The University of Oklahoma
College of Continuing Education
Advanced Programs – Course Syllabus

Course Title:
Seminar in Intercultural Communication

Course Number:
COMM 6433-301

Course Description:
This course offers an overview of the process of communication between individuals of differing cultural backgrounds. It examines potential sources of intercultural misunderstanding and conflict, and explores ways to enhance communication effectively in dealing with cultural strangers.

Class Dates, Location and Hours:

- Dates: September 25-October 1, 2011
- Location: First Term Airman's Building #1851, Hickam AFB, Hawaii.
- Hours: Sun 8:30 a.m.-4:30 p.m.; M-F 6:00-10:00 p.m.; Sat. 8:30 a.m. - 12:30 p.m.
- Last day to enroll or drop without penalty: August 27, 2011

Site Director:
Danae Hoekstra. Phone: 858-705-1167 ; E-mail: aphickam@ou.edu

Professor Contact Information:

Course Professor: Eric Mark Kramer, Ph.D.
Mailing Address: University of Oklahoma
Department of Communication
Burton Hall #101
Norman, OK 73019
Telephone Number: (405) 325-3111
Fax Number: (405) 325-7625
Email Address: kramer@ou.edu
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

Upon successful completion of this course, the student will be able to:

- describe the interrelatedness of culture, subculture, and communication;
- analyze the cultural, sociocultural, psychocultural, and environmental influences on intercultural communication processes;
- identify key differences in encoding and decoding patterns across cultural traditions; and
- identify factors that minimize intercultural misunderstanding and facilitate communication effectiveness and relationship development between cultural strangers.

**Assignments, Grading and Due Dates:**

All books must have been thoroughly read before the first day of class. Students should attend each class session prepared to describe, explain, critique, and apply the ideas presented by the authors. Such preparedness is essential to your successful performance.

1. Examination: A comprehensive examination will be given at the end of the course. The examination will involve two essay questions; each worth 50% of the exam score which is 70 points.

2. Post-Seminar Paper: The application of the readings to a real world case of the student’s choice. The topic should be approved by the professor during the seminar. The paper should be at least 10 typewritten, double-spaced pages. This is worth 30 points.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Grade Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination</td>
<td>Last class session</td>
<td>70</td>
</tr>
<tr>
<td>Post-Seminar Paper</td>
<td>3 weeks after class</td>
<td>30</td>
</tr>
</tbody>
</table>

Grading: This is a letter-graded course: A, B, C, D, or F.
A = 90-100, B = 80-89, C = 70-79, D = 60-69, F = Less than 60

NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA

Eric Kramer, Ph.D.

Education

1988 Ph.D. in Telecommunications, Ohio University

Current Positions

- Advanced Programs Professor since 1990
- Professor, Department of Communication, University of Oklahoma

Frequently Taught Advanced Programs Courses

- COMM 5223 Historical Development of Communication Theory
- COMM 5013 Introduction to Graduate Study
- COMM 6323 International Communication
- COMM 5970 Seminar in Mass Media Ethics

Major Areas of Teaching and Research Interest

- International Communication
- Intercultural Communication
- Cross-Cultural Communications
- Human/Technology Interface
- Technological Convergence
- Mass Communications Monopoly

Representative Publications and Presentations

- The Emerging Monoculture: Assimilation and the “Model Minority”, 2003
- Modern/Postmodern: Off the Beaten Path of Antimodernism, 1997
- Postmodernism and Race, 1997
- The Search for Ground: Critical Knowledge and Relativism, 1988
- Media Images and Phenomenology: Gebser’s Hermeneutic for Modern Myth
- Dr. Kramer has written many articles and book chapters.

Representative Honors and Awards Received

- Fulbright Scholar, Bulgaria, 1992-93
- First exchange student between Ohio University and Feng Chia University, Republic of China, 1983. Invited by, and given financial support from, The Institute for Advanced Phenomenological Research, for Collegium Phaenomenologicum, Perugia, Italy

Major Professional Affiliations

- International Communication Association
- National Communication Association
- International Jean Gebser Society
- Japan Communication Association
- Japan Mass Communication Association