The University of Oklahoma
College of Continuing Education
Advanced Programs – Course Syllabus

Course Title:
International Communication

Course Number:
COMM 6323-224

Course Description:
In this course we will explore the role communication plays in culture, politics, organizations and politics. We first examine cross-cultural issues and how these influence international affairs. Then, we will look at how intercultural communication affects international communication. Next, we will discuss the influence of media on the flow of ideas. Finally, we will look at how cross-cultural, intercultural, and international communication issues affect conflict in today’s world.

Class Dates, Location and Hours:
- Dates: September 27-October 2, 2011
- Location: Ramstein, Germany. Classes held at Bldg. 2783, 3rd Floor, Kapaun Air Station.
- Hours: Tue-Fri 6:00-9:30 p.m.; Sat-Sun 8:30 a.m.-4:30 p.m.
- Last day to enroll or drop without penalty: August 29, 2011

Site Director:
Kendra Burnside. Phone: DSN 480-6807, Civilian 06371-476807; Fax: 06371-479839; E-mail: apramstein@ou.edu

Professor Contact Information:
- Course Professor: Stephen M. Croucher, Ph.D.
- Mailing Address: School of Communication and the Arts
  Marist College
  LT 211B
  Poughkeepsie, NY 12601
- Telephone Number: (845) 575-3000 X 6337
- Fax Number: (845) 575-3885
- E-mail address: Stephen.croucher@marist.edu
- Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


3. Materials posted on the OU Desire to Learn (D2L) system: Access D2L at [http://learn.ou.edu](http://learn.ou.edu); enter your OU NetID (4+4) and password, and select course to access material. Please contact your local Site Director if you require assistance. **I will put some journal articles online sometime in late August/early-September. There will be between 5-10 articles.**

Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

The objective of this class is to introduce students to literature pertaining to international/cultural communication. This involves learning about global issues, conflict, media systems, culture, and intercultural interactions. We will explore how the interactions between cultures shape and affect how we as an international society function.

**Assignments, Grading and Due Dates:**

This course follows a lecture/discussion format. While there is a lot of material we will cover in lecture, I also want us to discuss the material. Each of you has a bulk of information that we can learn from. Thus, discussions are of the utmost importance in this class. All assigned readings must be completed prior to the first day of class to facilitate discussions. Your grade will be determined by the following two methods, an examination that makes up 50% of the grade and a post-seminar paper that makes up 50% of the grade.

- **Examination** – this is a comprehensive examination that is designed to assess your overall understanding of the course material. It will include multiple-choice and essay questions.
- **Post-Seminar Paper** – you will need to submit a 15-25 page paper (double spaced, the length does not include references and title page and must be in APA style). During the first day of class we will discuss the topic/focus of this paper. Until then focus on the readings and choose a theory from the Gudykunst and Mody text that you would like to study, this theory will be the focus of your paper. I will provide more details as to how to write the paper on the first day of class. This paper is due three weeks after the last class session.

Grading: This is a letter-graded course: A, B, C, D, or F. A=91-100, B=81-90, C=71-80, D=61-70, F=60 or less

**NOTICE:** Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA

Stephen M. Croucher, Ph.D.

Education

2006 Ph.D. in Communication, University of Oklahoma

Current Positions

Associate Professor, School of Communication, Marist College

Frequently Taught Advanced Programs Courses

- Graduate Research Methods
- Graduate Conflict and Communication
- Graduate Intercultural Communication
- Graduate Religion and Communication
- Undergraduate Courses: (Statistics, Intercultural Communication, Organizational Communication, Conflict and Communication, Communication Theory, and General Research Methods)

Major Areas of Teaching and Research Interest

- Intercultural Communication
- Cross-Cultural Communication
- Religion and Communication
- Organizational Communication

Representative Publications and Presentations

Books:

Articles:
Representative Honors and Awards Received

- International:
  - Top 3-Paper in the Intercultural Communication Division of the International Communication Association – 2011
- National:
  - Top Paper in the Argumentation and Forensics Division of the National Communication Association – 2010
  - Nominee – Outstanding Contributor to Graduate Education - 2010
  - Top 3-Paper in the Argumentation and Forensics Division of the National Communication Association – 2009
  - Olscamp Young Scholar Award Winner - 2009

Major Professional Affiliations

- American Forensics Association
- Eastern Communication Association
- International Communication Association
- National Communication Association
- World Communication Association
- Editor – *Journal of Intercultural Communication Research*
- Editor – *Speaker & Gavel*