Course Title:
Topics in International Studies: History of US Foreign Policy

Course Number:
IAS 5940-225

Course Description:
This course focuses on the establishment and evolution of U.S. foreign policy from 1776 to the present. It introduces key events and currents and the roles of key players, including the President, National Security Council, State Department, and Congress, in the development of U.S. foreign policy.

This is primarily a lecture course, but with significant use of multimedia sources and class discussions based on documents — text, video, and so on — viewed together in class. Lively and engaged participation from the students is expected.

Class Dates, Location and Hours:
Dates: November 1-6, 2016
Location: Stuttgart, Germany. See site director for classroom location.
Hours: Tuesday - Friday 6:00-9:30 pm; Saturday and Sunday 8:30 a.m.-4:30 p.m.
Last day to enroll or drop without penalty: October 3, 2016

Site Director:
Email: apstuttgart@ou.edu, DSN: 431-3304 or CIV 07031-15-2580.

Professor Contact Information:
Course Professor: Alan McPherson
Mailing Address: 729 Elm Ave, Hester 206
Norman, OK, 73019
Telephone Number: (202) 255-1643
Email Address: mcpherson@ou.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at http://www.bkstr.com/oklahomastore/home is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email 0831mgr@fhg.follett.com. Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4 p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.


Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

Course Objectives:
By the end of the course, participants should be able to:

- Discuss key trends in the history of U.S. diplomacy.
- Describe the roles of various U.S. government agencies in the development and execution of foreign policy.
- Discuss the evolution of the U.S. role in multilateral diplomacy.
- Identify specific events and eras that produced shifts in American diplomacy.
- Identify the roles, responsibilities, and impact of U.S. Government officials and agencies throughout U.S. history in the formation of diplomatic practices and policies.
- Identify lessons learned from U.S. diplomatic history that can inform current U.S. foreign policy formulation.

Course Outline:

**Tuesday, 1 November:**
6:00-7:30pm: Introductions and Relations with Europe, 1776-1815
8:00-9:30pm: Manifest Destiny, the Monroe Doctrine, and Isolation

**Readings:**
Paterson, Chapter 1

**Wednesday, 2 November:**
6:00-7:30pm: The War of 1898: Defending a Hemisphere or Creating an Empire
8:00-9:30pm: World War I: Idealism v. Realism

**Readings:**
Paterson, Chapters 2-3

**Thursday, 3 November:**
6:00-7:30pm: FDR and the Coming of WWII: Internationalism v. Isolationism
8:00-10:00pm: How the Big Three Won the War but Started the Cold War

**Readings:**
Paterson, Chapters 4-6

**Friday, 4 November:**
6:00-7:30pm: Cold War in Europe, 1945-1949: Dividing the World, Committing to Allies
8:00-9:30pm: Cold War in Asia, 1950-1953: Containment v. Rollback

**Readings:**
Paterson, Chapters 7-8
Saturday, 5 November:

8:30-10:00am: Cold War, 1960s-1970s: Détente, the New Realism?
10:30-12:00pm: Cold War, 1980s: Reagan’s Diplomacy: Dangerous Gamble or Wise Strategy?
1:00-2:30pm: Growing Tensions in the Middle East to 1979: Cold War, Petroleum, and Arab Nationalism
3:00-4:30pm: The Cuban Missile Crisis: Diplomacy on the Nuclear Brink

Readings:
Paterson, Chapters 10-11

Sunday, 6 November:

8:30-10:00am: Vietnam, Decolonization, and Low-Intensity Warfare in the Cold War
10:30-12:00pm: A Diplomatic Bind: The Israeli – Palestinian Question
1:00-2:30pm: Interventions and Non-interventions: Bosnia to Rwanda
3:00-4:30pm: Whither U.S. Policy in the Middle East? Neoconservatives, Terrorism and Iraq

Readings:
Paterson, Chapters 9 and 12

Assignments, Grading and Due Dates:

Participation:
You will be graded on attendance and contributions to class discussions. You should be an enthusiastic and collegial presence in the classroom at all times. This is an opportunity to perfect your public speaking. To help you in these discussions, you should read the chapters in Paterson when indicated in boldface.

Reading responses:
There are two reading responses, on the Terry and McPherson books, worth 20% each, for a total of 40%. Each reading response will be no less than 2 pages long and no more than 3 pages, typed, and double-spaced (not space and a half). You will lose points for anything outside that range. You will be evaluated on 1) your ability to answer the question and only the question; 2) your historical analysis, that is, your ability to both think abstractly and use concrete evidence from the book; and 3) your mastery of written English. Use only the assigned reading. You can quote it, but do so sparingly and put the page number in parentheses. Footnotes are not necessary. Your task is to answer the following questions and email your papers to mcpherson@ou.edu by the due date:

Reading response #1, due October 24, on McPherson:
Rank and explain the importance of causes, consequences, and context in US military interventions in Latin America and the Caribbean. In other words, were causes, consequences, or context as a whole most important?

Reading response #2, due October 31, 2016, on Priest and Arkin:
What forces have created the expansion of the National Security State?

Exam:
There will be one final exam for 40% of your grade, based on the textbook, American Foreign Relations: A History, and on lectures. I will provide you with a list of identifications and questions to choose from, as well as with instructions, at the end of class, and you will have until Friday, November 13, 2016 at noon to email answers to mcpherson@ou.edu. Do not copy sentences from the textbook in your exam. That is plagiarism and will result in a grade of 0.
**Grading:**
This is a letter-graded course: A, B, C, D, or F.

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<th>Assignment</th>
<th>Due Date</th>
<th>Percent of Grade</th>
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<tr>
<td>Attendance &amp; Participation</td>
<td>During Class Sessions</td>
<td>20%</td>
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<tr>
<td>Reading Response #1</td>
<td>October 24, 2016</td>
<td>20%</td>
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<tr>
<td>Reading Response #2</td>
<td>October 31, 2016</td>
<td>20%</td>
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<tr>
<td>Take-Home Final Exam</td>
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**Notice:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Integrity and Student Conduct

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student’s academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc…in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc…; intimidation and interference with integrity process; and plagiarism. All students should review the Student’s Guide to Academic Integrity at http://integrity.ou.edu/students_guide.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at http://studentconduct.ou.edu/

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA

Alan McPherson, Ph.D.

Education

• 2001 Ph.D., History, University of North Carolina at Chapel Hill.
• 1996 M.A. with Distinction, History, San Francisco State University.
• 1994 B.A. magna cum laude, major in History, minor in Economics, Université de Montréal.

Current Positions

• Professor of International and Area Studies
• ConocoPhillips Petroleum Chair in Latin American Studies
• Director of the Center for the Americas, University of Oklahoma.

Frequently Taught Advanced Programs Courses

IAS 5940 Topics in International Studies: U.S. Diplomatic History

Major Areas of Teaching and Research Interest

• US Foreign Relations
• Latin American International Relations
• US-Latin American Relations

Representative Publications and Presentations


Representative Honors and Awards Received

• Fulbright Fellowships, 2006 (Dominican Republic) and 2012 (Argentina).
• Central American Visiting Scholar, David Rockefeller Center for Latin American Studies, Harvard University, 2010.

Major Professional Affiliations

• Council Member, Society for Historians of American Foreign Relations
• American Historical Association
• Latin American Studies Association