The University of Oklahoma  
College of Continuing Education  
Advanced Programs – Course Syllabus

Course Title:  
The Making of American Foreign Policy

Course Number:  
PSC 5123-222

Course Description:  
This course focuses on American public policymaking as it relates to the international sphere. We will focus on background, processes, institutional structures, and the future of American foreign policy.

Class Dates, Location and Hours:  
Dates: October 18-23, 2011  
Location: Mildenhall, England. See Site Director for classroom location.  
Hours: Tue-Fri 6:00-9:30 p.m.; Sat-Sun 8:30 a.m.-4:30 p.m.  
Last day to enroll or drop without penalty: September 19, 2011

Site Director:  
Laura Kenning. Assistant: Lexi Kemp. Phone: DSN 238-4172; CIV 44-1638-54-4172. DSN Fax: 238-4172; E-mail: apmildenhall@ou.edu

Professor Contact Information:  
Course Professor: Glen S. Krutz, Ph.D.  
Mailing Address: Carl Albert Center  
University of Oklahoma  
Norman OK 73019-4031  
Telephone Number: 405-325-5407  
Fax Number: 405-325-6419  
E-mail Address: gkrutz@ou.edu  
Professor availability: The professor will be available via e-mail to students before and after the class sessions. On-site office hours are half an hour before and after each class session, by appointment.

Textbook(s) and Instructional Materials:  
Student materials are available at the Follett/AP Bookstore located in the Oklahoma Memorial Union, 900 Asp Ave., Norman, OK. Orders can be placed online at www.oklahomaunion.bkstr.com or by telephone at 866-369-9713 (toll free in the U.S.) or 405-325-5960 (outside the U.S.). E-mail orders may be sent to oklahomaunion@bkstr.com. Representatives are available from 8 a.m. to 6 p.m. CST Monday through Thursday and 8 a.m. to 5 p.m. CST on Friday. Summer hours: 8 a.m. to 4 p.m. CST. Faxed orders may be placed 24 hours a day to 866-223-5607 (toll free in the U.S.) or 405-325-1557 (outside the U.S.).


Note: The Follett/AP Bookstore is the Advanced Programs contractual textbook provider. Should text changes become necessary after publication of the course syllabus, Advanced Programs will facilitate text returns/refunds only for texts purchased through the Follett/AP Bookstore.

**Course Objectives:**

- To understand the principles and processes of foreign policy making in America.
- To comprehend American foreign policy from an historical perspective.
- To develop the tools necessary to analyze American foreign policies.
- To recognize the role of foreign policy makers and analysts.
- To understand the institutional structure in the US government, which affects foreign policymaking.
- To consider the present and future status of American foreign policy.

**Course Outline:**

I. Introduction to the course
   a. Perceptions of American Foreign Policy (AFP) today
   b. Reading: David Mason, *The End of the American Century*
   c. Pre-Seminar Assignment Due

II. The traditions of American foreign policy
   a. American foreign policy in theoretical and historical perspective
   b. Reading: Wittkopf, Jones and Kegley, *AFP: Pattern and Process*

III. Foreign policy decision-making – internal and external sources of AFP
   a. Reading: Wittkopf, et al, continued

IV. Instruments of American Foreign Policy
   a. Reading: Wittkopf, et al, continued, Krutz & Peake

V. American Foreign Policy in a New Era
   a. Reading: David Sanger, *The Inheritance*, Krutz & Peake continued

VI. American Foreign Policy in a New Era, continued
   a. The future of American Foreign Policy
   b. Conclusion of course
   c. Review for final exam
   d. Reading: Sanger, continued

VII. Group Case Studies
   a. Final Examination

**Assignments, Grading and Due Dates:**

**Pre-Seminar Assignment:**

Students should read David Mason’s *The End of the American Century* and complete a written assignment before the course begins. The paper, due the first night of class, should be a review of Mason’s book where the student considers the author’s argument(s) and discusses whether s/he agrees or disagrees with the author’s contention(s). Specifically, the paper should (1) provide a brief overview of the book; (2) outline the strengths and weaknesses of the argument(s) offered in the book; and (3) offer the student’s own assessment as to the value of the argument(s) and whether s/he would recommend the reading to others and why. The paper should be 7-9 pages in length (double-spaced with 1 inch margins and 12 pt font).

**Class Participation:**

Students must read the assigned material before coming to class, attend all the class sessions, and contribute to the full-class and small-group discussions in class.
**Group Cases:**

After the material has been covered, and before the exam, students will apply what they have learned in groups by applying theories and concepts to an actual case(s). These cases will be provided in-class by the instructor and time will be provided for students to read the cases before working on them in their groups. Everything will be done in-class (i.e. there is no out-of-class group work).

**Exam:**

A final exam will be administered during the final class session. The exam will draw from the material discussed in class, as well as the Wittkopf et al, Krutz & Peake, and Sanger readings.

**Grading:**

This is a letter-graded course: A, B, C, D, or F. The standard grade scale will apply: 90%-100% = A; 80%-89% = B; 70%-79% = C; 60%-69% = D; below 60% = F.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Percent of Grade</th>
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<tbody>
<tr>
<td>Pre-Seminar Paper</td>
<td>First class session</td>
<td>25%</td>
</tr>
<tr>
<td>Class Participation</td>
<td>During all class sessions</td>
<td>10%</td>
</tr>
<tr>
<td>Group Cases</td>
<td>During last class session</td>
<td>20%</td>
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<tr>
<td>Final Exam</td>
<td>During last class session</td>
<td>45%</td>
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NOTICE: Failure to meet assignment due dates could result in a grade of I (Incomplete) and may adversely impact Tuition Assistance and/or Financial Aid.
POLICIES AND NOTICES

Attendance/Grade Policy

Attendance and participation in interaction, individual assignments, group exercises, simulations, role playing, etc. are valuable aspects of any course because much of the learning comes from discussions in class with other students. It is expected that you attend all classes and be on time except for excused emergencies.

Excused absences are given for professor mandated activities or legally required activities such as emergencies or military assignments. Unavoidable personal emergencies, including (but not limited to) serious illness; delays in getting to class because of accidents, etc.; deaths and funerals, and hazardous road conditions will be excused.

If you are obtaining financial assistance (TA, STAP, FA, VA, Scholarship, etc.) to pay all or part of your tuition cost, you must follow your funding agency/institution’s policy regarding “I” (Incomplete) grades unless the timeline is longer than what the University policy allows then you must adhere to the University policy.

Students who receive Financial Aid must resolve/complete any “I” (Incomplete) grades by the end of the term or he/she may be placed on “financial aid probation.” If the “I” grade is not resolved/completed by the end of the following term, the student’s Financial Aid may be suspended make the student ineligible for further Financial Aid.

Students are responsible for meeting the guidelines of Tuition Assistance and Veterans Assistance. See the education counselor at your local education center for a complete description of your TA or VA requirements.

Academic Honesty

Honesty is a fundamental precept in all academic activities and … [you] have a special obligation to observe the highest standards of honesty. Academic misconduct in any form is inimical to the purposes and functions of the University and is therefore unacceptable and is rigorously proscribed. Academic misconduct includes:

- cheating (using unauthorized materials, information, or study aids in any academic exercise), plagiarism, falsification of records, unauthorized possession of examinations, intimidation, and any and all other actions that may improperly affect the evaluation of a student’s academic performance or achievement; assisting others in any such act; or attempting to engage in such acts.

All acts of academic misconduct will be reported and adjudicated as prescribed by the student code of the University of Oklahoma. All students should review the “Student’s Guide to Academic Integrity” found at http://www.ou.edu/provost/integrity

Accommodation Statement

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. For accommodations on the basis of disability, please contact your OU Site Director.

Course Policies

Advanced Programs policy is to order books in paperback if available. Courses, dates, and professors are subject to change. Please check with your OU Site Director. Students should retain a copy of any assignments that are mailed to the professor for the course.

Copyright

Any and all course materials, syllabus, lessons, lectures, etc. are the property of professor teaching the course and the Board of Regents of the University of Oklahoma and are protected under applicable copyright.

For more information about Advanced Programs, visit our website at: http://www.goou.ou.edu/
INSTRUCTOR VITA
Glen S. Krutz, Ph.D.

Education

- 1999  Ph.D., Texas A&M University
- 1993  M.P.A., University of Nevada, Reno
- 1990  B.A., University of Nevada, Reno

Current Positions

- Advanced Programs Professor since 2003
- Professor of Political Science, University of Oklahoma, since 2009
- Associate Director, Carl Albert Congressional Research Center, since 2005
- Associate Professor of Political Science, University of Oklahoma, 2005-2009
- Assistant Professor of Political Science, University of Oklahoma, 2002-2005
- Assistant Professor of Political Science, Arizona State University, 1999-2002
- Director, ASU-in-Washington Program, Arizona State University, 2000-2002

Frequently Taught Advanced Programs Courses

- PSC 5193 Comparative Administration
- PSC 5123 The Making of American Foreign Policy

Major Areas of Teaching and Research Interest

- Agenda-setting in public policy
- Legislative institutions
- Inter-branch relations
- Institutional change

Representative Publications and Presentations


Representative Honors and Awards Received

- Patrick Fett Award for Best Paper on the Scientific Study of Congress and the Presidency, 2007, Midwest
- Political Science Association.
- Teacher of the Year Award, Department of Political Science, Arizona State University, 2002.
- Dirksen Congressional Center Research Award, 1999.
- Who’s Who in America, various years.

Major Professional Affiliations

- American Political Science Association (sections: Public Policy; Legislative Studies; Presidency Research)
- American Society for Public Administration (sections: The Association on Budgeting and Financial Management; Section on Environmental and Natural Resources Administration)
- Midwest Political Science Association
- Southern Political Science Association