The University of Oklahoma  
College of Continuing Education  
Advanced Programs – Course Syllabus

Course Title:  
U.S. Foreign Policy in Latin America

Course Number:  
HIST 6970-101

Course Description:  
This graduate seminar will focus on the broad sweep of U.S. foreign policy toward Latin America from the time of independence of most Latin American nations to the present. Emphasis will be placed on the history and impact of the Monroe Doctrine, early diplomacy between the regions, major issues and concerns (including business, strategic, military, and economic relations), the Panama Canal, the Good Neighbor Policy, the U.S.-Mexico borderlands, the Cold War, the Drug War, NAFTA, immigration, and current U.S.-Latin American policy. We will take both chronological and thematic approaches, using a variety of books, essays, and films to interpret the history between these regions.

Class Dates, Location and Hours:  
Dates: April 17-19 & May 1-3, 2015  
Location: 3281 Sheridan Road, Fort Sill, Oklahoma.  
Hours: Fri 5:30-9:00 p.m., Sat 9:00 a.m.-5:00 p.m.; Sun 12:00-4:00 p.m.  
Last day to enroll or drop without penalty: March 19, 2015

Site Director:  
Anita Bailey. Assistant: Nasaussja Thomas. Phone: 580-355-1974; Fax: 580-442-2741; E-mail: apftsill@ou.edu

Professor Contact Information:  
Course Professor: Sterling Evans, PhD  
Mailing Address: c/o Dept. of History  
University of Oklahoma  
Norman, OK 73019  
Telephone Number: (405) 325-7264  
Fax Number: (405) 325-4503  
E-mail Address: evans@ou.edu  
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:  
Student materials are available at the OU Follett Bookstore located at 1185 Asp Avenue; Norman, OK, and can be ordered online, by phone, by email, or by fax. Ordering online at www.oklahoma.bkstr.com is strongly recommended – students can track the status of their order within 48 hours. If an order has not been shipped within three days, students can contact the Follett textbook manager by phone (405) 325-3511, (800) 522-0772 (toll-free) or email 0831mgr@fheg.follett.com. Phone orders (ask for the textbook manager and identify yourself as an Advanced Programs student) can be placed 8 a.m. to 6 p.m. Monday through Thursday; 8 a.m. to 5 p.m. on Friday; 10 a.m. to 4p.m. on Saturday (CST). Summer hours: 9 a.m. to 5 p.m. Monday through Friday (CST). Fax orders can be placed 24 hours a day at (405) 325-7770. Text prices are available online.


5. Materials posted on the OU Desire to Learn (D2L) system: Access D2L at http://learn.ou.edu; enter your OU NetID (4+4) and password, and select course to access material. Please contact your local Site Director if you require assistance.

Note: Follett is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through Follett.

Course Objectives:
This course’s principle objective is to acquaint students with the broad historical sweep of U.S. relations with Latin America. Goals within that framework include having students understand the U.S.-Mexican War, the subsequent history of the U.S.-Mexico border (and borderlands), the diplomatic history of U.S. relations with the nations of the Caribbean, Central America, and South America (including U.S. interventions and military occupations in the region, so-called “gunboat diplomacy” and “dollar diplomacy,” regional relations during the Cold War, the Drug War, and economic treaties like NAFTA).

Course Outline:

<table>
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<th>Date</th>
<th>Assignments and Discussion</th>
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| Fri. Apr. 10 | **Due:** Pre-course assignment over readings (see below for description)  
This paper should be e-mailed as a Word.doc to Dr. Evans by Fri. Apr. 10. |
| Fri. Apr. 17 | Introductions and Orientation  
Background on U.S. diplomacy and relation with Latin America  
**Discuss:** Coerver and Hall, chap. 1; and Chávez, all; and the pre-course assignment over readings |
| Sat. Apr. 18 | History of U.S. interventions and military occupations in the region  
Film clips  
**Quiz** over readings #1  
**Discuss:** Coerver and Hall, chap.’s 2 and 3 |
| Sun. Apr. 19 | “Dollar Diplomacy,” “Gun-Boat Diplomacy,” the Cold War  
Film clips  
**Discuss:** Coerver and Hall, chap.’s 4 and 5 |
| Fri. May 1   | The U.S.-Mexican Border and Borderlands  
Film clips  
**Quiz** over readings #2  
**Discuss:** Martinez, pp. 1-100 |
Date | Assignments and Discussion
---|---
Sat. May 2 | Latin American, cont.; Trade and NAFTA  
Film clips  
**Quiz** over readings #3  
**Discuss:** *Coerver and Hall*, chap.’s 6, 7, and 8; *Evans*, article “Nothing New about NAFTA” (on D2L)
Sun. May 3 | The War on Drugs, immigration issues  
Film clips  
**Discuss:** *Andreas*, chap.’s 4 and 5; *Payán*, essay on D2L; *Steiner*, essay on D2L; *Gamarra*, essay on D2L  
**Final Exam** (in-class, short paragraph and essay format, 1.5 hours)
Sun. May 24 | **Due:** Post-course assignments, book reviews #1 and #2  
These papers should be e-mailed to Dr. Evans as a Word.doc anytime between May 3 and May 24, but not after this date.

**Assignments, Grading and Due Dates:**

**Pre-Course Assignment:**
This will be a 6 to 8-page paper analyzing the *Chávez* book on the U.S.-Mexican War. Read the introductory essay very carefully and then study all of the primary documents that are in the rest of the book. How are these documents useful? From which ones did you learn particularly important or interesting points to help you understand that war better?  
What struck you the most? Along the way, combine some of the context of U.S.-Latin American relations that you could glean from chapter 1 of the *Coerver and Hall* book. How do these historians offer some different perspectives on the U.S.-Mexican War? And what other points from that reading did you find especially pertinent? The paper should be typed with 12 font, correct margins, double-spaced, and using a consistent citation style (footnotes, endnotes, or parenthetical, just be consistent and use proper style). **20 points, due no later than Fri. Apr. 10 by e-mail Word.doc attachment to Dr. Evans.**

**In-Class Quizzes:**
These will be short and to the point over readings to be discussed on the days indicated (Sat. Apr. 18, Fri. May 1, and Sat. May 2). **5 points each**

**Final Exam:**
This will be a comprehensive exam over material covered for the six days of this course. The format will be short paragraph answers and one longer essay, taking no more than one and a half hours of the final class period (Sun. May 3). **25 points**

**Class Participation:**
In-class discussion of topics and readings is essential for this seminar-style course. It also demonstrates critical understanding and analysis of material. **20 points**

**Post-Course Book Reviews:**
The way these will work is that each student will choose two books from the list on page 4 of this syllabus. The student should order these books on their own, as they will not be for sale via the OU campus bookstore. They can be related to each other or completely unrelated on different topics, all whatever the student finds in his or her interest area, or more pertinent to his or her own background, or
what he or she would like to know more about. Then, the assignment is to write two book reaction papers (or reviews) of these books, carefully considering what the goal or intent of the authors was, whether or not that objective was accomplished in the book, and if so, how; if not, why not? Be constructively critical (strengths and weaknesses), including on the style and tone of the book. As a “reaction paper” the review should also include a personal perspective. What did you take away from these books? What struck you the most, and why? Each reaction paper should be no longer than 3.5 pages, double-spaced, correct margins, 12 font, and making use of proper citation style (again, any style each student would rather use, just be consistent). Both of these (separate papers, not one reaction paper analyzing two books) are due no later than three weeks from the time the course ends, or no later than Sunday May 24. They can of course be sent before that date. 10 points each, total of 20 points

Grading:
This is a letter-graded course: A, B, C, D, or F.

Final course grades will be based on the following:

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<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Points</th>
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<tbody>
<tr>
<td>Pre-course assignment</td>
<td>Due 1 week prior to first class</td>
<td>20</td>
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<tr>
<td>Three Quizzes (5 pts. Each)</td>
<td>During class sessions</td>
<td>15</td>
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<tr>
<td>Final Exam</td>
<td>During last class session</td>
<td>25</td>
</tr>
<tr>
<td>Class participation</td>
<td>During class sessions</td>
<td>20</td>
</tr>
<tr>
<td>Post-course assignment</td>
<td>Not later than 3 weeks after last class session, May 24, 2015</td>
<td>20</td>
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Notice: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.

Additional Book List from which to Choose the Outside Readings (for last 2 book reviews)

- David E. Lorey, The U.S.-Mexican Border in the Twentieth Century (1999), OR,
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. It is the policy of the University to excuse absences of students that result from religious observances and to provide without penalty for the rescheduling of examinations and additional required class work that may fall on religious holidays. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy. Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Integrity and Student Conduct

Academic integrity means honesty and responsibility in scholarship. Academic assignments exist to help students learn; grades exist to show how fully this goal is attained. Therefore all work and all grades should result from the student's own understanding and effort.

Academic misconduct is any act which improperly affects the evaluation of a student’s academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. Academic misconduct includes: cheating and using unauthorized materials on examinations and other assignments; improper collaboration, submitting the same assignment for different classes (self-plagiarism); fabrication, forgery, alteration of documents, lying, etc…in order to obtain an academic advantage; assisting others in academic misconduct; attempting to commit academic misconduct; destruction of property, hacking, etc…; intimidation and interference with integrity process; and plagiarism. All students should review the Student’s Guide to Academic Integrity at http://integrity.ou.edu/students_guide.html

Students and faculty each have responsibility for maintaining an appropriate learning environment. All students should review policies regarding student conduct at http://studentconduct.ou.edu/

Accommodation Statement

The University of Oklahoma is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your local OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course. Advanced Programs does not provide duplicating services or office supplies.

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA
Sterling Evans, PhD

Education

- PhD in History, University of Kansas, 1997
- MA in Latin American Studies, University of Kansas, 1992
- BA in Spanish and History, Anderson University (IN), 1981

Current Positions

- Professor, Louise Welsh Chair in Oklahoma, Southern Plains, and Borderlands History, Dept. of History, University of Oklahoma (Norman, OK), 2008 to present

Frequently Taught Advanced Programs Courses

- HIST 6970: U.S. Foreign Policy in Latin America
- HIST 6300: U.S. Relations with Cuba

Major Areas of Teaching and Research Interest

At the University of Oklahoma I regularly teach:

- Modern Latin America
- Modern Mexico
- History of Oklahoma
- Seminar on North American Borderlands
- Environmental History of the American West

My research interests include

- Environmental history (U.S. and Latin America),
- Agricultural history, and
- Borderlands/transnational history (especially of that of North America and Latin America and the connections between the two).

Representative Publications and Presentations


Representative Honors and Awards Received

- Carolyn Bancroft Prize for best on American West, for Bound in Twine, 2001.
- Edwin Lieuwen Award for Teaching and Promotion of Latin American Studies, 2014.

Major Professional Affiliations

- Western History Association
- American Society for Environmental History
- Agricultural History Society
- Rocky Mountain Council for Latin American Studies