The University of Oklahoma
College of Continuing Education
Advanced Programs – Course Syllabus

Course Title:
Cross-Cultural Communication: Theory & Research

Course Number:
COMM 5253-220

Course Description:
This course examines variables as they function in varied cultures and subcultures and includes examination of nonverbal as well as verbal coding systems. We will consider problems, barriers, and patterns of communication that occur across cultural boundaries. There are three goals that this course seeks to accomplish. First, we explore the difficulties involved with cross-cultural communication in various contexts. Second, we explore the role of culture and civilization in meaning-making. Third, we will use the aforementioned knowledge to attempt to develop awareness about and approaches to cross-cultural communication.

Class Dates, Location, and Hours:

Dates: September 13-18, 2011
Location: Lakenheath, England. See Site Director for classroom location.
Hours: Tue-Fri 6:00-9:30 p.m.; Sat-Sun 8:30 a.m.-4:30 p.m.
Last day to enroll or drop without penalty: August 15, 2011

Site Manager:
Laura Kenning. Phone: 44-1638-52-6186; DSN 226-6186; Fax: 44-1638-532827; E-mail: aplakenheath@ou.edu

Professor Contact Information:

Course Professor: Philip Dalton, Ph.D.
Mailing Address: Hofstra University
Dept. of Speech Communication
New Academic Building
Hempstead, NY 11549-1000

Telephone Number: 516-463-7121
Fax Number: 516-463-7012
E-mail Address: Philip.dalton@hofstra.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, or by appointment.

Textbook(s) and Instructional Materials:

Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


4. Materials posted on the OU Desire to Learn (D2L) system: Access D2L at http://learn.ou.edu; enter your OU NetID (4+4) and password, and select course to access material. Please contact your local Site Director if you require assistance.

Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

Students completing this course will be familiar with various theories and concepts explaining the phenomenon of cross-cultural communication. Once introduced, the student should be able to apply these concepts both to their own cross-cultural experiences.

**Course Outline:**

This course includes a mixture of lecture, discussion and presentations. Lecture is used to outline abstract theoretical concepts. Discussion is necessary, however, to check perceptions of ideas and to help make ideas more concrete. All assigned readings must be completed prior to the first day of class. Students should attend each class session fully prepared to describe, explain, critique and apply the ideas presented by the authors. Such preparedness is essential to your successful performance.

**Assignments, Grading, and Due Dates:**

Read all books and Desire 2 Learn writings prior to the start of class.

Prior to the seminar, each student should prepare one case study of intercultural conflict or miscommunication that is based upon his/her own experience. The case study should try to explore the problem faced by the writer. After fully describing the incident the writer is responsible for offering an explanation for the miscommunication. This explanation must be based upon the materials the student has read. The case study should be about 5 pages in length (typed, double spaced, Times New Roman 12 font). Because the purpose of the assignment is to use your situations as material for in-class analysis you are encouraged to develop and emphasize the nature and description of the incident. The explanation that you provide will be used by me to gauge how well students understand the material prior to formal discussion of the material in class.

This paper may be revised and re-graded if the student desires. Revisions should be based upon comments made on the initial submission and as a result of information gained in class.

The reflection essay is a reaction to the book by Lewis. The essay should be about 5 pages in length with the same writing requirements as above. You should apply the theoretical concepts outlined in the readings and in lecture/discussion, focusing on explaining the intercultural interactions discussed in the book. The objective of the paper is to demonstrate that you can provide critical analysis of a situation discussed in the book. You can explore the causes for conflicts, discuss the perspectives from different cultures/individuals/values, or explore possible solutions for these intercultural conflicts.
Grading: This is a letter-graded course: A, B, C, D, or F.

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<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Percent of Grade</th>
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</thead>
<tbody>
<tr>
<td>Case Study</td>
<td>First day of class</td>
<td>20%</td>
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<tr>
<td>Reflection Essay</td>
<td>First day of class, or later</td>
<td>20%</td>
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<tr>
<td>Final Examination</td>
<td>Last class session</td>
<td>60%</td>
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NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at [http://www.ou.edu/provost/integrity](http://www.ou.edu/provost/integrity)

Accommodation Statement

The [College of Continuing Education](http://www.cc.ou.edu) is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: [http://www.goou.ou.edu/](http://www.goou.ou.edu/)
INSTRUCTOR VITA

Philip D. Dalton

Education
2002 Ph.D. Communication University of Oklahoma

Current Positions
• Advanced Programs Professor since summer 2007.
• Assistant Professor, Department of Speech Communication, Hofstra University

Frequently Taught Advanced Programs Courses
• Cross-Cultural Communication: Theory & Research
• Intercultural Communication

Major Areas of Teaching and Research Interests
• Political Communication
• Mass Communication Theory
• Intercultural Communication

Representative Publications and Presentations

Major Professional Affiliations
• National Communication Association
• American Political Science Association
• Jean Gebser Society