serve as Secretariat for the U.S. Department of State’s Diplomacy Lab program, to be launched nationwide in the fall. The announcement was made at a Town Hall meeting in March led by U.S. Secretary of State John Kerry for university students and interns. The Diplomacy Lab allows students and faculty members at universities around the country to explore complex global challenges facing the State Department and to contribute to the policymaking process through their research projects. As the Secretariat for this nationwide program, OU would serve as the coordinator for all universities selected to participate in the program.

Price College of Business began offering an Executive Master of Business Administration in Energy. Created by the Energy Institute within the Price College, the program allows students to learn primarily online with three weeklong in-person residencies, the first of which participants completed in Norman.
The University of Oklahoma was awarded a $572,000 grant from the Andrew W. Mellon Foundation for the development of a digital library of Latin texts of all eras. The Digital Latin Library – a Linked Open Data resource – represented a significant collaborative effort to advance access to these texts. The Society for Classical Studies, the Medieval Academy of America and the Renaissance Society of America endorsed this project.

The College of Medicine School of Community Medicine Track, Tulsa, introduced a new Child and Adolescent Psychiatry Fellowship to address a critical local and national shortage of services and access to care for childhood mental disorders, which are challenging to diagnose. The goal of the fellowship program was to graduate two board-eligible child psychiatrists per year beginning in 2017 and provide high-quality child and adolescent psychiatry diagnostic services.

In recognition of the university’s pioneering work in teaching and practical experience for its students in the area of intellectual property in sports, OU’s Licensing Department was named as the recipient of the 2014 Synergy Award: Program of the Year, presented by the International Collegiate Licensing Association.

Ten OU-Tulsa faculty were selected to participate in the inaugural class of the Innovation and Sustainability Institute. Administered by the Tulsa office of the Center for the Creation of Economic Wealth, the Institute was designed to directly support and foster the innovative ideas of OU-Tulsa faculty. The institute incorporated the application of business principles and the considerations for social entrepreneurship and innovation as well as a plan for financial stability to promote the successful launch and development of faculty ideas.

The University of Oklahoma achieved an 80 percent graduation rate overall for student-athletes, the highest mark ever recorded by the Sooners since the NCAA began tracking this data.